

EXPLORE

EXTRACT

CONSOLIDATE

COMPARE

OPPORTUNITY

SITE

URL

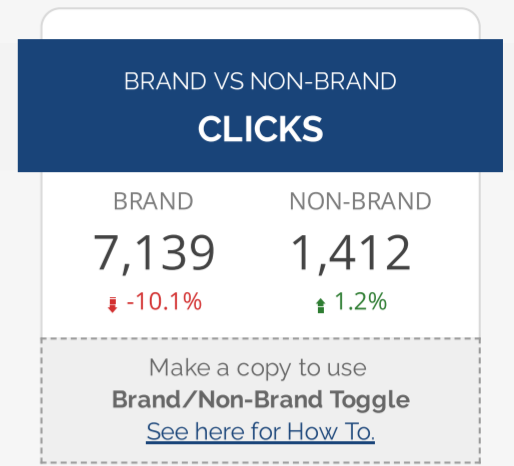
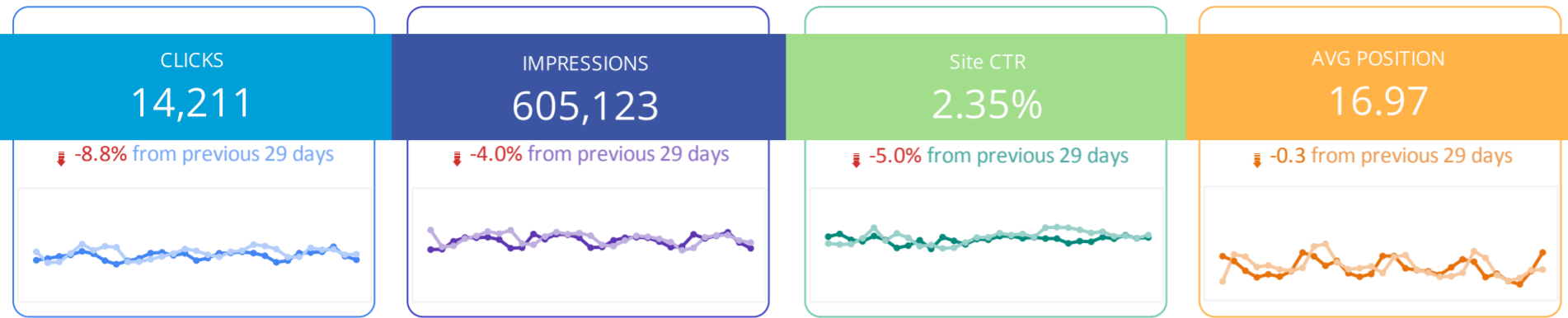
PREV PERIOD

PREV YEAR

NO MAP

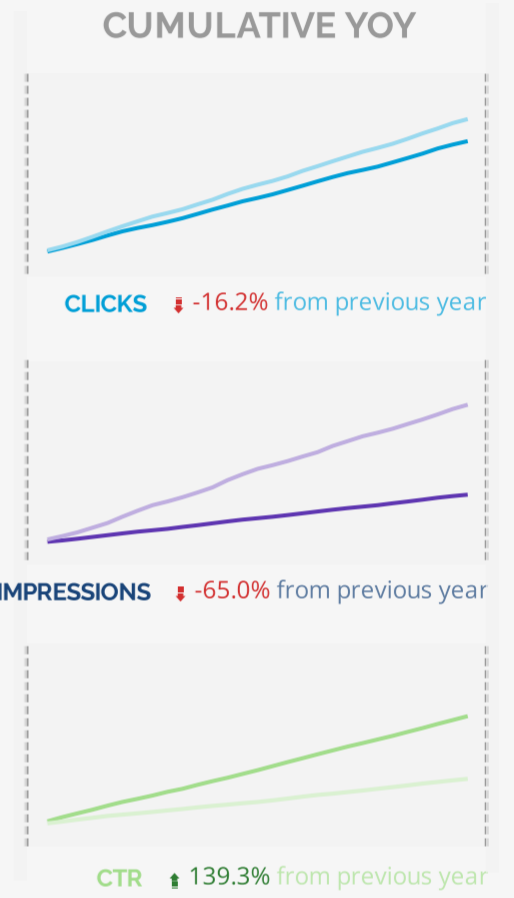
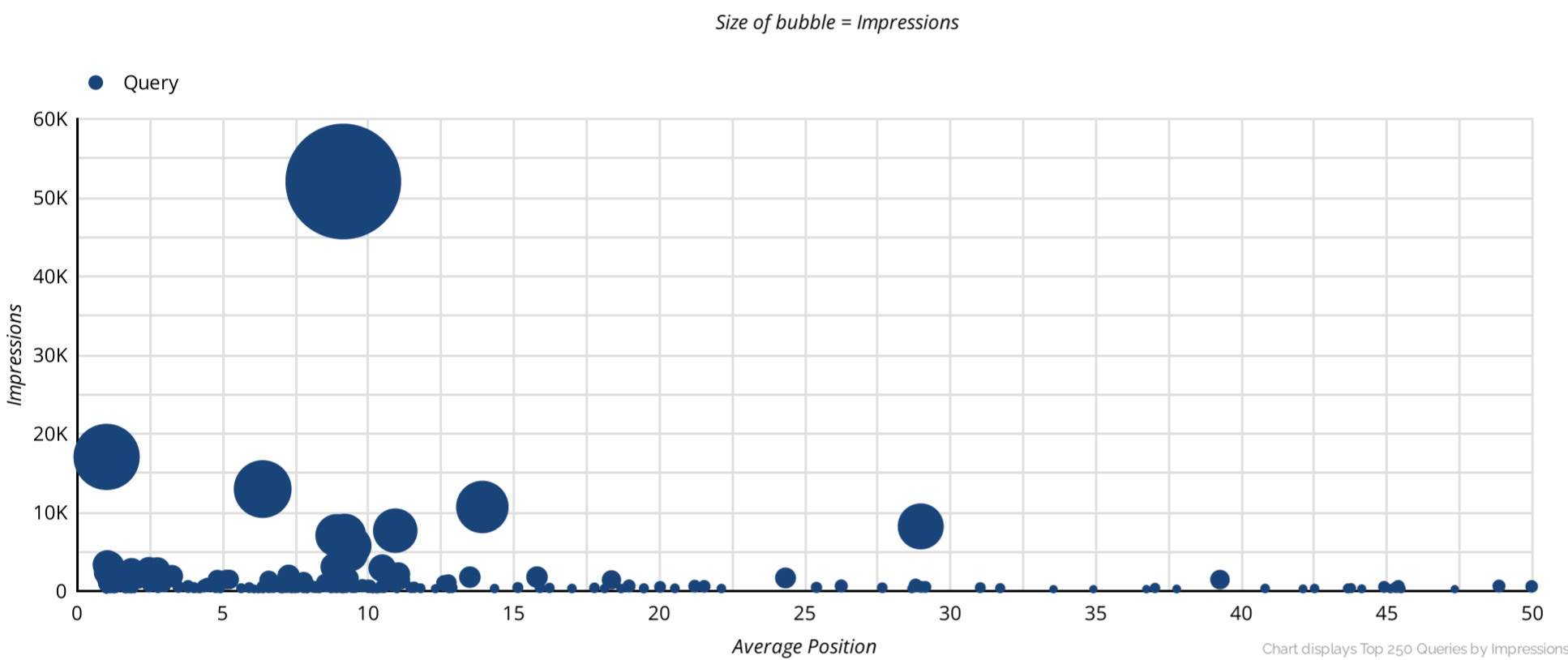
G MAP

EXPLORE YOUR DATA



SEARCH OR SELECT

Query Contains Enter a value or click a Query below to refine URLs and performance



BY DEVICE: DESKTOP MOBILE TABLET

| QUERY | IMPRESSIONS | CLICKS | AVG POS | LANDING PAGE | IMPRESSIONS | % Δ | URL CLICKS | % Δ |
|--------------------------|-------------|--------|---------|---|-------------|----------|------------|----------|
| chrome dino | 52,065 | 257 | 9.1 | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/... | 57,338 | 5.1% ↑ | 2,182 | -0.4% ↓ |
| google merchandise store | 17,071 | 303 | 1.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/... | 43,256 | 7.9% ↑ | 1,454 | -30.3% ↓ |
| google water | 12,989 | 18 | 6.4 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 4.6% ↑ | 1,340 | -11.6% ↓ |
| google t | 10,712 | 3 | 13.9 | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | -1.3% ↓ | 1,095 | -2.8% ↓ |
| apparel | 8,244 | 1 | 29.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 1.6% ↑ | 520 | 17.9% ↑ |
| google dino | 7,704 | 18 | 10.9 | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Go... | 27,574 | 6.7% ↑ | 473 | -2.9% ↓ |
| google notebook | 7,136 | 4 | 9.2 | https://shop.googlemerchandisestore.com/store-policies/frequently-asked-qu... | 14,632 | -37.1% ↓ | 469 | -31.3% ↓ |
| chrome//dino | 7,097 | 13 | 8.9 | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | -11.0% ↓ | 456 | 1.1% ↑ |
| chrome://dino | 5,789 | 10 | 9.5 | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google... | 30,327 | -3.3% ↓ | 391 | 15.7% ↑ |
| //dino | 4,761 | 3 | 9.4 | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stick... | 7,134 | -7.3% ↓ | 324 | -24.3% ↓ |
| google merchandise | 3,362 | 83 | 1.0 | https://shop.googlemerchandisestore.com/Chrome+Dino | 79,475 | 17.2% ↑ | 294 | -3.9% ↓ |
| google pin | 3,249 | 3 | 9.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 13,070 | -2.5% ↓ | 230 | -38.8% ↓ |
| youtube merch | 3,221 | 573 | 1.1 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google... | 6,523 | 13.4% ↑ | 195 | 22.6% ↑ |
| chrome://dino/ | 3,104 | 15 | 8.8 | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 40,224 | 1.4% ↑ | 190 | 3.3% ↑ |
| google f | 2,950 | 1 | 10.5 | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Sticker | 4,420 | -3.2% ↓ | 179 | -12.3% ↓ |
| google backpack | 2,688 | 143 | 2.5 | https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 1.8% ↑ | 174 | -7.4% ↓ |
| google hat | 2,663 | 56 | 2.8 | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventu... | 7,403 | 28.6% ↑ | 165 | -6.8% ↓ |
| noogler hat | 2,589 | 88 | 1.9 | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Noogler... | 4,591 | -4.3% ↓ | 155 | -15.8% ↓ |
| google merch | 2,393 | 47 | 1.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Drinkw... | 3,885 | -25.4% ↓ | 152 | -9.0% ↓ |
| cloud hoodie | 2,182 | 2 | 11.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Go... | 987 | -22.2% ↓ | 144 | -26.5% ↓ |
| nalgene | 2,119 | 1 | 51.2 | https://shop.googlemerchandisestore.com/Google+Redesign/Drinkware/Mugs... | 2,909 | -1.0% ↓ | 144 | 4.3% ↑ |
| shopping_cart | 1,964 | 1 | 7.3 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google... | 4,400 | -29.6% ↓ | 128 | -27.3% ↓ |
| google bike | 1,931 | 60 | 3.3 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Socks | 6,293 | 4.2% ↑ | 117 | 31.5% ↑ |
| youtube store | 1,841 | 344 | 1.5 | https://shop.googlemerchandisestore.com/certificationperks/store-policies/fr... | 843 | -14.8% ↓ | 92 | -3.2% ↓ |
| kids sunglasses | 1,808 | 1 | 61.8 | https://shop.googlemerchandisestore.com/Doogler | 1,024 | 4.7% ↑ | 88 | -23.5% ↓ |

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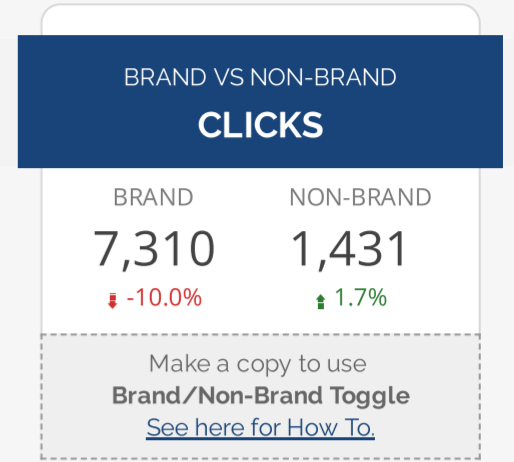
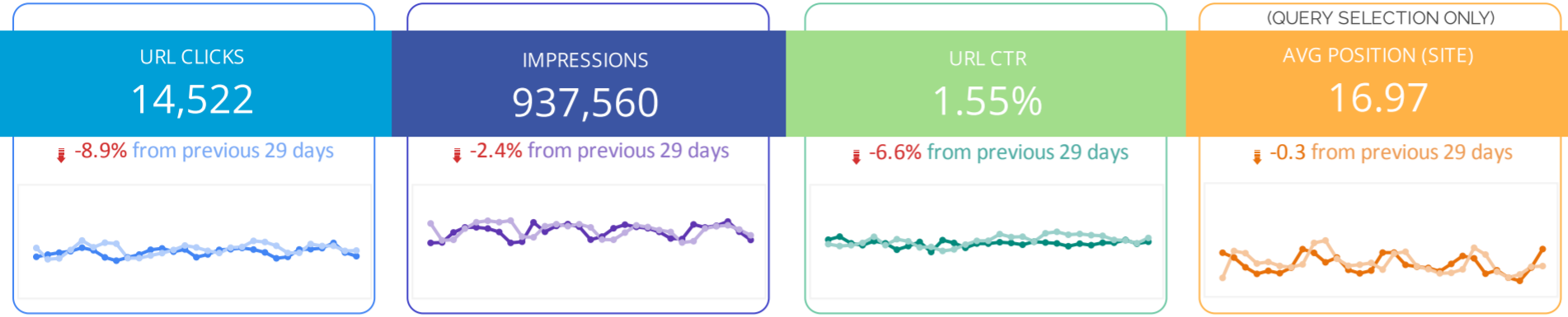
PREV PERIOD

PREV YEAR

NO MAP

G MAP

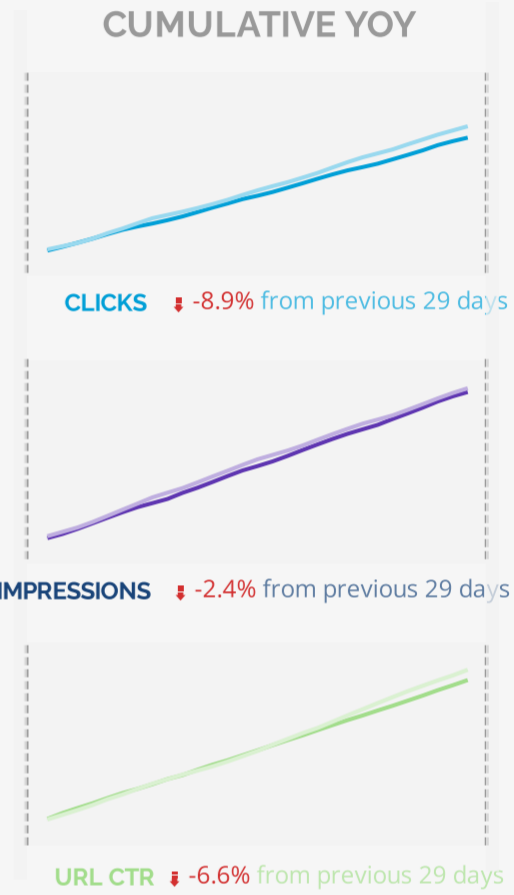
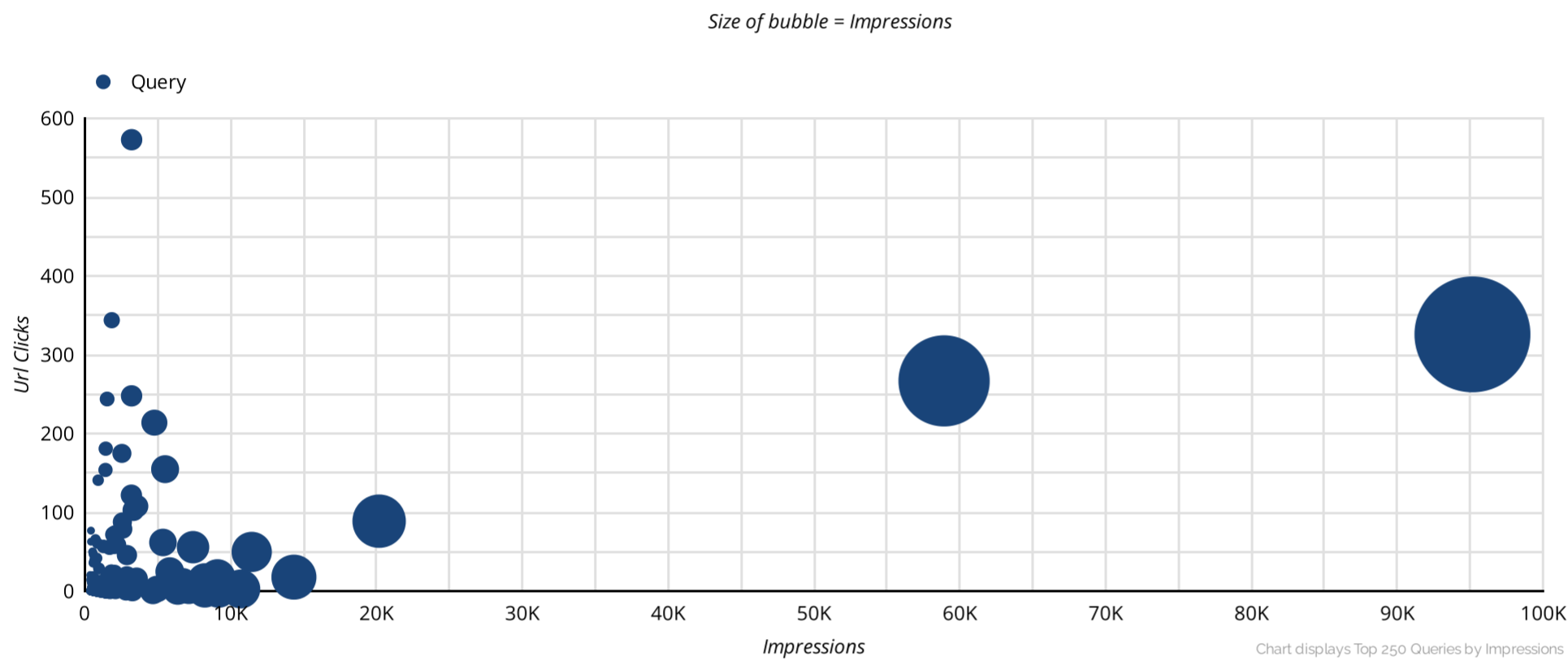
EXPLORE YOUR DATA



SEARCH OR SELECT

(or click a Query or URL below to refine)

Query Enter a value +/or URL Enter a value



BY DEVICE: DESKTOP MOBILE

| QUERY | IMPRESSIONS | CLICKS | URL CTR | LANDING PAGE | IMPRESSIONS | % Δ | URL CLICKS | % Δ |
|--------------------------|-------------|--------|---------|---|-------------|----------|------------|----------|
| google merchandise store | 95,160 | 326 | 0.3% | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/... | 57,338 | 5.1% ↑ | 2,182 | -0.4% ↓ |
| chrome dino | 58,933 | 267 | 0.5% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/... | 43,256 | 7.9% ↑ | 1,454 | -30.3% ↓ |
| google merchandise | 20,198 | 89 | 0.4% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 4.6% ↑ | 1,340 | -11.6% ↓ |
| google water | 14,354 | 18 | 0.1% | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | -1.3% ↓ | 1,095 | -2.8% ↓ |
| google merch | 11,462 | 50 | 0.4% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 1.6% ↑ | 520 | 17.9% ↑ |
| google t | 10,713 | 3 | +0.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Go... | 27,574 | 6.7% ↑ | 473 | -2.9% ↓ |
| merchandise shop | 9,185 | 2 | +0.0% | https://shop.googlemerchandisestore.com/store-policies/frequently-asked-qu... | 14,632 | -37.1% ↓ | 469 | -31.3% ↓ |
| google dino | 9,113 | 18 | 0.2% | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | -11.0% ↓ | 456 | 1.1% ↑ |
| apparel | 8,247 | 1 | +0.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google... | 30,327 | -3.3% ↓ | 391 | 15.7% ↑ |
| chrome//dino | 8,233 | 14 | 0.2% | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stick... | 7,134 | -7.3% ↓ | 324 | -24.3% ↓ |
| google hat | 7,438 | 56 | 0.8% | https://shop.googlemerchandisestore.com/Chrome+Dino | 79,475 | 17.2% ↑ | 294 | -3.9% ↓ |
| google notebook | 7,147 | 4 | 0.1% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 13,070 | -2.5% ↓ | 230 | -38.8% ↓ |
| chrome//dino | 6,719 | 10 | 0.1% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google... | 6,523 | 13.4% ↑ | 195 | 22.6% ↑ |
| merchandise store | 6,390 | 2 | +0.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 40,224 | 1.4% ↑ | 190 | 3.3% ↑ |
| google swag | 6,180 | 10 | 0.2% | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Sticker | 4,420 | -3.2% ↓ | 179 | -12.3% ↓ |
| google merch store | 5,843 | 25 | 0.4% | https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 1.8% ↑ | 174 | -7.4% ↓ |
| google backpack | 5,522 | 155 | 2.8% | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventu... | 7,403 | 28.6% ↑ | 165 | -6.8% ↓ |
| google cap | 5,375 | 62 | 1.2% | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Noogler... | 4,591 | -4.3% ↓ | 155 | -15.8% ↓ |
| //dino | 4,964 | 3 | 0.1% | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Drinkw... | 3,885 | -25.4% ↓ | 152 | -9.0% ↓ |
| google stickers | 4,786 | 214 | 4.5% | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Go... | 987 | -22.2% ↓ | 144 | -26.5% ↓ |
| merchandise | 4,688 | 0 | 0.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Drinkware/Mugs... | 2,909 | -1.0% ↓ | 144 | 4.3% ↑ |
| google shirt | 3,598 | 108 | 3.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google... | 4,400 | -29.6% ↓ | 128 | -27.3% ↓ |
| chrome//dino/ | 3,569 | 16 | 0.4% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Socks | 6,293 | 4.2% ↑ | 117 | 31.5% ↑ |
| google bag | 3,350 | 103 | 3.1% | https://shop.googlemerchandisestore.com/certificationperks/store-policies/fr... | 843 | -14.8% ↓ | 92 | -3.2% ↓ |
| google f | 3,282 | 1 | +0.0% | https://shop.googlemerchandisestore.com/Doogler | 1,024 | 4.7% ↑ | 88 | -23.5% ↓ |

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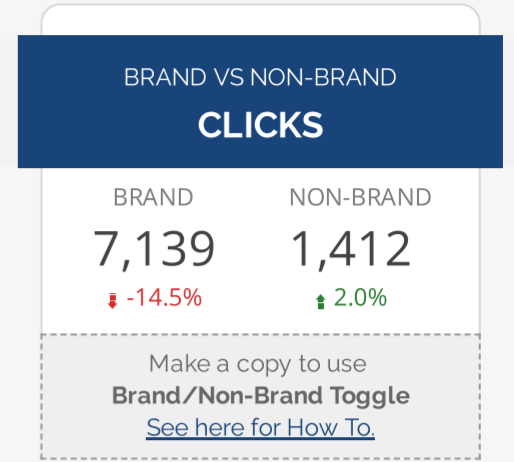
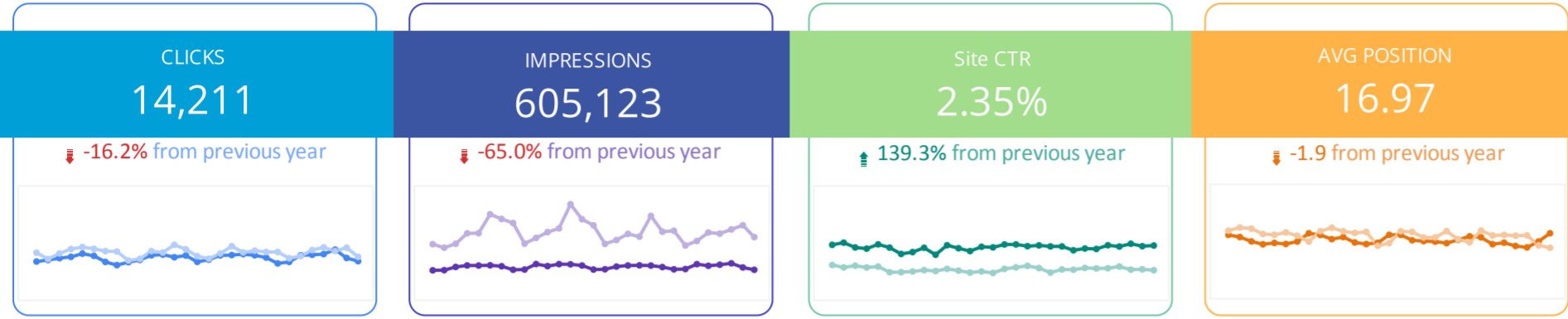
PREV PERIOD

PREV YEAR

NO MAP

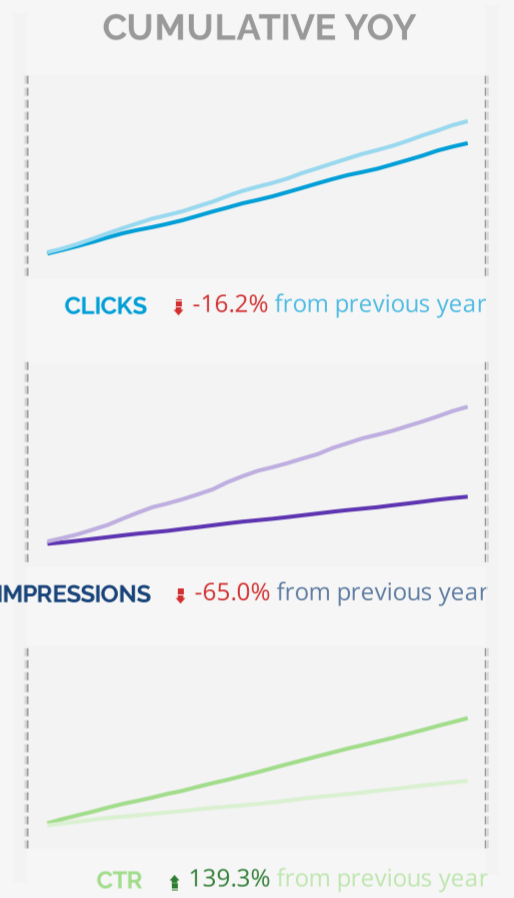
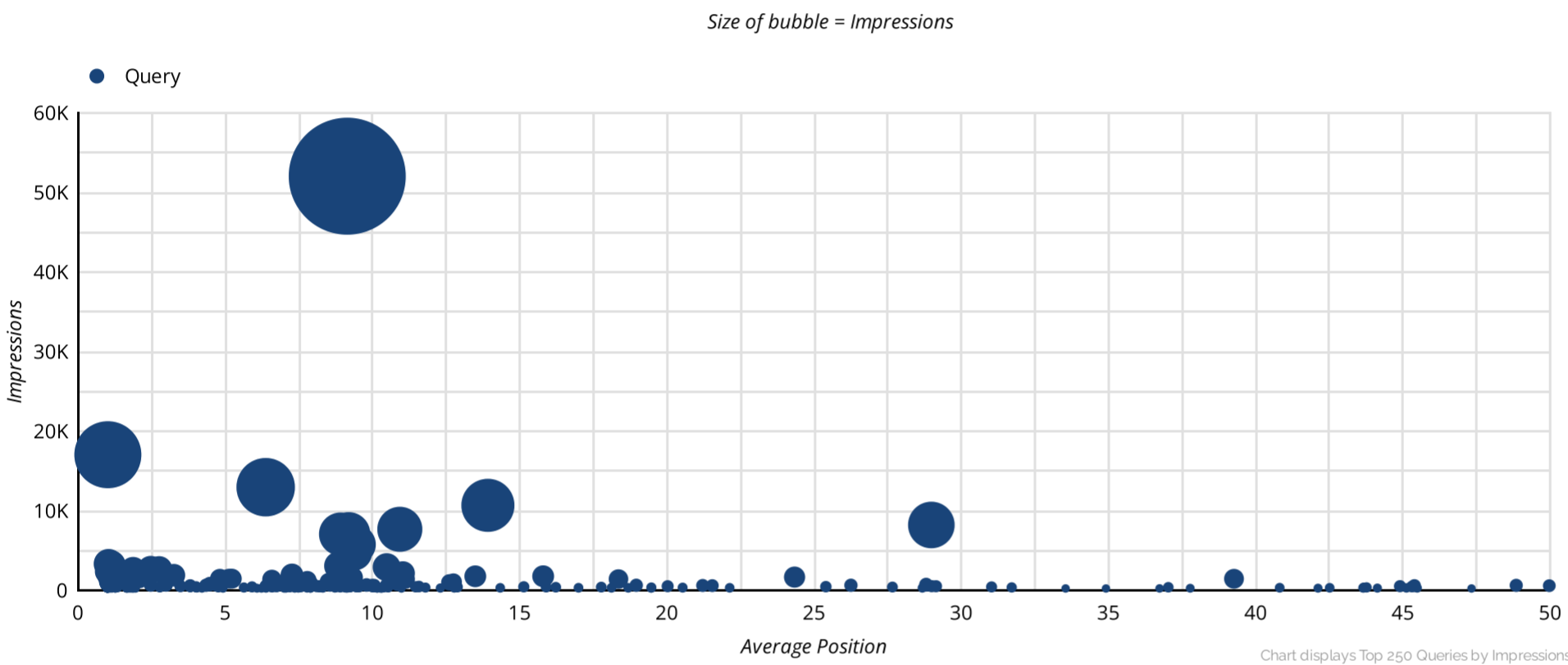
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| google merchandise store | 17,071 | 303 | 1.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Me... | 43,256 | -75.6% ↓ | 1,454 | -24.9% ↓ |
| google water | 12,989 | 18 | 6.4 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | -80.9% ↓ | 1,340 | -27.6% ↓ |
| google t | 10,712 | 3 | 13.9 | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | -70.0% ↓ | 1,095 | -19.0% ↓ |
| apparel | 8,244 | 1 | 29.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | -61.1% ↓ | 520 | -25.4% ↓ |
| google dino | 7,704 | 18 | 10.9 | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/... | 27,574 | 82.6% ↑ | 473 | 338.0% ↑ |
| google notebook | 7,136 | 4 | 9.2 | https://shop.googlemerchandisestore.com/store-policies/frequently-asked... | 14,632 | -71.9% ↓ | 469 | -66.9% ↓ |
| chrome//dino | 7,097 | 13 | 8.9 | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | -79.4% ↓ | 456 | 70.1% ↑ |
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| google f | 2,950 | 1 | 10.5 | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Stic... | 4,420 | 1,567.9% ↑ | 179 | 5,866.7% ↑ |
| google backpack | 2,688 | 143 | 2.5 | https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 206.5% ↑ | 174 | 58.2% ↑ |
| google hat | 2,663 | 56 | 2.8 | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adv... | 7,403 | - | 165 | - |
| noogler hat | 2,589 | 88 | 1.9 | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Noo... | 4,591 | - | 155 | - |
| google merch | 2,393 | 47 | 1.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Dri... | 3,885 | -86.4% ↓ | 152 | 181.5% ↑ |
| cloud hoodie | 2,182 | 2 | 11.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/... | 987 | -45.0% ↓ | 144 | -35.7% ↓ |
| nalgene | 2,119 | 1 | 51.2 | https://shop.googlemerchandisestore.com/Google+Redesign/Drinkware/... | 2,909 | -26.0% ↓ | 144 | -20.9% ↓ |
| shopping_cart | 1,964 | 1 | 7.3 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Goo... | 4,400 | -47.9% ↓ | 128 | 128.6% ↑ |
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| kids sunglasses | 1,808 | 1 | 61.8 | https://shop.googlemerchandisestore.com/Doogler | 1,024 | 82.9% ↑ | 88 | 76.0% ↑ |

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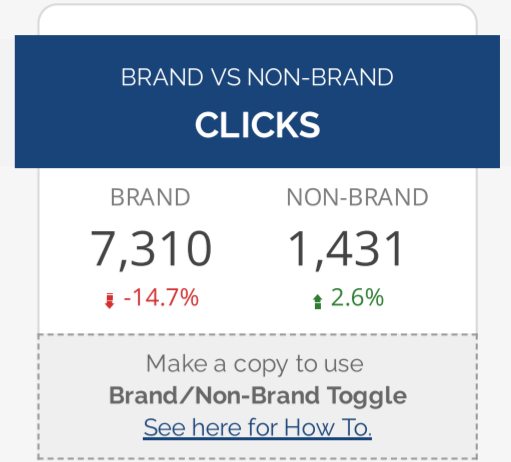
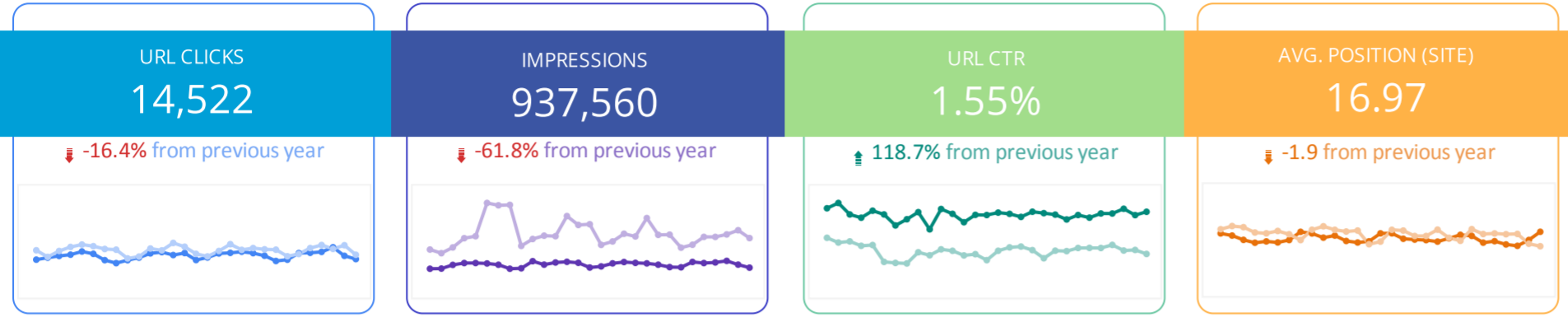
PREV PERIOD

PREV YEAR

NO MAP

G MAP

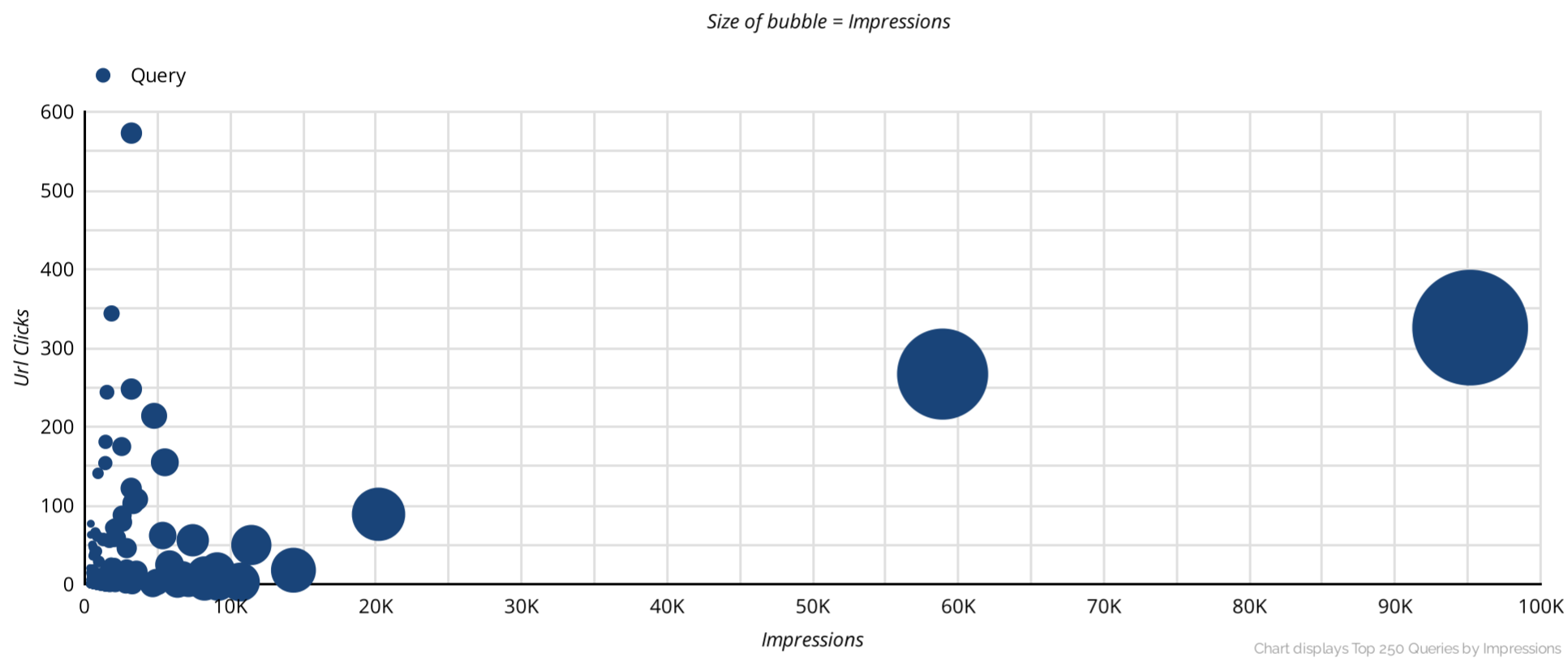
EXPLORE YOUR DATA



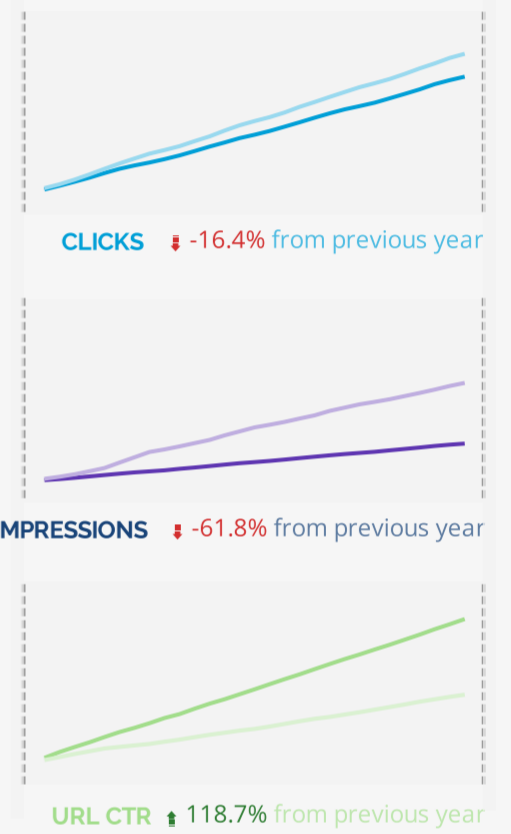
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| chrome//dino | 8,233 | 14 | 0.2% | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/S... | 7,134 | -73.8% ↓ | 324 | -46.2% ↓ |
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| merchandise | 4,688 | 0 | 0.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/... | 987 | -45.0% ↓ | 144 | -35.7% ↓ |
| google shirt | 3,598 | 108 | 3.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Goo... | 4,400 | -47.9% ↓ | 128 | 128.6% ↑ |
| chrome//dino/ | 3,569 | 16 | 0.4% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Socks | 6,293 | -87.2% ↓ | 117 | -37.4% ↓ |
| google bag | 3,350 | 103 | 3.1% | https://shop.googlemerchandisestore.com/certificationperks/store-policie... | 843 | -65.8% ↓ | 92 | -44.2% ↓ |
| google f | 3,282 | 1 | +0.0% | https://shop.googlemerchandisestore.com/Doogler | 1,024 | 82.9% ↑ | 88 | 76.0% ↑ |

EXPLORE

EXTRACT

CONSOLIDATE

COMPARE

OPPORTUNITY

SITE

URL

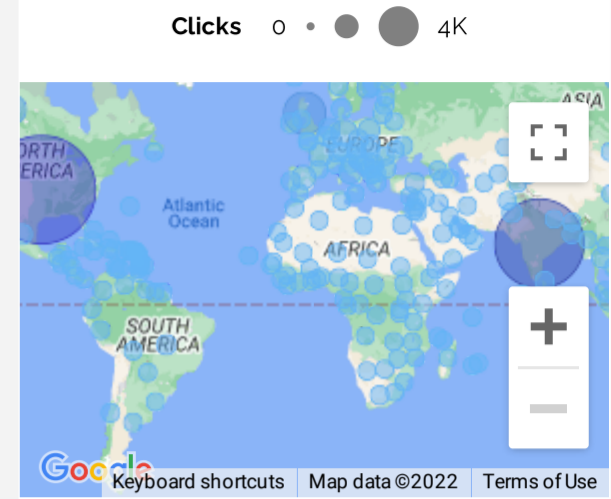
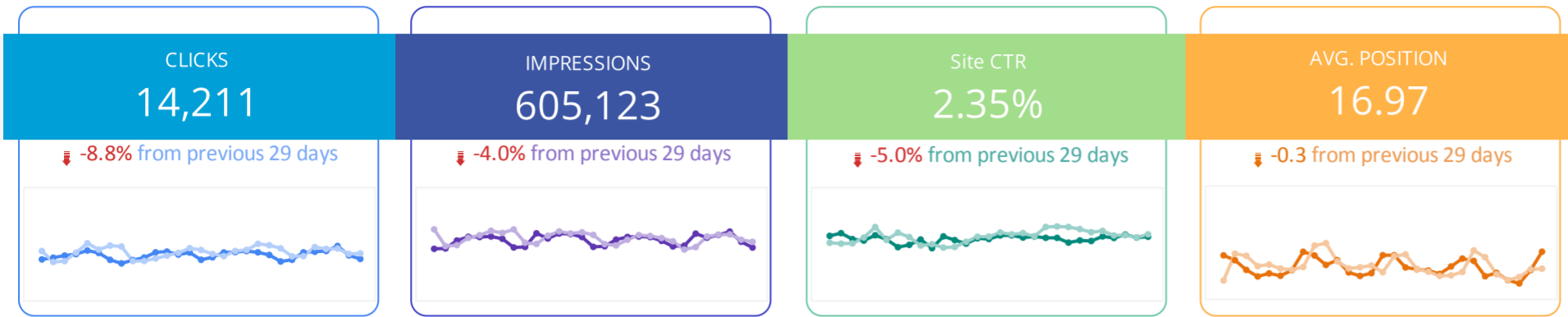
PREV PERIOD

PREV YEAR

NO MAP

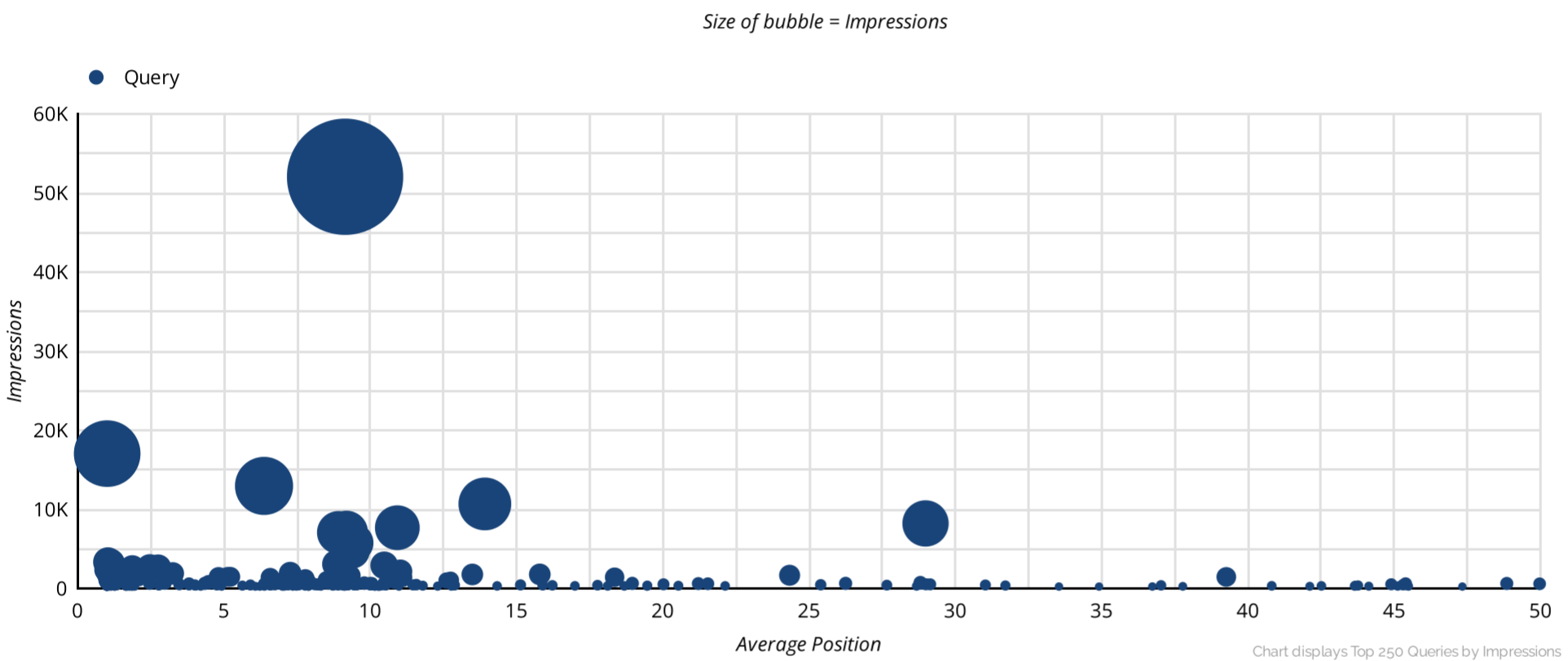
G MAP

EXPLORE YOUR DATA



SEARCH OR SELECT

Query Contains Enter a value or click a Query below to refine URLs and performance



% BY COUNTRY

| COUNTRY | IMPRESSIONS | CLICKS |
|-----------------|-------------|--------|
| United States | 35.4% | 27.5% |
| India | 16.9% | 21.7% |
| United Kingd... | 4.8% | 7.4% |
| Canada | 3.0% | 3.6% |
| South Korea | 1.5% | 2.7% |
| Germany | 1.4% | 2.6% |
| Australia | 1.3% | 2.0% |
| France | 1.1% | 1.8% |
| Japan | 0.9% | 1.8% |
| Spain | 1.0% | 1.7% |

1 - 10 / 230

BY DEVICE DESKTOP MOBILE

| QUERY | IMPRESSIONS | CLICKS | AVG POS | LANDING PAGE | IMPRESSIONS | % Δ | URL CLICKS | % Δ |
|--------------------------|-------------|--------|---------|---|-------------|----------|------------|----------|
| chrome dino | 52,065 | 257 | 9.1 | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/... | 57,338 | 5.1% ↑ | 2,182 | -0.4% ↓ |
| google merchandise store | 17,071 | 303 | 1.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/... | 43,256 | 7.9% ↑ | 1,454 | -30.3% ↓ |
| google water | 12,989 | 18 | 6.4 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 4.6% ↑ | 1,340 | -11.6% ↓ |
| google t | 10,712 | 3 | 13.9 | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | -1.3% ↓ | 1,095 | -2.8% ↓ |
| apparel | 8,244 | 1 | 29.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 1.6% ↑ | 520 | 17.9% ↑ |
| google dino | 7,704 | 18 | 10.9 | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Go... | 27,574 | 6.7% ↑ | 473 | -2.9% ↓ |
| google notebook | 7,136 | 4 | 9.2 | https://shop.googlemerchandisestore.com/store-policies/frequently-asked-qu... | 14,632 | -37.1% ↓ | 469 | -31.3% ↓ |
| chrome//dino | 7,097 | 13 | 8.9 | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | -11.0% ↓ | 456 | 1.1% ↑ |
| chrome://dino | 5,789 | 10 | 9.5 | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google... | 30,327 | -3.3% ↓ | 391 | 15.7% ↑ |
| //dino | 4,761 | 3 | 9.4 | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stick... | 7,134 | -7.3% ↓ | 324 | -24.3% ↓ |
| google merchandise | 3,362 | 83 | 1.0 | https://shop.googlemerchandisestore.com/Chrome+Dino | 79,475 | 17.2% ↑ | 294 | -3.9% ↓ |
| google pin | 3,249 | 3 | 9.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 13,070 | -2.5% ↓ | 230 | -38.8% ↓ |
| youtube merch | 3,221 | 573 | 1.1 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google... | 6,523 | 13.4% ↑ | 195 | 22.6% ↑ |
| chrome://dino/ | 3,104 | 15 | 8.8 | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 40,224 | 1.4% ↑ | 190 | 3.3% ↑ |
| google f | 2,950 | 1 | 10.5 | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Sticker | 4,420 | -3.2% ↓ | 179 | -12.3% ↓ |
| google backpack | 2,688 | 143 | 2.5 | https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 1.8% ↑ | 174 | -7.4% ↓ |
| google hat | 2,663 | 56 | 2.8 | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventu... | 7,403 | 28.6% ↑ | 165 | -6.8% ↓ |
| noogler hat | 2,589 | 88 | 1.9 | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Noogler... | 4,591 | -4.3% ↓ | 155 | -15.8% ↓ |
| google merch | 2,393 | 47 | 1.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Drinkw... | 3,885 | -25.4% ↓ | 152 | -9.0% ↓ |
| cloud hoodie | 2,182 | 2 | 11.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Go... | 987 | -22.2% ↓ | 144 | -26.5% ↓ |
| nalgene | 2,119 | 1 | 51.2 | https://shop.googlemerchandisestore.com/Google+Redesign/Drinkware/Mugs... | 2,909 | -1.0% ↓ | 144 | 4.3% ↑ |
| shopping_cart | 1,964 | 1 | 7.3 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google... | 4,400 | -29.6% ↓ | 128 | -27.3% ↓ |
| google bike | 1,931 | 60 | 3.3 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Socks | 6,293 | 4.2% ↑ | 117 | 31.5% ↑ |
| youtube store | 1,841 | 344 | 1.5 | https://shop.googlemerchandisestore.com/certificationperks/store-policies/fr... | 843 | -14.8% ↓ | 92 | -3.2% ↓ |
| kids sunglasses | 1,808 | 1 | 61.8 | https://shop.googlemerchandisestore.com/Doogler | 1,024 | 4.7% ↑ | 88 | -23.5% ↓ |

EXPLORE

EXTRACT

CONSOLIDATE

COMPARE

OPPORTUNITY

SITE

URL

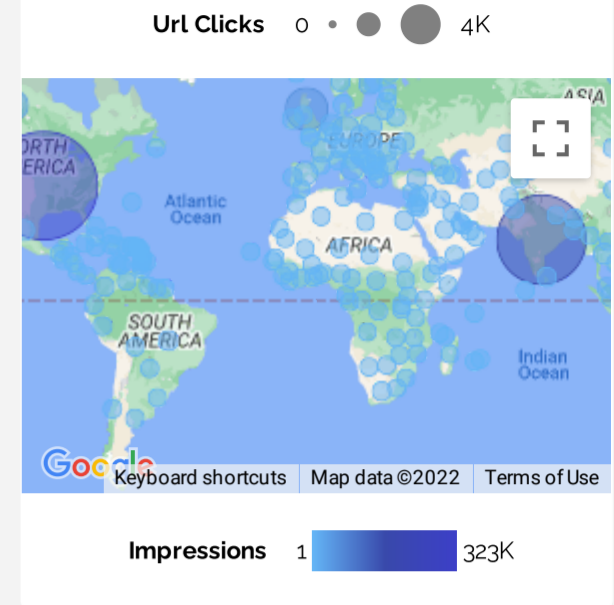
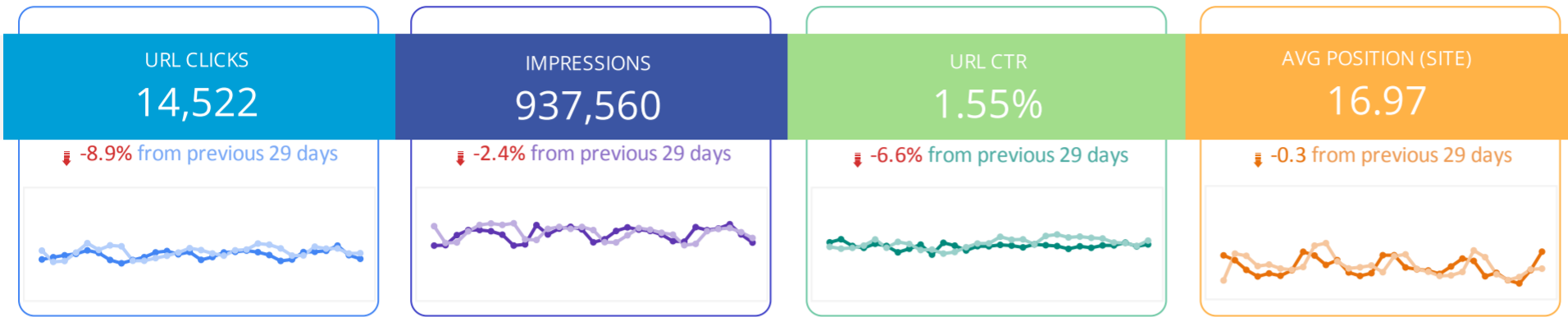
PREV PERIOD

PREV YEAR

NO MAP

G MAP

EXPLORE YOUR DATA

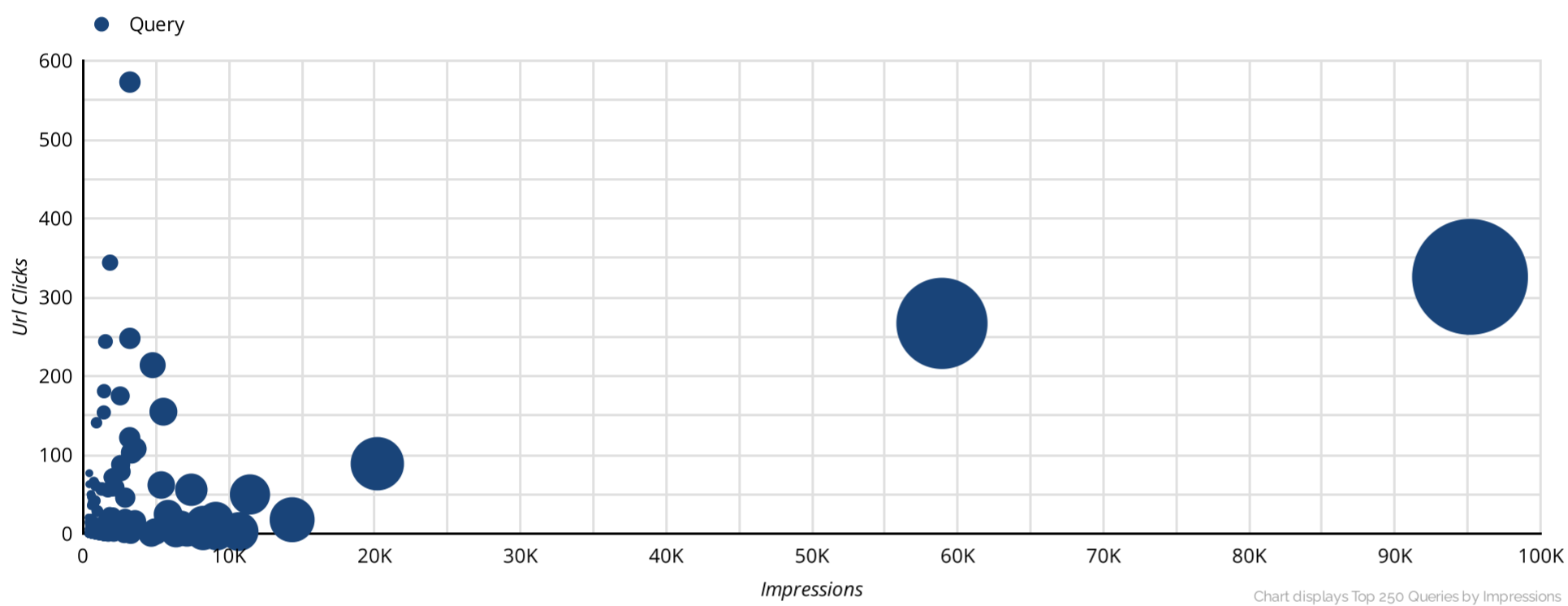


SEARCH OR SELECT

(or click a Query or URL below to refine)

Query Enter a value +/or URL Enter a value ...

Size of bubble = Impressions



% BY COUNTRY

| COUNTRY | IMPRESSIONS | URL CLICKS |
|-----------------|-------------|------------|
| United States | 34.4% | 27.6% |
| India | 17.7% | 21.7% |
| United Kingd... | 5.4% | 7.4% |
| Canada | 3.4% | 3.6% |
| South Korea | 1.6% | 2.7% |
| Germany | 1.4% | 2.6% |
| Australia | 1.2% | 2.0% |
| France | 1.2% | 1.8% |
| Japan | 0.9% | 1.7% |
| Spain | 1.1% | 1.7% |

1 - 10 / 230

BY DEVICE

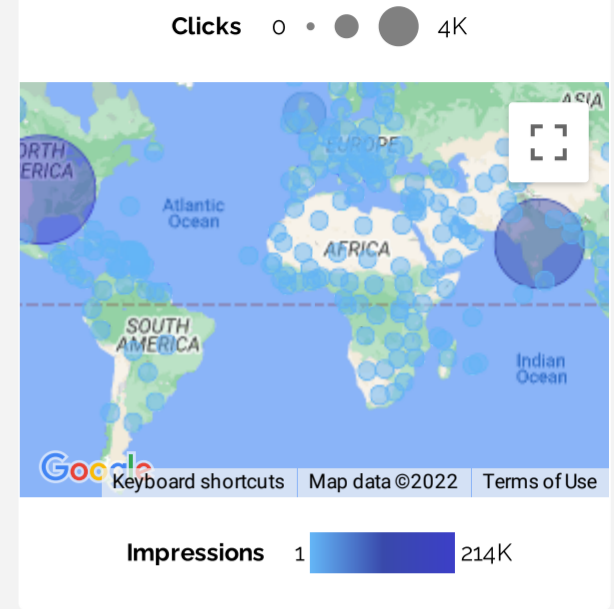
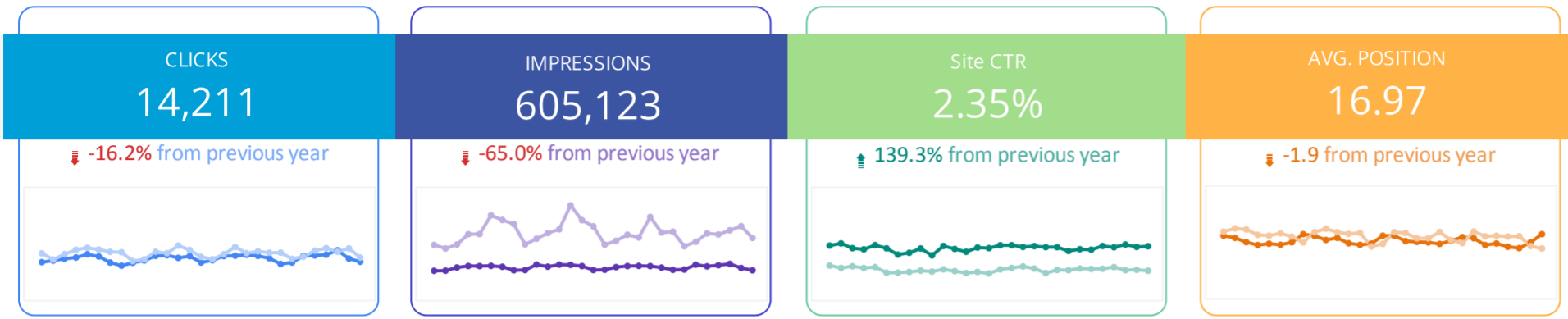
DESKTOP

MOBILE

| QUERY | IMPRESSIONS | CLICKS | URL CTR | LANDING PAGE | IMPRESSIONS | % Δ | URL CLICKS | % Δ |
|--------------------------|-------------|--------|---------|---|-------------|----------|------------|----------|
| google merchandise store | 95,160 | 326 | 0.3% | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/... | 57,338 | 5.1% ↑ | 2,182 | -0.4% ↓ |
| chrome dino | 58,933 | 267 | 0.5% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/... | 43,256 | 7.9% ↑ | 1,454 | -30.3% ↓ |
| google merchandise | 20,198 | 89 | 0.4% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 4.6% ↑ | 1,340 | -11.6% ↓ |
| google water | 14,354 | 18 | 0.1% | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | -1.3% ↓ | 1,095 | -2.8% ↓ |
| google merch | 11,462 | 50 | 0.4% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 1.6% ↑ | 520 | 17.9% ↑ |
| google t | 10,713 | 3 | +0.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Go... | 27,574 | 6.7% ↑ | 473 | -2.9% ↓ |
| merchandise shop | 9,185 | 2 | +0.0% | https://shop.googlemerchandisestore.com/store-policies/frequently-asked-qu... | 14,632 | -37.1% ↓ | 469 | -31.3% ↓ |
| google dino | 9,113 | 18 | 0.2% | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | -11.0% ↓ | 456 | 1.1% ↑ |
| apparel | 8,247 | 1 | +0.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google... | 30,327 | -3.3% ↓ | 391 | 15.7% ↑ |
| chrome//dino | 8,233 | 14 | 0.2% | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stick... | 7,134 | -7.3% ↓ | 324 | -24.3% ↓ |
| google hat | 7,438 | 56 | 0.8% | https://shop.googlemerchandisestore.com/Chrome+Dino | 79,475 | 17.2% ↑ | 294 | -3.9% ↓ |
| google notebook | 7,147 | 4 | 0.1% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 13,070 | -2.5% ↓ | 230 | -38.8% ↓ |
| chrome//dino | 6,719 | 10 | 0.1% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google... | 6,523 | 13.4% ↑ | 195 | 22.6% ↑ |
| merchandise store | 6,390 | 2 | +0.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 40,224 | 1.4% ↑ | 190 | 3.3% ↑ |
| google swag | 6,180 | 10 | 0.2% | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Sticker | 4,420 | -3.2% ↓ | 179 | -12.3% ↓ |
| google merch store | 5,843 | 25 | 0.4% | https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 1.8% ↑ | 174 | -7.4% ↓ |
| google backpack | 5,522 | 155 | 2.8% | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventu... | 7,403 | 28.6% ↑ | 165 | -6.8% ↓ |
| google cap | 5,375 | 62 | 1.2% | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Noogler... | 4,591 | -4.3% ↓ | 155 | -15.8% ↓ |
| //dino | 4,964 | 3 | 0.1% | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Drinkw... | 3,885 | -25.4% ↓ | 152 | -9.0% ↓ |
| google stickers | 4,786 | 214 | 4.5% | https://shop.googlemerchandisestore.com/Google+Redesign/Drinkware/Mugs... | 2,909 | -1.0% ↓ | 144 | 4.3% ↑ |
| merchandise | 4,688 | 0 | 0.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Go... | 987 | -22.2% ↓ | 144 | -26.5% ↓ |
| google shirt | 3,598 | 108 | 3.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google... | 4,400 | -29.6% ↓ | 128 | -27.3% ↓ |
| chrome//dino/ | 3,569 | 16 | 0.4% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Socks | 6,293 | 4.2% ↑ | 117 | 31.5% ↑ |
| google bag | 3,350 | 103 | 3.1% | https://shop.googlemerchandisestore.com/certificationperks/store-policies/fr... | 843 | -14.8% ↓ | 92 | -3.2% ↓ |
| google f | 3,282 | 1 | +0.0% | https://shop.googlemerchandisestore.com/Doogler | 1,024 | 4.7% ↑ | 88 | -23.5% ↓ |

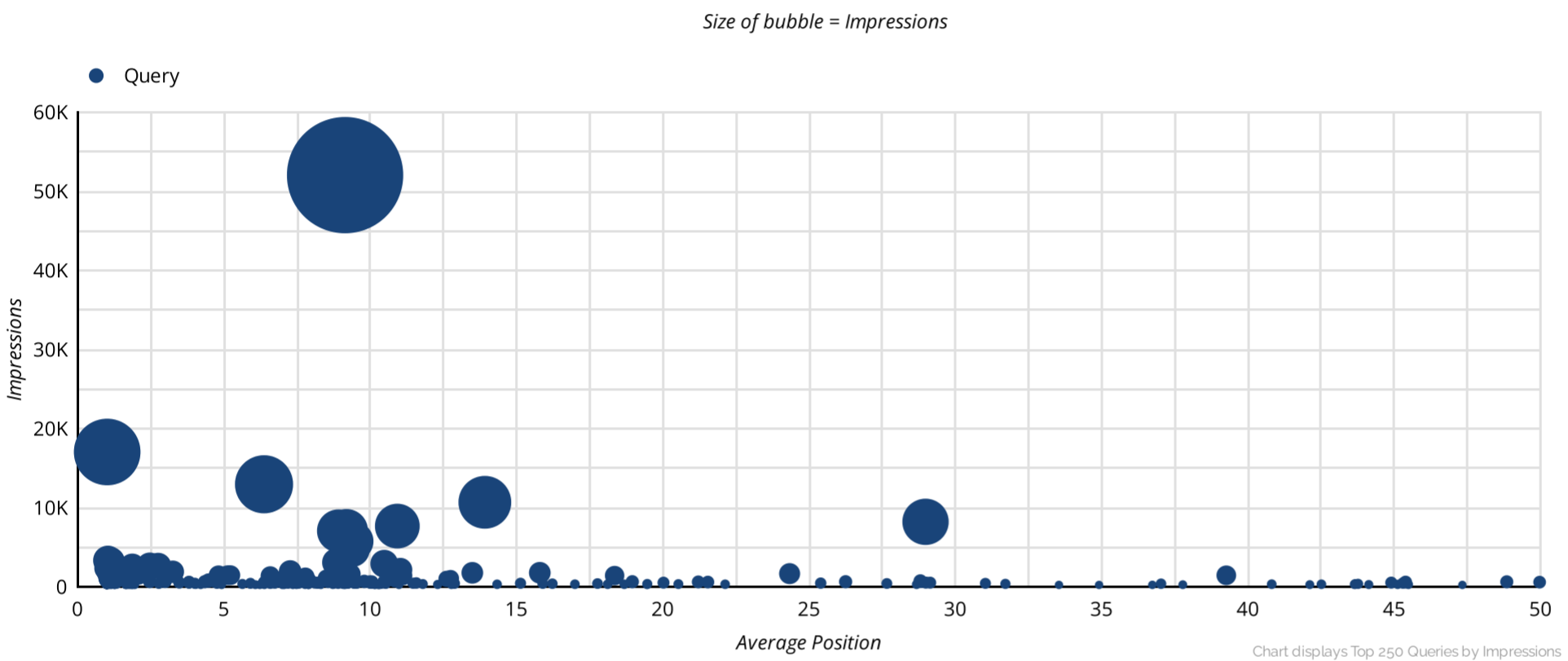
EXPLORE EXTRACT CONSOLIDATE COMPARE OPPORTUNITY SITE URL PREV PERIOD PREV YEAR NO MAP G MAP

EXPLORE YOUR DATA



SEARCH OR SELECT

Query Contains Enter a value or click a Query below to refine URLs and performance



% BY COUNTRY

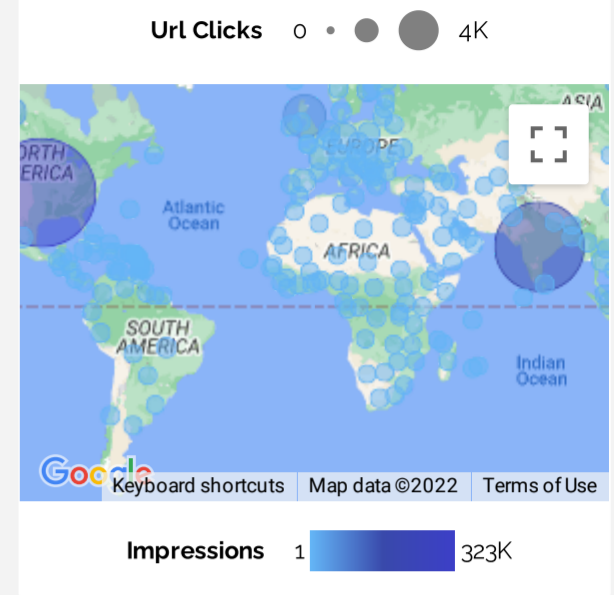
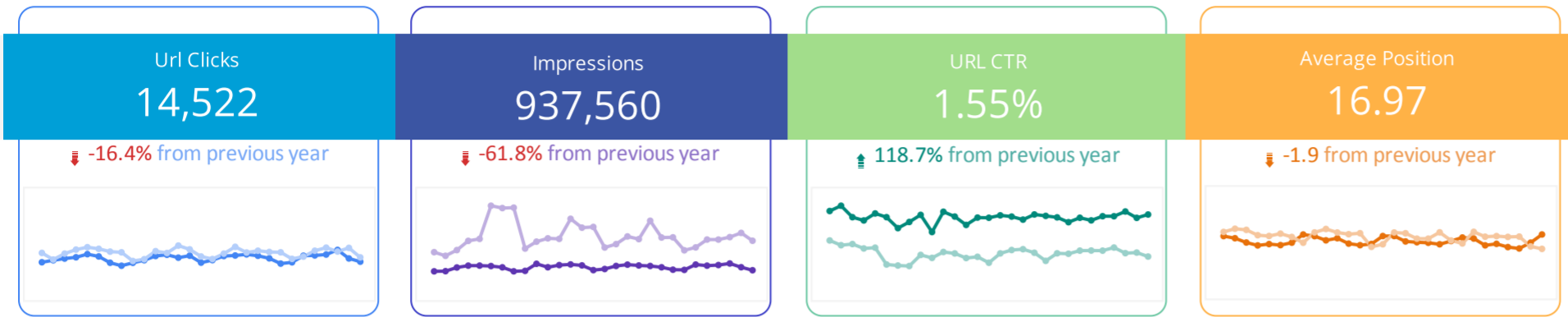
| COUNTRY | IMPRESSIONS | CLICKS |
|-----------------|-------------|--------|
| United States | 35.4% | 27.5% |
| India | 16.9% | 21.7% |
| United Kingd... | 4.8% | 7.4% |
| Canada | 3.0% | 3.6% |
| South Korea | 1.5% | 2.7% |
| Germany | 1.4% | 2.6% |
| Australia | 1.3% | 2.0% |
| France | 1.1% | 1.8% |
| Japan | 0.9% | 1.8% |
| Spain | 1.0% | 1.7% |

BY DEVICE DESKTOP MOBILE

| QUERY | IMPRESSIONS | CLICKS | AVG POS | LANDING PAGE | IMPRESSIONS | % Δ | URL CLICKS | % Δ |
|--------------------------|-------------|--------|---------|---|-------------|------------|------------|------------|
| chrome dino | 52,065 | 257 | 9.1 | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Br... | 57,338 | -47.2% ↓ | 2,182 | 0.3% ↑ |
| google merchandise store | 17,071 | 303 | 1.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Me... | 43,256 | -75.6% ↓ | 1,454 | -24.9% ↓ |
| google water | 12,989 | 18 | 6.4 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | -80.9% ↓ | 1,340 | -27.6% ↓ |
| google t | 10,712 | 3 | 13.9 | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | -70.0% ↓ | 1,095 | -19.0% ↓ |
| apparel | 8,244 | 1 | 29.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | -61.1% ↓ | 520 | -25.4% ↓ |
| google dino | 7,704 | 18 | 10.9 | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/... | 27,574 | 82.6% ↑ | 473 | 338.0% ↑ |
| google notebook | 7,136 | 4 | 9.2 | https://shop.googlemerchandisestore.com/store-policies/frequently-asked... | 14,632 | -71.9% ↓ | 469 | -66.9% ↓ |
| chrome//dino | 7,097 | 13 | 8.9 | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | -79.4% ↓ | 456 | 70.1% ↑ |
| chrome://dino | 5,789 | 10 | 9.5 | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Go... | 30,327 | 5,709.8% ↑ | 391 | 2,692.9% ↑ |
| //dino | 4,761 | 3 | 9.4 | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/S... | 7,134 | -73.8% ↓ | 324 | -46.2% ↓ |
| google merchandise | 3,362 | 83 | 1.0 | https://shop.googlemerchandisestore.com/Chrome+Dino | 79,475 | 123.1% ↑ | 294 | 81.5% ↑ |
| google pin | 3,249 | 3 | 9.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 13,070 | -81.0% ↓ | 230 | -28.1% ↓ |
| youtube merch | 3,221 | 573 | 1.1 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Goo... | 6,523 | 30.6% ↑ | 195 | 103.1% ↑ |
| chrome://dino/ | 3,104 | 15 | 8.8 | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 40,224 | -35.8% ↓ | 190 | -30.9% ↓ |
| google f | 2,950 | 1 | 10.5 | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Stic... | 4,420 | 1,567.9% ↑ | 179 | 5,866.7% ↑ |
| google backpack | 2,688 | 143 | 2.5 | https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 206.5% ↑ | 174 | 58.2% ↑ |
| google hat | 2,663 | 56 | 2.8 | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adv... | 7,403 | - | 165 | - |
| noogler hat | 2,589 | 88 | 1.9 | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Noo... | 4,591 | - | 155 | - |
| google merch | 2,393 | 47 | 1.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Dri... | 3,885 | -86.4% ↓ | 152 | 181.5% ↑ |
| cloud hoodie | 2,182 | 2 | 11.0 | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/... | 987 | -45.0% ↓ | 144 | -35.7% ↓ |
| nalgene | 2,119 | 1 | 51.2 | https://shop.googlemerchandisestore.com/Google+Redesign/Drinkware/... | 2,909 | -26.0% ↓ | 144 | -20.9% ↓ |
| shopping_cart | 1,964 | 1 | 7.3 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Goo... | 4,400 | -47.9% ↓ | 128 | 128.6% ↑ |
| google bike | 1,931 | 60 | 3.3 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Socks | 6,293 | -87.2% ↓ | 117 | -37.4% ↓ |
| youtube store | 1,841 | 344 | 1.5 | https://shop.googlemerchandisestore.com/certificationperks/store-policie... | 843 | -65.8% ↓ | 92 | -44.2% ↓ |
| kids sunglasses | 1,808 | 1 | 61.8 | https://shop.googlemerchandisestore.com/Doogler | 1,024 | 82.9% ↑ | 88 | 76.0% ↑ |

EXPLORE EXTRACT CONSOLIDATE COMPARE OPPORTUNITY SITE URL PREV PERIOD PREV YEAR NO MAP G MAP

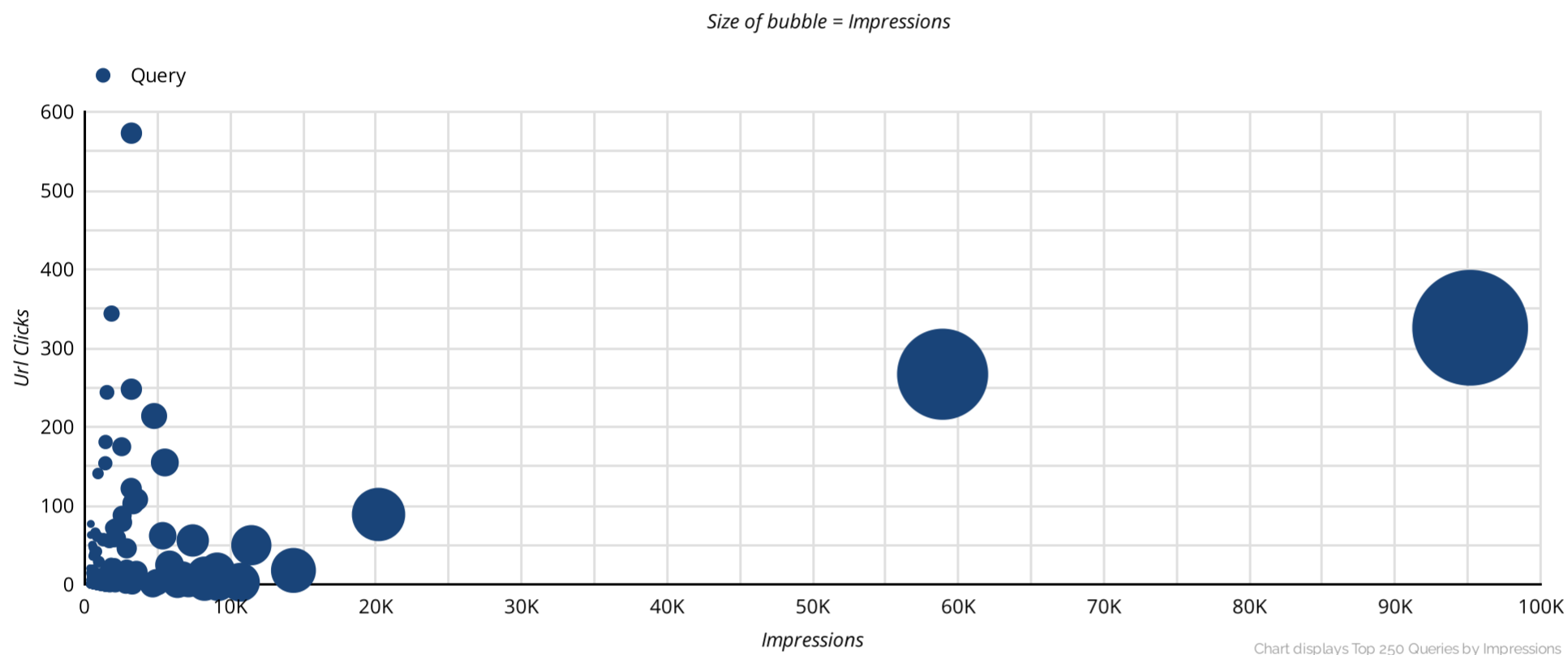
EXPLORE YOUR DATA



SEARCH OR SELECT

(or click a Query or URL below to refine)

Query Enter a value +/or URL Enter a value



% BY COUNTRY

| COUNTRY | IMPRESSIONS | URL CLICKS |
|----------------|-------------|------------|
| United States | 34.4% | 27.6% |
| India | 17.7% | 21.7% |
| United King... | 5.4% | 7.4% |
| Canada | 3.4% | 3.6% |
| South Korea | 1.6% | 2.7% |
| Germany | 1.4% | 2.6% |
| Australia | 1.2% | 2.0% |
| France | 1.2% | 1.8% |
| Japan | 0.9% | 1.7% |
| Spain | 1.1% | 1.7% |

1 - 10 / 230

BY DEVICE DESKTOP MOBILE

| QUERY | IMPRESSIONS | CLICKS | URL CTR | LANDING PAGE | IMPRESSIONS | % Δ | URL CLICKS | % Δ |
|--------------------------|-------------|--------|---------|---|-------------|------------|------------|------------|
| google merchandise store | 95,160 | 326 | 0.3% | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Br... | 57,338 | -47.2% ↓ | 2,182 | 0.3% ↑ |
| chrome dino | 58,933 | 267 | 0.5% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Me... | 43,256 | -75.6% ↓ | 1,454 | -24.9% ↓ |
| google merchandise | 20,198 | 89 | 0.4% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | -80.9% ↓ | 1,340 | -27.6% ↓ |
| google water | 14,354 | 18 | 0.1% | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | -70.0% ↓ | 1,095 | -19.0% ↓ |
| google merch | 11,462 | 50 | 0.4% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | -61.1% ↓ | 520 | -25.4% ↓ |
| google t | 10,713 | 3 | +0.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/... | 27,574 | 82.6% ↑ | 473 | 338.0% ↑ |
| merchandise shop | 9,185 | 2 | +0.0% | https://shop.googlemerchandisestore.com/store-policies/frequently-asked... | 14,632 | -71.9% ↓ | 469 | -66.9% ↓ |
| google dino | 9,113 | 18 | 0.2% | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | -79.4% ↓ | 456 | 70.1% ↑ |
| apparel | 8,247 | 1 | +0.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Go... | 30,327 | 5,709.8% ↑ | 391 | 2,692.9% ↑ |
| chrome//dino | 8,233 | 14 | 0.2% | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/S... | 7,134 | -73.8% ↓ | 324 | -46.2% ↓ |
| google hat | 7,438 | 56 | 0.8% | https://shop.googlemerchandisestore.com/Chrome+Dino | 79,475 | 123.1% ↑ | 294 | 81.5% ↑ |
| google notebook | 7,147 | 4 | 0.1% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 13,070 | -81.0% ↓ | 230 | -28.1% ↓ |
| chrome//dino | 6,719 | 10 | 0.1% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Goo... | 6,523 | 30.6% ↑ | 195 | 103.1% ↑ |
| merchandise store | 6,390 | 2 | +0.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 40,224 | -35.8% ↓ | 190 | -30.9% ↓ |
| google swag | 6,180 | 10 | 0.2% | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Stic... | 4,420 | 1,567.9% ↑ | 179 | 5,866.7% ↑ |
| google merch store | 5,843 | 25 | 0.4% | https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 206.5% ↑ | 174 | 58.2% ↑ |
| google backpack | 5,522 | 155 | 2.8% | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adv... | 7,403 | - | 165 | - |
| google cap | 5,375 | 62 | 1.2% | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Noo... | 4,591 | - | 155 | - |
| //dino | 4,964 | 3 | 0.1% | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Dri... | 3,885 | -86.4% ↓ | 152 | 181.5% ↑ |
| google stickers | 4,786 | 214 | 4.5% | https://shop.googlemerchandisestore.com/Google+Redesign/Drinkware/... | 2,909 | -26.0% ↓ | 144 | -20.9% ↓ |
| merchandise | 4,688 | 0 | 0.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/... | 987 | -45.0% ↓ | 144 | -35.7% ↓ |
| google shirt | 3,598 | 108 | 3.0% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Goo... | 4,400 | -47.9% ↓ | 128 | 128.6% ↑ |
| chrome//dino/ | 3,569 | 16 | 0.4% | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Socks | 6,293 | -87.2% ↓ | 117 | -37.4% ↓ |
| google bag | 3,350 | 103 | 3.1% | https://shop.googlemerchandisestore.com/certificationperks/store-policie... | 843 | -65.8% ↓ | 92 | -44.2% ↓ |
| google f | 3,282 | 1 | +0.0% | https://shop.googlemerchandisestore.com/Doogler | 1,024 | 82.9% ↑ | 88 | 76.0% ↑ |

EXPLORE

EXTRACT

CONSOLIDATE

COMPARE

OPPORTUNITY

QUERIES

URLS

QUERY + URL

PREV PERIOD

PREV YEAR

NO COMPARE

EXTRACT YOUR DATA

Filter Queries

Select +/-or

Regex

Overcome the 1k export limit in Google Search Console - click  to export

...



| QUERY | IMPRESSIONS | Δ | CLICKS | Δ | AVG POS | Δ | Site CTR | Δ |
|---|-------------|----------|--------|--------|---------|---------|----------|----------|
| youtube merch | 3,221 | 244 ↑ | 573 | -20 ↓ | 1.12 | -0.02 ↓ | 17.79% | -2.13% ↓ |
| youtube store | 1,841 | 145 ↑ | 344 | -13 ↓ | 1.47 | 0.05 ↑ | 18.69% | -2.36% ↓ |
| google merchandise store | 17,071 | -117 ↓ | 303 | 15 ↑ | 1.01 | 0.01 ↑ | 1.77% | 0.1% ↑ |
| chrome dino | 52,065 | 10,053 ↑ | 257 | 100 ↑ | 9.14 | -1.13 ↓ | 0.49% | 0.12% ↑ |
| google t shirt | 1,777 | 226 ↑ | 245 | 13 ↑ | 1.03 | -0.01 ↓ | 13.79% | -1.17% ↓ |
| youtube shop | 1,536 | 228 ↑ | 244 | 27 ↑ | 1.84 | 0 ↑ | 15.89% | -0.7% ↓ |
| google stickers | 1,133 | -24 ↓ | 196 | -4 ↓ | 1.08 | -0.01 ↓ | 17.3% | 0.01% ↑ |
| google tshirt | 766 | -522 ↓ | 179 | -122 ↓ | 1.05 | 0 ↑ | 23.37% | -0% ↓ |
| google hoodie | 1,063 | 184 ↑ | 173 | 27 ↑ | 1.01 | -0.02 ↓ | 16.27% | -0.34% ↓ |
| youtube merchandise | 1,434 | 121 ↑ | 154 | -12 ↓ | 1.05 | -0.31 ↓ | 10.74% | -1.9% ↓ |
| google backpack | 2,688 | -326 ↓ | 143 | -15 ↓ | 2.47 | -0.56 ↓ | 5.32% | 0.08% ↑ |
| 구글 머천다이즈 스토어 | 183 | 11 ↑ | 141 | 9 ↑ | 1 | 0 | 77.05% | 0.3% ↑ |
| google sticker | 766 | -15 ↓ | 112 | -12 ↓ | 1.16 | -0.25 ↓ | 14.62% | -1.26% ↓ |
| google shirt | 1,081 | -144 ↓ | 105 | -47 ↓ | 1 | -0.02 ↓ | 9.71% | -2.69% ↓ |
| google bag | 840 | -112 ↓ | 102 | 0 | 1 | -0.03 ↓ | 12.14% | 1.43% ↑ |
| google magnet | 323 | -111 ↓ | 100 | -27 ↓ | 1.08 | 0.04 ↑ | 30.96% | 1.7% ↑ |
| google cloud certification perks webstore | 179 | -114 ↓ | 96 | -87 ↓ | 1 | 0 | 53.63% | -8.83% ↓ |
| noogler hat | 2,589 | -286 ↓ | 88 | -30 ↓ | 1.87 | -0.61 ↓ | 3.4% | -0.71% ↓ |
| google merchandise | 3,362 | 127 ↑ | 83 | 11 ↑ | 1.04 | 0.04 ↑ | 2.47% | 0.24% ↑ |
| 구글머천다이즈스토어 | 87 | -16 ↓ | 77 | -7 ↓ | 1 | -0.01 ↓ | 88.51% | 6.95% ↑ |
| google water bottle | 459 | -92 ↓ | 77 | 4 ↑ | 1 | -0.23 ↓ | 16.78% | 3.53% ↑ |
| youtube merch store | 286 | 25 ↑ | 76 | -14 ↓ | 1 | 0 ↑ | 26.57% | -7.91% ↓ |
| google socks | 749 | 93 ↑ | 72 | 9 ↑ | 1 | 0 | 9.61% | 0.01% ↑ |
| google apparel | 352 | -13 ↓ | 72 | -20 ↓ | 1 | 0 | 20.45% | -4.75% ↓ |
| doogler | 517 | 1 ↑ | 66 | -11 ↓ | 1.34 | 0.13 ↑ | 12.77% | -2.16% ↓ |
| google unisex eco tee black | 132 | -94 ↓ | 61 | -36 ↓ | 1 | 0 | 46.21% | 3.29% ↑ |
| google cloud bag | 298 | -115 ↓ | 61 | 34 ↑ | 1.26 | -3.01 ↓ | 20.47% | 13.93% ↑ |
| google cap | 1,648 | 427 ↑ | 61 | -63 ↓ | 1.76 | 0.55 ↑ | 3.7% | -6.45% ↓ |
| google bike | 1,931 | -527 ↓ | 60 | -10 ↓ | 3.26 | -0.14 ↓ | 3.11% | 0.26% ↑ |
| google lanyard | 225 | 35 ↑ | 59 | 12 ↑ | 1.26 | 0.04 ↑ | 26.22% | 1.49% ↑ |
| google clothing | 277 | -1 ↓ | 56 | -4 ↓ | 1 | 0 | 20.22% | -1.37% ↓ |
| google clothes | 366 | -87 ↓ | 56 | -12 ↓ | 1 | 0 | 15.3% | 0.29% ↑ |
| google hat | 2,663 | -100 ↓ | 56 | -9 ↓ | 2.76 | -0.19 ↓ | 2.1% | -0.25% ↓ |
| google bottle | 311 | -68 ↓ | 56 | -5 ↓ | 1 | -0 ↓ | 18.01% | 1.91% ↑ |
| google jacket | 705 | 9 ↑ | 54 | 15 ↑ | 2.47 | -0.27 ↓ | 7.66% | 2.06% ↑ |
| google t-shirt | 457 | -53 ↓ | 49 | -15 ↓ | 1.12 | 0.04 ↑ | 10.72% | -1.83% ↓ |
| google cloud hoodie | 223 | 51 ↑ | 49 | 18 ↑ | 1.07 | 0.07 ↑ | 21.97% | 3.95% ↑ |
| google merch | 2,393 | -180 ↓ | 47 | -4 ↓ | 1 | -0 ↓ | 1.96% | -0.02% ↓ |
| google sale | 1,486 | 443 ↑ | 46 | 0 | 4.82 | 1.06 ↑ | 3.1% | -1.31% ↓ |
| google cloud tshirt | 303 | -88 ↓ | 43 | -5 ↓ | 1.95 | -0.1 ↓ | 14.19% | 1.92% ↑ |
| google sweatshirt | 315 | 39 ↑ | 41 | 10 ↑ | 1.71 | 0.12 ↑ | 13.02% | 1.78% ↑ |
| google mug | 296 | -10 ↓ | 41 | 10 ↑ | 1.85 | 0.36 ↑ | 13.85% | 3.72% ↑ |
| chrome dino collectible | 64 | 11 ↑ | 38 | 3 ↑ | 1 | 0 | 59.38% | -6.66% ↓ |
| youtube hoodie | 437 | -4 ↓ | 38 | 5 ↑ | 1.67 | 0.15 ↑ | 8.7% | 1.21% ↑ |
| google eco tee black | 87 | 14 ↑ | 38 | 11 ↑ | 1 | 0 | 43.68% | 6.69% ↑ |
| google shirts | 338 | 8 ↑ | 36 | 9 ↑ | 1 | -0 ↓ | 10.65% | 2.47% ↑ |
| chrome dino dark mode collectible | 73 | 4 ↑ | 34 | 5 ↑ | 1 | 0 | 46.58% | 4.55% ↑ |
| google tshirts | 145 | -54 ↓ | 32 | 0 | 1 | 0 | 22.07% | 5.99% ↑ |
| google cloud certification merchandise | 90 | -44 ↓ | 31 | -9 ↓ | 1 | 0 | 34.44% | 4.59% ↑ |
| google sweater | 293 | 58 ↑ | 30 | 19 ↑ | 1.15 | 0.03 ↑ | 10.24% | 5.56% ↑ |

EXPLORE **EXTRACT** CONSOLIDATE COMPARE OPPORTUNITY

QUERIES **URLS** QUERY + URL

PREV PERIOD **PREV YEAR** NO COMPARE

EXTRACT YOUR DATA

Filter Queries Select +/-or

Overcome the 1k export limit in Google Search Console - click to export



| QUERY | IMPRESSIONS | Δ | CLICKS | Δ | AVG POS | Δ | Site CTR | Δ |
|---|-------------|----------|--------|--------|---------|----------|----------|----------|
| youtube merch | 3,221 | 53 ↑ | 573 | 168 ↑ | 1.12 | -0.06 ↓ | 17.79% | 5.01% ↑ |
| youtube store | 1,841 | 459 ↑ | 344 | 147 ↑ | 1.47 | -0.41 ↓ | 18.69% | 4.43% ↑ |
| google merchandise store | 17,071 | 3,358 ↑ | 303 | -181 ↓ | 1.01 | -0.03 ↓ | 1.77% | -1.75% ↓ |
| chrome dino | 52,065 | 47,540 ↑ | 257 | 242 ↑ | 9.14 | -5.15 ↓ | 0.49% | 0.16% ↑ |
| google t shirt | 1,777 | -64 ↓ | 245 | -46 ↓ | 1.03 | -0.07 ↓ | 13.79% | -2.02% ↓ |
| youtube shop | 1,536 | 422 ↑ | 244 | 60 ↑ | 1.84 | 0.18 ↑ | 15.89% | -0.63% ↓ |
| google stickers | 1,133 | -129 ↓ | 196 | 4 ↑ | 1.08 | -0.06 ↓ | 17.3% | 2.09% ↑ |
| google tshirt | 766 | 149 ↑ | 179 | 61 ↑ | 1.05 | -0.08 ↓ | 23.37% | 4.24% ↑ |
| google hoodie | 1,063 | 38 ↑ | 173 | -45 ↓ | 1.01 | -0 ↓ | 16.27% | -4.99% ↓ |
| youtube merchandise | 1,434 | -891 ↓ | 154 | -146 ↓ | 1.05 | -0.17 ↓ | 10.74% | -2.16% ↓ |
| google backpack | 2,688 | -2,494 ↓ | 143 | -67 ↓ | 2.47 | -0.64 ↓ | 5.32% | 1.27% ↑ |
| 구글 머천다이즈 스토어 | 183 | 114 ↑ | 141 | 90 ↑ | 1 | 0 | 77.05% | 3.14% ↑ |
| google sticker | 766 | -83 ↓ | 112 | 8 ↑ | 1.16 | -0.08 ↓ | 14.62% | 2.37% ↑ |
| google shirt | 1,081 | -181 ↓ | 105 | -61 ↓ | 1 | -0.16 ↓ | 9.71% | -3.44% ↓ |
| google bag | 840 | -144 ↓ | 102 | -11 ↓ | 1 | -0.02 ↓ | 12.14% | 0.66% ↑ |
| google magnet | 323 | -209 ↓ | 100 | -52 ↓ | 1.08 | 0.08 ↑ | 30.96% | 2.39% ↑ |
| google cloud certification perks webstore | 179 | -29 ↓ | 96 | -16 ↓ | 1 | 0 | 53.63% | -0.21% ↓ |
| noogler hat | 2,589 | 1,961 ↑ | 88 | 85 ↑ | 1.87 | -10.66 ↓ | 3.4% | 2.92% ↑ |
| google merchandise | 3,362 | 156 ↑ | 83 | -14 ↓ | 1.04 | 0.03 ↑ | 2.47% | -0.56% ↓ |
| google water bottle | 459 | -166 ↓ | 77 | 7 ↑ | 1 | -0.01 ↓ | 16.78% | 5.58% ↑ |
| 구글머천다이즈스토어 | 87 | 64 ↑ | 77 | 58 ↑ | 1 | 0 | 88.51% | 5.9% ↑ |
| youtube merch store | 286 | 183 ↑ | 76 | 65 ↑ | 1 | -0.01 ↓ | 26.57% | 15.89% ↑ |
| google apparel | 352 | -185 ↓ | 72 | -85 ↓ | 1 | -0 ↓ | 20.45% | -8.78% ↓ |
| google socks | 749 | -245 ↓ | 72 | -38 ↓ | 1 | -0 ↓ | 9.61% | -1.45% ↓ |
| doogler | 517 | 290 ↑ | 66 | 27 ↑ | 1.34 | -0.55 ↓ | 12.77% | -4.41% ↓ |
| google unisex eco tee black | 132 | 51 ↑ | 61 | 23 ↑ | 1 | 0 | 46.21% | -0.7% ↓ |
| google cap | 1,648 | 700 ↑ | 61 | 16 ↑ | 1.76 | 0.46 ↑ | 3.7% | -1.05% ↓ |
| google cloud bag | 298 | -16 ↓ | 61 | 0 | 1.26 | -0.63 ↓ | 20.47% | 1.04% ↑ |
| google bike | 1,931 | -594 ↓ | 60 | -15 ↓ | 3.26 | -2.1 ↓ | 3.11% | 0.14% ↑ |
| google lanyard | 225 | 78 ↑ | 59 | 58 ↑ | 1.26 | -4.18 ↓ | 26.22% | 25.54% ↑ |
| google bottle | 311 | -55 ↓ | 56 | 27 ↑ | 1 | 0 | 18.01% | 10.08% ↑ |
| google clothing | 277 | -90 ↓ | 56 | 4 ↑ | 1 | 0 | 20.22% | 6.05% ↑ |
| google hat | 2,663 | -265 ↓ | 56 | -15 ↓ | 2.76 | 0.41 ↑ | 2.1% | -0.32% ↓ |
| google clothes | 366 | -81 ↓ | 56 | -15 ↓ | 1 | 0 | 15.3% | -0.58% ↓ |
| google jacket | 705 | -67 ↓ | 54 | 25 ↑ | 2.47 | -1.55 ↓ | 7.66% | 3.9% ↑ |
| google t-shirt | 457 | -122 ↓ | 49 | -11 ↓ | 1.12 | 0.02 ↑ | 10.72% | 0.36% ↑ |
| google cloud hoodie | 223 | 25 ↑ | 49 | 0 | 1.07 | 0.07 ↑ | 21.97% | -2.77% ↓ |
| google merch | 2,393 | -89 ↓ | 47 | -27 ↓ | 1 | -0.06 ↓ | 1.96% | -1.02% ↓ |
| google sale | 1,486 | 51 ↑ | 46 | -10 ↓ | 4.82 | 0.36 ↑ | 3.1% | -0.81% ↓ |
| google cloud tshirt | 303 | 138 ↑ | 43 | 24 ↑ | 1.95 | 0.68 ↑ | 14.19% | 2.68% ↑ |
| google sweatshirt | 315 | -97 ↓ | 41 | -24 ↓ | 1.71 | 0.28 ↑ | 13.02% | -2.76% ↓ |
| google mug | 296 | -95 ↓ | 41 | -2 ↓ | 1.85 | 0.83 ↑ | 13.85% | 2.85% ↑ |
| chrome dino collectible | 64 | - | 38 | - | 1 | - | 59.38% | - |
| google eco tee black | 87 | - | 38 | - | 1 | - | 43.68% | - |
| youtube hoodie | 437 | -276 ↓ | 38 | -9 ↓ | 1.67 | -0.29 ↓ | 8.7% | 2.1% ↑ |
| google shirts | 338 | -25 ↓ | 36 | 5 ↑ | 1 | -0.22 ↓ | 10.65% | 2.11% ↑ |
| chrome dino dark mode collectible | 73 | - | 34 | - | 1 | - | 46.58% | - |
| google tshirts | 145 | -68 ↓ | 32 | 13 ↑ | 1 | -0.14 ↓ | 22.07% | 13.15% ↑ |
| google cloud certification merchandise | 90 | -32 ↓ | 31 | 7 ↑ | 1 | 0 | 34.44% | 14.77% ↑ |
| google sweater | 293 | -83 ↓ | 30 | -16 ↓ | 1.15 | 0.12 ↑ | 10.24% | -2% ↓ |

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QUERIES

URLS

QUERY + URL

PREV PERIOD

PREV YEAR

NO COMPARE

EXTRACT YOUR DATA

Filter Queries

Select +/-or

Regex

Overcome the 1k export limit in Google Search Console - click  to export

...



| QUERY | IMPRESSIONS | CLICKS | AVG POS | Site CTR |
|---|-------------|--------|---------|----------|
| youtube merch | 3,221 | 573 | 1.12 | 17.79% |
| youtube store | 1,841 | 344 | 1.47 | 18.69% |
| google merchandise store | 17,071 | 303 | 1.01 | 1.77% |
| chrome dino | 52,065 | 257 | 9.14 | 0.49% |
| google t shirt | 1,777 | 245 | 1.03 | 13.79% |
| youtube shop | 1,536 | 244 | 1.84 | 15.89% |
| google stickers | 1,133 | 196 | 1.08 | 17.3% |
| google tshirt | 766 | 179 | 1.05 | 23.37% |
| google hoodie | 1,063 | 173 | 1.01 | 16.27% |
| youtube merchandise | 1,434 | 154 | 1.05 | 10.74% |
| google backpack | 2,688 | 143 | 2.47 | 5.32% |
| 구글 머천다이즈 스토어 | 183 | 141 | 1 | 77.05% |
| google sticker | 766 | 112 | 1.16 | 14.62% |
| google shirt | 1,081 | 105 | 1 | 9.71% |
| google bag | 840 | 102 | 1 | 12.14% |
| google magnet | 323 | 100 | 1.08 | 30.96% |
| google cloud certification perks webstore | 179 | 96 | 1 | 53.63% |
| noogler hat | 2,589 | 88 | 1.87 | 3.4% |
| google merchandise | 3,362 | 83 | 1.04 | 2.47% |
| 구글머천다이즈스토어 | 87 | 77 | 1 | 88.51% |
| google water bottle | 459 | 77 | 1 | 16.78% |
| youtube merch store | 286 | 76 | 1 | 26.57% |
| google socks | 749 | 72 | 1 | 9.61% |
| google apparel | 352 | 72 | 1 | 20.45% |
| doogler | 517 | 66 | 1.34 | 12.77% |
| google unisex eco tee black | 132 | 61 | 1 | 46.21% |
| google cloud bag | 298 | 61 | 1.26 | 20.47% |
| google cap | 1,648 | 61 | 1.76 | 3.7% |
| google bike | 1,931 | 60 | 3.26 | 3.11% |
| google lanyard | 225 | 59 | 1.26 | 26.22% |
| google clothing | 277 | 56 | 1 | 20.22% |
| google clothes | 366 | 56 | 1 | 15.3% |
| google hat | 2,663 | 56 | 2.76 | 2.1% |
| google bottle | 311 | 56 | 1 | 18.01% |
| google jacket | 705 | 54 | 2.47 | 7.66% |
| google t-shirt | 457 | 49 | 1.12 | 10.72% |
| google cloud hoodie | 223 | 49 | 1.07 | 21.97% |
| google merch | 2,393 | 47 | 1 | 1.96% |
| google sale | 1,486 | 46 | 4.82 | 3.1% |
| google cloud tshirt | 303 | 43 | 1.95 | 14.19% |
| google mug | 296 | 41 | 1.85 | 13.85% |
| google sweatshirt | 315 | 41 | 1.71 | 13.02% |
| chrome dino collectible | 64 | 38 | 1 | 59.38% |
| youtube hoodie | 437 | 38 | 1.67 | 8.7% |
| google eco tee black | 87 | 38 | 1 | 43.68% |
| google shirts | 338 | 36 | 1 | 10.65% |
| chrome dino dark mode collectible | 73 | 34 | 1 | 46.58% |
| google tshirts | 145 | 32 | 1 | 22.07% |
| google cloud certification merchandise | 90 | 31 | 1 | 34.44% |
| google sweater | 293 | 30 | 1.15 | 10.24% |

EXPLORE **EXTRACT** CONSOLIDATE COMPARE OPPORTUNITY

QUERIES **URLS** QUERY + URL

PREV PERIOD PREV YEAR NO COMPARE

EXTRACT YOUR DATA

Filter URLs Select +/or Enter a value

Overcome the 1k export limit in Google Search Console - click to export

Looking for Avg Position? Chose Queries in the sub-menu above.



| Landing Page | Impressions | Δ | URL Clicks | Δ | URL CTR | Δ |
|---|-------------|-----------|------------|--------|---------|----------|
| https://shop.googlemerchandisestore.com/Chrome+Dino | 79,475 | 11,674 ↑ | 294 | -12 ↓ | 0.37% | -0.08% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 2,994 ↑ | 1,340 | -175 ↓ | 1.97% | -0.36% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,794 ↑ | 2,182 | -9 ↓ | 3.81% | -0.21% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 733 ↑ | 520 | 79 ↑ | 1.13% | 0.16% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 3,159 ↑ | 1,454 | -633 ↓ | 3.36% | -1.84% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 40,224 | 543 ↑ | 190 | 6 ↑ | 0.47% | 0.01% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | -1,042 ↓ | 391 | 53 ↑ | 1.29% | 0.21% ↑ |
| https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | -376 ↓ | 1,095 | -32 ↓ | 3.94% | -0.06% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 1,720 ↑ | 473 | -14 ↓ | 1.72% | -0.17% ↓ |
| https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 370 ↑ | 174 | -14 ↓ | 0.84% | -0.08% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/White+Google+Shoreline+Bottle | 18,224 | 1,894 ↑ | 78 | 2 ↑ | 0.43% | -0.04% ↓ |
| https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | -8,615 ↓ | 469 | -214 ↓ | 3.21% | 0.27% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 13,070 | -332 ↓ | 230 | -146 ↓ | 1.76% | -1.05% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand | 12,160 | -4,320 ↓ | 39 | -5 ↓ | 0.32% | 0.05% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Notebooks | 11,746 | 1,100 ↑ | 44 | -12 ↓ | 0.37% | -0.15% ↓ |
| https://shop.googlemerchandisestore.com/signin.html | 11,031 | 737 ↑ | 46 | -3 ↓ | 0.42% | -0.06% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/Google+Cloud | 9,890 | -3,599 ↓ | 48 | -16 ↓ | 0.49% | 0.01% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/New | 9,334 | -2,774 ↓ | 24 | 13 ↑ | 0.26% | 0.17% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Land+and+Sea+Nalgene+Water+Bottle+LS | 8,980 | 933 ↑ | 11 | 1 ↑ | 0.12% | -0% ↓ |
| https://shop.googlemerchandisestore.com/Google+Maps | 8,507 | 1,568 ↑ | 15 | 5 ↑ | 0.18% | 0.03% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Kids | 8,413 | -748 ↓ | 40 | 1 ↑ | 0.48% | 0.05% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Womens | 8,135 | -1,698 ↓ | 18 | -6 ↓ | 0.22% | -0.02% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | -992 ↓ | 456 | 5 ↑ | 5.67% | 0.68% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventure+Backpack+Black | 7,403 | 1,645 ↑ | 165 | -12 ↓ | 2.23% | -0.85% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | -563 ↓ | 324 | -104 ↓ | 4.54% | -1.02% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Leather+Strap+Hat+Black | 6,867 | 1,471 ↑ | 10 | -5 ↓ | 0.15% | -0.13% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Black+Cloud+Zip+Hoodie | 6,523 | 773 ↑ | 195 | 36 ↑ | 2.99% | 0.22% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Socks | 6,293 | 252 ↑ | 117 | 28 ↑ | 1.86% | 0.39% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Lapel+Pin | 6,227 | -1,647 ↓ | 51 | 14 ↑ | 0.82% | 0.35% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Wood+Cube+Puzzle | 5,794 | 1,931 ↑ | 26 | 17 ↑ | 0.45% | 0.22% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Sea+Glass+Bottle | 5,606 | 1,750 ↑ | 18 | 7 ↑ | 0.32% | 0.04% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Vintage+Cap+Navy | 5,515 | 1,950 ↑ | 8 | -6 ↓ | 0.15% | -0.25% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Office/Stickers/Google+Laptop+and+Cell+Phone+Stickers.axd | 5,293 | 142 ↑ | 30 | -3 ↓ | 0.57% | -0.07% ↓ |
| https://shop.googlemerchandisestore.com/store-policies/return-policy/ | 4,920 | 448 ↑ | 25 | -17 ↓ | 0.51% | -0.43% ↓ |
| https://shop.googlemerchandisestore.com/signin.html?vid=20160512512&mt=1&loginway=header | 4,845 | 1,454 ↑ | 5 | -2 ↓ | 0.1% | -0.1% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Office/Google+Pen+White | 4,601 | -67 ↓ | 81 | -14 ↓ | 1.76% | -0.27% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Noogler+Hat+Patch | 4,591 | -205 ↓ | 155 | -29 ↓ | 3.38% | -0.46% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Sticker | 4,420 | -147 ↓ | 179 | -25 ↓ | 4.05% | -0.42% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Unisex+Eco+Tee+Black | 4,400 | -1,849 ↓ | 128 | -48 ↓ | 2.91% | 0.09% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Recycled+Black+Backpack | 4,330 | 1,633 ↑ | 39 | 9 ↑ | 0.9% | -0.21% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Bags/Google+Large+White+Gift+Bag+5PK | 4,284 | 1,393 ↑ | 15 | 9 ↑ | 0.35% | 0.14% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Dino+Game+Tee | 4,228 | -11,256 ↓ | 43 | -33 ↓ | 1.02% | 0.53% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Mouse+Pad+Navy | 4,151 | -110 ↓ | 31 | 11 ↑ | 0.75% | 0.28% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+FC+Longsleeve+Charcoal | 4,102 | -794 ↓ | 10 | -4 ↓ | 0.24% | -0.04% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Small+Goods/Daddy+Works+at+Google+Book | 4,095 | 981 ↑ | 13 | 1 ↑ | 0.32% | -0.07% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Drinkware | 3,885 | -1,321 ↓ | 152 | -15 ↓ | 3.91% | 0.7% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/Google | 3,684 | -403 ↓ | 4 | 0 | 0.11% | 0.01% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/Android | 3,657 | -500 ↓ | 72 | -16 ↓ | 1.97% | -0.15% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Baby+Bear+Blanket+Beige | 3,424 | -1,249 ↓ | 18 | 1 ↑ | 0.53% | 0.16% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Chrome+Dino+Keychain | 3,376 | 138 ↑ | 5 | -14 ↓ | 0.15% | -0.44% ↓ |

EXPLORE **EXTRACT** CONSOLIDATE COMPARE OPPORTUNITY

QUERIES **URLS** QUERY + URL

PREV PERIOD **PREV YEAR** NO COMPARE

EXTRACT YOUR DATA

Filter URLs Select +/or Enter a value

Overcome the 1k export limit in Google Search Console - click to export

Looking for Avg Position? Chose Queries in the sub-menu above.



| Landing Page | Impressions | Δ | URL Clicks | Δ | URL CTR | Δ |
|--|-------------|------------|------------|--------|---------|----------|
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | -51,242 ↓ | 2,182 | 7 ↑ | 3.81% | 1.8% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | -134,008 ↓ | 1,454 | -482 ↓ | 3.36% | 2.27% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | -288,200 ↓ | 1,340 | -510 ↓ | 1.97% | 1.45% ↑ |
| https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | -64,780 ↓ | 1,095 | -257 ↓ | 3.94% | 2.48% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | -72,376 ↓ | 520 | -177 ↓ | 1.13% | 0.54% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 12,474 ↑ | 473 | 365 ↑ | 1.72% | 1% ↑ |
| https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | -37,403 ↓ | 469 | -949 ↓ | 3.21% | 0.48% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | -31,013 ↓ | 456 | 188 ↑ | 5.67% | 4.98% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 29,805 ↑ | 391 | 377 ↑ | 1.29% | -1.39% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | -20,074 ↓ | 324 | -278 ↓ | 4.54% | 2.33% ↑ |
| https://shop.googlemerchandisestore.com/Chrome+Dino | 79,475 | 43,850 ↑ | 294 | 132 ↑ | 0.37% | -0.08% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 13,070 | -55,545 ↓ | 230 | -90 ↓ | 1.76% | 1.29% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Black+Cloud+Zip+Hoodie | 6,523 | 1,529 ↑ | 195 | 99 ↑ | 2.99% | 1.07% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 40,224 | -22,426 ↓ | 190 | -85 ↓ | 0.47% | 0.03% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Sticker | 4,420 | 4,155 ↑ | 179 | 176 ↑ | 4.05% | 2.92% ↑ |
| https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 13,922 ↑ | 174 | 64 ↑ | 0.84% | -0.79% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventure+Backpack+Black | 7,403 | - | 165 | - | 2.23% | - |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Noogler+Hat+Patch | 4,591 | - | 155 | - | 3.38% | - |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Drinkware | 3,885 | -24,689 ↓ | 152 | 98 ↑ | 3.91% | 3.72% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Drinkware/Mugs+Tumblers | 2,909 | -1,024 ↓ | 144 | -38 ↓ | 4.95% | 0.32% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Magnet | 987 | -808 ↓ | 144 | -80 ↓ | 14.59% | 2.11% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Unisex+Eco+Tee+Black | 4,400 | -4,051 ↓ | 128 | 72 ↑ | 2.91% | 2.25% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Socks | 6,293 | -42,872 ↓ | 117 | -70 ↓ | 1.86% | 1.48% ↑ |
| https://shop.googlemerchandisestore.com/certificationperks/store-policies/frequently-asked-questions/ | 843 | -1,623 ↓ | 92 | -73 ↓ | 10.91% | 4.22% ↑ |
| https://shop.googlemerchandisestore.com/Doogler | 1,024 | 464 ↑ | 88 | 38 ↑ | 8.59% | -0.33% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Cloud+Lanyard | 699 | - | 82 | - | 11.73% | - |
| https://shop.googlemerchandisestore.com/Google+Redesign/Office/Google+Pen+White | 4,601 | -2,308 ↓ | 81 | -44 ↓ | 1.76% | -0.05% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/White+Google+Shoreline+Bottle | 18,224 | 12,884 ↑ | 78 | 68 ↑ | 0.43% | 0.24% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Cloud+Stickers | 2,631 | 2,339 ↑ | 77 | 54 ↑ | 2.93% | -4.95% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Unisex+Essential+Jacket | 1,944 | 1,147 ↑ | 75 | 29 ↑ | 3.86% | -1.91% ↓ |
| https://shop.googlemerchandisestore.com/store-policies/shipping-information/ | 2,622 | -6,513 ↓ | 72 | -30 ↓ | 2.75% | 1.63% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Cloud+Unisex+Onyx+Tee | 1,314 | - | 72 | - | 5.48% | - |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/Android | 3,657 | -12,094 ↓ | 72 | -49 ↓ | 1.97% | 1.2% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Crew+Sweater+Navy | 2,752 | -10,883 ↓ | 70 | -4 ↓ | 2.54% | 2% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Drinkware/Water+Bottles | 1,696 | -2,185 ↓ | 68 | -173 ↓ | 4.01% | -2.2% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Fun | 2,450 | 1,340 ↑ | 62 | 52 ↑ | 2.53% | 1.63% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Patch | 2,595 | 2,243 ↑ | 61 | 45 ↑ | 2.35% | -2.19% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Lapel+Pin | 6,227 | -393 ↓ | 51 | 7 ↑ | 0.82% | 0.15% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Keychain+19 | 2,888 | -28,082 ↓ | 49 | -11 ↓ | 1.7% | 1.5% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/Google+Cloud | 9,890 | -41 ↓ | 48 | 21 ↑ | 0.49% | 0.21% ↑ |
| https://shop.googlemerchandisestore.com/signin.html | 11,031 | 4,083 ↑ | 46 | 1 ↑ | 0.42% | -0.23% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Cloud+Desktop+Neon+Sign | 1,039 | - | 45 | - | 4.33% | - |
| https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Notebooks | 11,746 | -7,509 ↓ | 44 | -40 ↓ | 0.37% | -0.06% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Dino+Game+Tee | 4,228 | 142 ↑ | 43 | -28 ↓ | 1.02% | -0.72% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Kids | 8,413 | -41,266 ↓ | 40 | -21 ↓ | 0.48% | 0.35% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand | 12,160 | 2,081 ↑ | 39 | 5 ↑ | 0.32% | -0.02% ↓ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Recycled+Black+Backpack | 4,330 | - | 39 | - | 0.9% | - |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Black+Eco+Zip+Hoodie | 929 | 771 ↑ | 37 | 32 ↑ | 3.98% | 0.82% ↑ |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+MiiR+20L+Backpack | 937 | - | 36 | - | 3.84% | - |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Camp+Fleece+Snap+Pullover | 274 | -207 ↓ | 34 | 21 ↑ | 12.41% | 9.71% ↑ |

EXPLORE **EXTRACT** CONSOLIDATE COMPARE OPPORTUNITY

QUERIES **URLS** QUERY + URL

PREV PERIOD PREV YEAR **NO COMPARE**

EXTRACT YOUR DATA

Filter URLs Select +/or ▼ **Regex** ▼

Overcome the 1k export limit in Google Search Console - click to export

Looking for Avg Position? Chose Queries in the sub-menu above.



| Landing Page | Impressions | URL Clicks ▼ | URL CTR |
|--|-------------|---------------------------|---------|
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,182 | 3.81% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 1,454 | 3.36% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 1,340 | 1.97% |
| https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | 1,095 | 3.94% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 520 | 1.13% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 473 | 1.72% |
| https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | 469 | 3.21% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | 456 | 5.67% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 391 | 1.29% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | 324 | 4.54% |
| https://shop.googlemerchandisestore.com/Chrome+Dino | 79,475 | 294 | 0.37% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 13,070 | 230 | 1.76% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Black+Cloud+Zip+Hoodie | 6,523 | 195 | 2.99% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 40,224 | 190 | 0.47% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Sticker | 4,420 | 179 | 4.05% |
| https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 174 | 0.84% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventure+Backpack+Black | 7,403 | 165 | 2.23% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Noogler+Hat+Patch | 4,591 | 155 | 3.38% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Drinkware | 3,885 | 152 | 3.91% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Magnet | 987 | 144 | 14.59% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Drinkware/Mugs+Tumblers | 2,909 | 144 | 4.95% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Unisex+Eco+Tee+Black | 4,400 | 128 | 2.91% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Socks | 6,293 | 117 | 1.86% |
| https://shop.googlemerchandisestore.com/certificationperks/store-policies/frequently-asked-questions/ | 843 | 92 | 10.91% |
| https://shop.googlemerchandisestore.com/Doogler | 1,024 | 88 | 8.59% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Cloud+Lanyard | 699 | 82 | 11.73% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Office/Google+Pen+White | 4,601 | 81 | 1.76% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/White+Google+Shoreline+Bottle | 18,224 | 78 | 0.43% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Cloud+Stickers | 2,631 | 77 | 2.93% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Unisex+Essential+Jacket | 1,944 | 75 | 3.86% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Cloud+Unisex+Onyx+Tee | 1,314 | 72 | 5.48% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/Android | 3,657 | 72 | 1.97% |
| https://shop.googlemerchandisestore.com/store-policies/shipping-information/ | 2,622 | 72 | 2.75% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Crew+Sweater+Navy | 2,752 | 70 | 2.54% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Drinkware/Water+Bottles | 1,696 | 68 | 4.01% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Fun | 2,450 | 62 | 2.53% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Patch | 2,595 | 61 | 2.35% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Lapel+Pin | 6,227 | 51 | 0.82% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Keychain+19 | 2,888 | 49 | 1.7% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/Google+Cloud | 9,890 | 48 | 0.49% |
| https://shop.googlemerchandisestore.com/signin.html | 11,031 | 46 | 0.42% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Cloud+Desktop+Neon+Sign | 1,039 | 45 | 4.33% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Notebooks | 11,746 | 44 | 0.37% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Dino+Game+Tee | 4,228 | 43 | 1.02% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Kids | 8,413 | 40 | 0.48% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Recycled+Black+Backpack | 4,330 | 39 | 0.9% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand | 12,160 | 39 | 0.32% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Black+Eco+Zip+Hoodie | 929 | 37 | 3.98% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+MiiR+20L+Backpack | 937 | 36 | 3.84% |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/For+Everyone+Google+Tee | 1,340 | 34 | 2.54% |

EXPLORE **EXTRACT** CONSOLIDATE COMPARE OPPORTUNITY

QUERIES URLS **QUERY + URL**

PREV PERIOD PREV YEAR NO COMPARE

EXTRACT YOUR DATA

Filter Queries Select or Enter a value +/-or Filter URLs Select or Enter a value

Overcome the 1k export limit in Google Search Console - click to export

Looking for Avg Position? Chose Queries in the sub-menu above.



| Query | Landing Page | Impressions | Δ | URL Clicks | Δ | URL CTR | Δ |
|--------------------------|---|-------------|----------|------------|-------|---------|----------|
| chrome dino | https://shop.googlemerchandisestore.com/Chrome+Dino | 37,585 | 5,676 ↑ | 122 | 27 ↑ | 0.32% | 0.03% ↑ |
| google merchandise store | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 17,063 | -115 ↓ | 185 | -4 ↓ | 1.08% | -0.02% ↓ |
| google merchandise store | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 17,052 | -123 ↓ | 58 | 6 ↑ | 0.34% | 0.04% ↑ |
| google merchandise store | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 14,262 | -229 ↓ | 19 | 6 ↑ | 0.13% | 0.04% ↑ |
| google water | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/White+Google+Shoreline+Bottle | 12,982 | 1,284 ↑ | 16 | 11 ↑ | 0.12% | 0.08% ↑ |
| chrome dino | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Colle... | 12,849 | 5,602 ↑ | 105 | 65 ↑ | 0.82% | 0.27% ↑ |
| google t | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 10,688 | 4,894 ↑ | 3 | 3 ↑ | 0.03% | 0.03% ↑ |
| google merchandise store | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 9,670 | 899 ↑ | 9 | 7 ↑ | 0.09% | 0.07% ↑ |
| google merchandise store | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 9,379 | 1,112 ↑ | 20 | -3 ↓ | 0.21% | -0.06% ↓ |
| apparel | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 8,236 | 1,679 ↑ | 1 | -2 ↓ | 0.01% | -0.03% ↓ |
| google notebook | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Notebooks | 7,128 | 1,329 ↑ | 4 | -6 ↓ | 0.06% | -0.12% ↓ |
| google merchandise store | https://shop.googlemerchandisestore.com/signin.html | 7,046 | 14 ↑ | 12 | 4 ↑ | 0.17% | 0.06% ↑ |
| chrome//dino | https://shop.googlemerchandisestore.com/Chrome+Dino | 5,370 | 1,335 ↑ | 9 | 6 ↑ | 0.17% | 0.09% ↑ |
| google merchandise store | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand | 5,226 | -2,094 ↓ | 11 | -1 ↓ | 0.21% | 0.05% ↑ |
| google dino | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 4,508 | -1,842 ↓ | 3 | 0 | 0.07% | 0.02% ↑ |
| google merchandise store | https://shop.googlemerchandisestore.com/Google+Bike | 4,386 | 1,120 ↑ | 1 | -4 ↓ | 0.02% | -0.13% ↓ |
| chrome//dino | https://shop.googlemerchandisestore.com/Chrome+Dino | 4,162 | 464 ↑ | 3 | -10 ↓ | 0.07% | -0.28% ↓ |
| google merchandise store | https://shop.googlemerchandisestore.com/Google+Redesign/New | 4,100 | -1,112 ↓ | 4 | 2 ↑ | 0.1% | 0.06% ↑ |
| chrome dino | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 3,956 | 2,072 ↑ | 9 | 5 ↑ | 0.23% | 0.02% ↑ |
| google dino | https://shop.googlemerchandisestore.com/Chrome+Dino | 3,881 | 1,269 ↑ | 12 | 2 ↑ | 0.31% | -0.07% ↓ |
| google merchandise | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 3,361 | 126 ↑ | 43 | -5 ↓ | 1.28% | -0.2% ↓ |
| google merchandise | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 3,299 | 286 ↑ | 14 | 8 ↑ | 0.42% | 0.23% ↑ |
| google pin | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Lapel+Pin | 3,249 | -1,237 ↓ | 3 | -4 ↓ | 0.09% | -0.06% ↓ |
| youtube merch | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 3,221 | 244 ↑ | 573 | -19 ↓ | 17.79% | -2.1% ↓ |
| google backpack | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventure+Backpack+Black | 2,687 | -327 ↓ | 111 | -9 ↓ | 4.13% | 0.15% ↑ |
| google merchandise | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 2,685 | 376 ↑ | 9 | 7 ↑ | 0.34% | 0.25% ↑ |
| google hat | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 2,663 | -100 ↓ | 53 | -9 ↓ | 1.99% | -0.25% ↓ |
| //dino | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Colle... | 2,627 | -426 ↓ | 2 | -4 ↓ | 0.08% | -0.12% ↓ |
| noogler hat | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Noogler+Hat+Patch | 2,588 | -287 ↓ | 88 | -30 ↓ | 3.4% | -0.7% ↓ |
| google merch | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 2,390 | -181 ↓ | 28 | -8 ↓ | 1.17% | -0.23% ↓ |
| google backpack | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Recycled+Black+Backpack | 2,389 | 1,757 ↑ | 21 | 7 ↑ | 0.88% | -1.34% ↓ |
| google hat | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Leather+Strap+Hat+Black | 2,346 | 376 ↑ | 3 | 0 | 0.13% | -0.02% ↓ |
| google f | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+FC+Longsleeve+Charcoal | 2,309 | -412 ↓ | 0 | 0 | 0% | 0% |
| //dino | https://shop.googlemerchandisestore.com/Chrome+Dino | 2,270 | -854 ↓ | 1 | 0 | 0.04% | 0.01% ↑ |
| chrome//dino/ | https://shop.googlemerchandisestore.com/Chrome+Dino | 2,190 | 221 ↑ | 6 | -5 ↓ | 0.27% | -0.28% ↓ |
| cloud hoodie | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Black+Cloud+Zip+Hoodie | 2,182 | 1,404 ↑ | 2 | 1 ↑ | 0.09% | -0.04% ↓ |
| nalgene | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Land+and+Sea+Nalgene+Water+... | 2,119 | 310 ↑ | 1 | 0 | 0.05% | -0.01% ↓ |
| shopping_cart | https://shop.googlemerchandisestore.com/basket.html?vid=20160512512 | 1,964 | 106 ↑ | 1 | 0 | 0.05% | -0% ↓ |
| google merch | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 1,956 | 4 ↑ | 4 | 1 ↑ | 0.2% | 0.05% ↑ |
| google bike | https://shop.googlemerchandisestore.com/Google+Bike | 1,928 | -525 ↓ | 60 | -10 ↓ | 3.11% | 0.26% ↑ |
| youtube store | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 1,841 | 145 ↑ | 344 | -13 ↓ | 18.69% | -2.36% ↓ |
| glass bottle | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Sea+Glass+Bottle | 1,798 | 1,116 ↑ | 1 | 1 ↑ | 0.06% | 0.06% ↑ |
| google t shirt | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 1,777 | 226 ↑ | 241 | 18 ↑ | 13.56% | -0.82% ↓ |
| google merchandise | https://shop.googlemerchandisestore.com/Google+Bike | 1,737 | 210 ↑ | 1 | -2 ↓ | 0.06% | -0.14% ↓ |
| google merchandise store | https://shop.googlemerchandisestore.com/Google+Maps | 1,725 | 1,151 ↑ | 1 | 1 ↑ | 0.06% | 0.06% ↑ |
| google certification | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 1,711 | 371 ↑ | 0 | 0 | 0% | 0% |
| kids sunglasses | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Google+Blue+Kids+Sunglasses | 1,693 | 485 ↑ | 1 | 1 ↑ | 0.06% | 0.06% ↑ |
| google merchandise | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 1,675 | 538 ↑ | 2 | 1 ↑ | 0.12% | 0.03% ↑ |
| google cap | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 1,648 | 427 ↑ | 59 | -59 ↓ | 3.58% | -6.08% ↓ |
| google merch | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 1,621 | -2 ↓ | 3 | 2 ↑ | 0.19% | 0.12% ↑ |

EXPLORE EXTRACT CONSOLIDATE COMPARE OPPORTUNITY

QUERIES URLS QUERY + URL

PREV PERIOD PREV YEAR NO COMPARE

EXTRACT YOUR DATA

Filter Queries Select or Enter a value +/-or Filter URLs Select or Enter a value

Overcome the 1k export limit in Google Search Console - click to export

Looking for Avg Position? Chose Queries in the sub-menu above.



| Query | Landing Page | Impressions | Δ | URL Clicks | Δ | URL CTR | Δ |
|--------------------------------|--|-------------|----------|------------|--------|---------|----------|
| youtube merch | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 3,221 | 53 ↑ | 573 | 168 ↑ | 17.79% | 5.01% ↑ |
| youtube store | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 1,841 | 459 ↑ | 344 | 147 ↑ | 18.69% | 4.43% ↑ |
| youtube shop | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 1,536 | 422 ↑ | 244 | 60 ↑ | 15.89% | -0.63% ↓ |
| google t shirt | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 1,777 | -64 ↓ | 241 | -33 ↓ | 13.56% | -1.32% ↓ |
| google merchandise store | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 17,063 | 3,876 ↑ | 185 | 25 ↑ | 1.08% | -0.13% ↓ |
| google tshirt | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 766 | 149 ↑ | 175 | 58 ↑ | 22.85% | 3.88% ↑ |
| google hoodie | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 1,062 | 37 ↑ | 162 | -42 ↓ | 15.25% | -4.65% ↓ |
| youtube merchandise | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 1,434 | -891 ↓ | 154 | -146 ↓ | 10.74% | -2.16% ↓ |
| 구글 머천다이즈 스토어 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 183 | 114 ↑ | 141 | 91 ↑ | 77.05% | 4.59% ↑ |
| google stickers | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 1,133 | -129 ↓ | 128 | -49 ↓ | 11.3% | -2.73% ↓ |
| chrome dino | https://shop.googlemerchandisestore.com/Chrome+Dino | 37,585 | 35,949 ↑ | 122 | 118 ↑ | 0.32% | 0.08% ↑ |
| google backpack | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventure+Backpack+Black | 2,687 | - | 111 | - | 4.13% | - |
| chrome dino | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Col... | 12,849 | 12,835 ↑ | 105 | 105 ↑ | 0.82% | 0.82% ↑ |
| google bag | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 840 | -144 ↓ | 100 | 0 | 11.9% | 1.74% ↑ |
| google magnet | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Magnet | 323 | -206 ↓ | 100 | -52 ↓ | 30.96% | 2.23% ↑ |
| google shirt | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 1,081 | -181 ↓ | 98 | -52 ↓ | 9.07% | -2.82% ↓ |
| google cloud certification ... | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 178 | -30 ↓ | 96 | -14 ↓ | 53.93% | 1.05% ↑ |
| noogler hat | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Noogler+Hat+Patch | 2,588 | - | 88 | - | 3.4% | - |
| google stickers | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Sticker | 1,133 | 1,130 ↑ | 83 | 83 ↑ | 7.33% | 7.33% ↑ |
| 구글머천다이즈스토어 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 87 | 64 ↑ | 76 | 57 ↑ | 87.36% | 4.75% ↑ |
| youtube merch store | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 286 | 183 ↑ | 76 | 65 ↑ | 26.57% | 15.89% ↑ |
| google sticker | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 764 | -85 ↓ | 74 | -16 ↓ | 9.69% | -0.91% ↓ |
| google apparel | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 352 | -185 ↓ | 70 | -79 ↓ | 19.89% | -7.86% ↓ |
| google socks | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Socks | 749 | -245 ↓ | 69 | -41 ↓ | 9.21% | -1.85% ↓ |
| doogler | https://shop.googlemerchandisestore.com/Doogler | 516 | 289 ↑ | 66 | 27 ↑ | 12.79% | -4.39% ↓ |
| google cloud bag | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 298 | 131 ↑ | 61 | 53 ↑ | 20.47% | 15.68% ↑ |
| google unisex eco tee black | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Unisex+Eco+Tee+Black | 132 | 51 ↑ | 61 | 26 ↑ | 46.21% | 3% ↑ |
| google bike | https://shop.googlemerchandisestore.com/Google+Bike | 1,928 | -596 ↓ | 60 | -15 ↓ | 3.11% | 0.14% ↑ |
| google cap | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 1,648 | 700 ↑ | 59 | 14 ↑ | 3.58% | -1.17% ↓ |
| google merchandise store | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 17,052 | 4,379 ↑ | 58 | 9 ↑ | 0.34% | -0.05% ↓ |
| google clothes | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 366 | -81 ↓ | 55 | -11 ↓ | 15.03% | 0.26% ↑ |
| google clothing | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 277 | -90 ↓ | 54 | 9 ↑ | 19.49% | 7.23% ↑ |
| google jacket | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Unisex+Essential+Jacket | 704 | 409 ↑ | 53 | 53 ↑ | 7.53% | 7.53% ↑ |
| google hat | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 2,663 | -265 ↓ | 53 | -18 ↓ | 1.99% | -0.43% ↓ |
| google lanyard | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Cloud+Lanyard | 225 | - | 53 | - | 23.56% | - |
| google cloud hoodie | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Black+Cloud+Zip+Hoodie | 223 | 25 ↑ | 49 | 2 ↑ | 21.97% | -1.76% ↓ |
| google t-shirt | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 457 | -122 ↓ | 49 | -8 ↓ | 10.72% | 0.88% ↑ |
| google sticker | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Sticker | 765 | 733 ↑ | 46 | 45 ↑ | 6.01% | 2.89% ↑ |
| google water bottle | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Drinkware | 392 | -198 ↓ | 45 | 36 ↑ | 11.48% | 9.95% ↑ |
| google sale | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 1,486 | 51 ↑ | 45 | -10 ↓ | 3.03% | -0.8% ↓ |
| google bottle | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Drinkware | 298 | 38 ↑ | 44 | 39 ↑ | 14.77% | 12.84% ↑ |
| google merchandise | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 3,361 | 189 ↑ | 43 | -11 ↓ | 1.28% | -0.42% ↓ |
| google mug | https://shop.googlemerchandisestore.com/Google+Redesign/Drinkware/Mugs+Tumblers | 296 | -95 ↓ | 39 | -4 ↓ | 13.18% | 2.18% ↑ |
| google eco tee black | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Unisex+Eco+Tee+Black | 87 | - | 38 | - | 43.68% | - |
| youtube hoodie | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 435 | -278 ↓ | 38 | -8 ↓ | 8.74% | 2.28% ↑ |
| google shirts | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 338 | -25 ↓ | 36 | 8 ↑ | 10.65% | 2.94% ↑ |
| google sweatshirt | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 310 | -102 ↓ | 35 | -23 ↓ | 11.29% | -2.79% ↓ |
| chrome dino collectible | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 64 | - | 35 | - | 54.69% | - |
| chrome dino dark mode c... | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Col... | 73 | - | 33 | - | 45.21% | - |
| google cloud certification ... | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 90 | -32 ↓ | 30 | 7 ↑ | 33.33% | 14.48% ↑ |

EXPLORE EXTRACT CONSOLIDATE COMPARE OPPORTUNITY

QUERIES URLS QUERY + URL

PREV PERIOD PREV YEAR NO COMPARE

EXTRACT YOUR DATA

Filter Queries Select or Enter a value +/or Filter URLs Select or Enter a value

Overcome the 1k export limit in Google Search Console - click to export

Looking for Avg Position? Chose Queries in the sub-menu above.



| Query | Landing Page | Impressions | URL Clicks | URL CTR |
|--------------------------------------|--|-------------|------------|---------|
| youtube merch | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 3,221 | 573 | 17.79% |
| youtube store | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 1,841 | 344 | 18.69% |
| youtube shop | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 1,536 | 244 | 15.89% |
| google t shirt | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 1,777 | 241 | 13.56% |
| google merchandise store | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 17,063 | 185 | 1.08% |
| google tshirt | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 766 | 175 | 22.85% |
| google hoodie | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 1,062 | 162 | 15.25% |
| youtube merchandise | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 1,434 | 154 | 10.74% |
| 구글 머천다이즈 스토어 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 183 | 141 | 77.05% |
| google stickers | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 1,133 | 128 | 11.3% |
| chrome dino | https://shop.googlemerchandisestore.com/Chrome+Dino | 37,585 | 122 | 0.32% |
| google backpack | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventure+Backpack+Black | 2,687 | 111 | 4.13% |
| chrome dino | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 12,849 | 105 | 0.82% |
| google bag | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 840 | 100 | 11.9% |
| google magnet | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Magnet | 323 | 100 | 30.96% |
| google shirt | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 1,081 | 98 | 9.07% |
| google cloud certification perks ... | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 178 | 96 | 53.93% |
| noogler hat | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Noogler+Hat+Patch | 2,588 | 88 | 3.4% |
| google stickers | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Sticker | 1,133 | 83 | 7.33% |
| 구글머천다이즈스토어 | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 87 | 76 | 87.36% |
| youtube merch store | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 286 | 76 | 26.57% |
| google sticker | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 764 | 74 | 9.69% |
| google apparel | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 352 | 70 | 19.89% |
| google socks | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Socks | 749 | 69 | 9.21% |
| doogler | https://shop.googlemerchandisestore.com/Doogler | 516 | 66 | 12.79% |
| google unisex eco tee black | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Unisex+Eco+Tee+Black | 132 | 61 | 46.21% |
| google cloud bag | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 298 | 61 | 20.47% |
| google bike | https://shop.googlemerchandisestore.com/Google+Bike | 1,928 | 60 | 3.11% |
| google cap | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 1,648 | 59 | 3.58% |
| google merchandise store | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 17,052 | 58 | 0.34% |
| google clothes | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 366 | 55 | 15.03% |
| google clothing | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 277 | 54 | 19.49% |
| google lanyard | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Cloud+Lanyard | 225 | 53 | 23.56% |
| google jacket | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Unisex+Essential+Jacket | 704 | 53 | 7.53% |
| google hat | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 2,663 | 53 | 1.99% |
| google t-shirt | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 457 | 49 | 10.72% |
| google cloud hoodie | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Black+Cloud+Zip+Hoodie | 223 | 49 | 21.97% |
| google sticker | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Sticker | 765 | 46 | 6.01% |
| google water bottle | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Drinkware | 392 | 45 | 11.48% |
| google sale | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 1,486 | 45 | 3.03% |
| google bottle | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Drinkware | 298 | 44 | 14.77% |
| google merchandise | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 3,361 | 43 | 1.28% |
| google mug | https://shop.googlemerchandisestore.com/Google+Redesign/Drinkware/Mugs+Tumblers | 296 | 39 | 13.18% |
| youtube hoodie | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 435 | 38 | 8.74% |
| google eco tee black | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Unisex+Eco+Tee+Black | 87 | 38 | 43.68% |
| google shirts | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 338 | 36 | 10.65% |
| google sweatshirt | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 310 | 35 | 11.29% |
| chrome dino collectible | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 64 | 35 | 54.69% |
| chrome dino dark mode collecti... | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 73 | 33 | 45.21% |
| google tshirts | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 145 | 30 | 20.69% |

EXPLORE EXTRACT **CONSOLIDATE** COMPARE OPPORTUNITY

This page is designed to help you discover potential keyword cannibalisation. Leverage the interactive cross-filtering below to explore your data.

CONSOLIDATE POTENTIAL CANNIBALISATION

SELECT BELOW TO REFINE OR SEARCH +/-OR SELECT

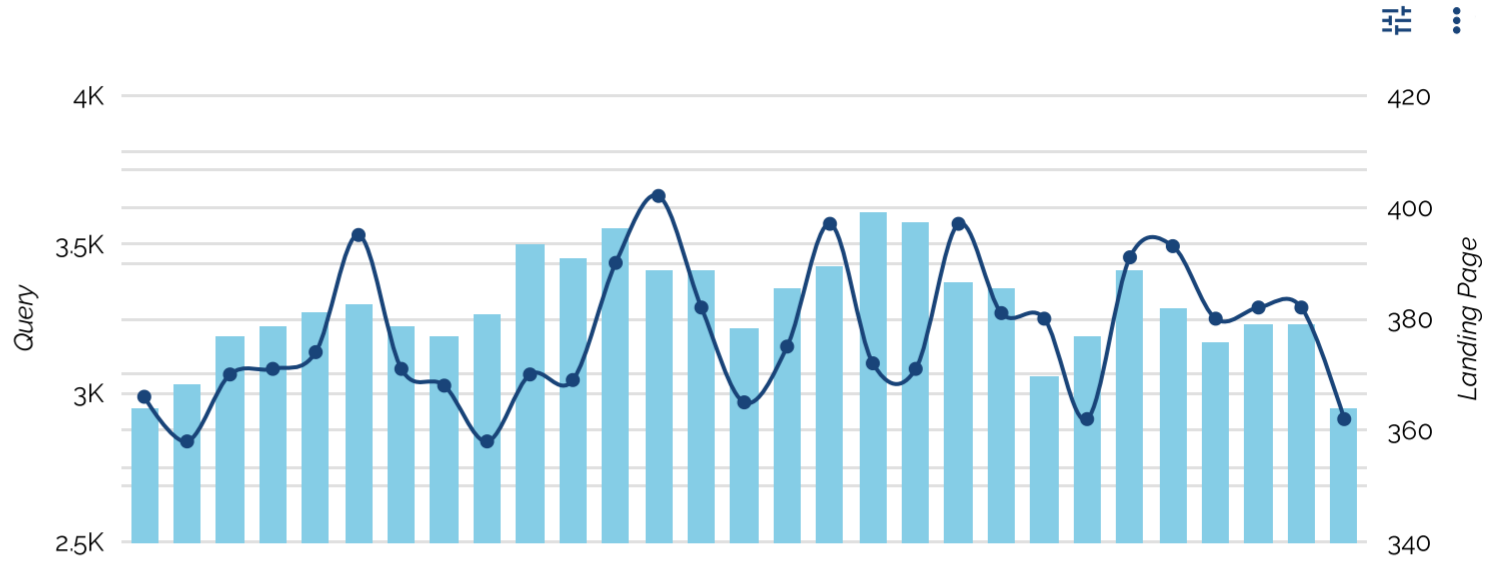
Query Contains Enter a value +/-or Landing Page Contains Enter a value

TIP! Make a copy, to add 'Non-Brand' Checkbox here or apply 'Non-Brand' filter to components

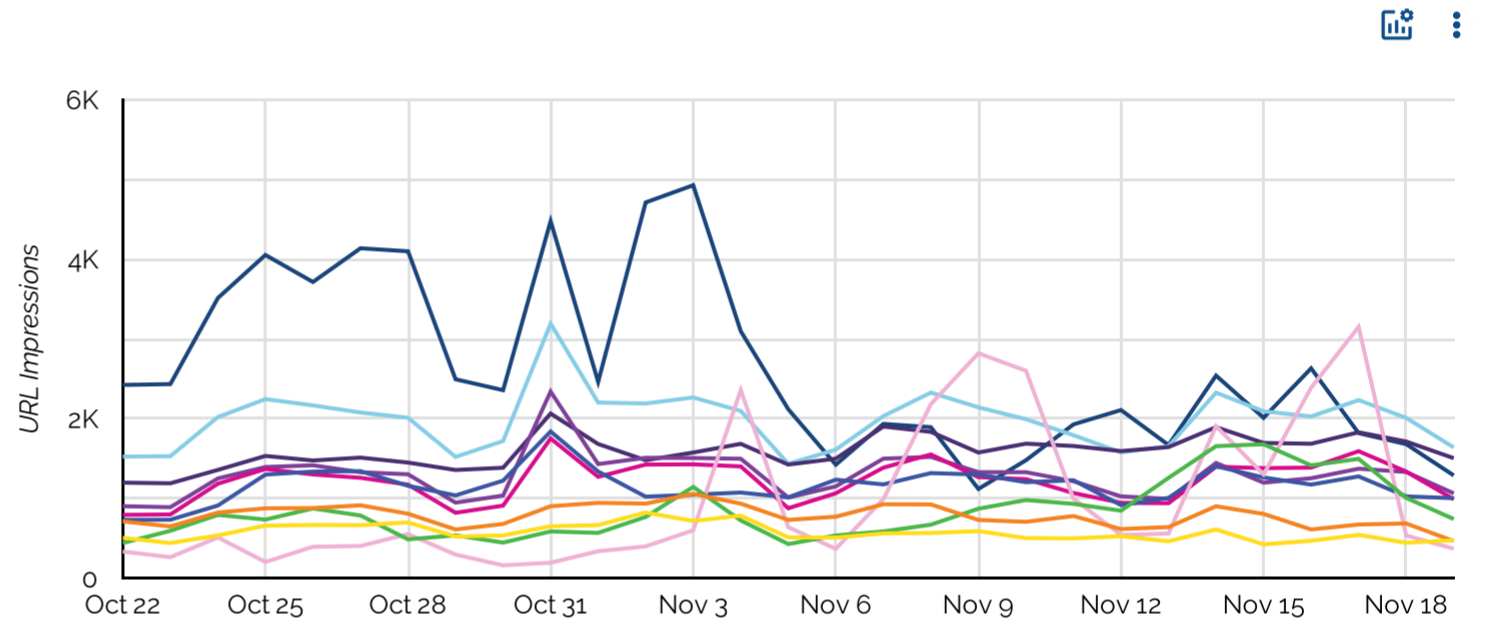
| Query | Landing Page | URL Clicks |
|----------------------------|--------------|------------|
| site:shop.googlemercha... | 106 | 1 |
| google merchandise | 103 | 89 |
| google merchandise store | 98 | 326 |
| google merch store | 77 | 25 |
| google store merchandise | 71 | 0 |
| if the google merchandi... | 70 | 0 |
| googlemerchandisestore | 66 | 7 |
| google swag store | 42 | 5 |
| shop.googlemerchandis... | 39 | 0 |
| shop.google merchandis... | 38 | 7 |
| google merch | 32 | 50 |
| shop.googlemerchandis... | 25 | 2 |
| google store shirts | 24 | 4 |
| google t shirt | 23 | 248 |
| google sweatshirt | 20 | 42 |
| the google merchandise... | 20 | 1 |
| google shirt | 19 | 108 |
| google water bottle | 19 | 79 |
| google apparel | 18 | 72 |
| google redesign | 18 | 1 |
| google merchandise sto... | 18 | 1 |

1 - 100 / 15150

COUNT OF URLS vs QUERIES - TIME SERIES



URL PERFORMANCE - TIME SERIES



| Landing Page | Query | URL Clicks | URL Impressions |
|---|-------|------------|-----------------|
| https://shop.googlemerchandisestore.com/Chrome+Dino | 846 | 217 | 76,623 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 869 | 956 | 57,734 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 1,051 | 1,798 | 46,150 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 545 | 337 | 37,557 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 379 | 158 | 35,373 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 1,273 | 992 | 33,695 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 626 | 258 | 28,424 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 1,125 | 156 | 24,646 |
| https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 480 | 453 | 22,754 |
| https://shop.googlemerchandisestore.com/Google+Bike | 240 | 117 | 16,625 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/White+Google+Shoreline+Bottle | 130 | 56 | 16,182 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Notebooks | 186 | 12 | 10,804 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand | 199 | 24 | 10,760 |
| https://shop.googlemerchandisestore.com/signin.html | 77 | 25 | 10,179 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 248 | 159 | 9,367 |
| https://shop.googlemerchandisestore.com/Google+Redesign/New | 167 | 7 | 8,202 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Land+and+Sea+Nalgene+Water+Bottle+LS | 253 | 4 | 7,924 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/Google+Cloud | 216 | 29 | 7,896 |
| https://shop.googlemerchandisestore.com/Google+Maps | 137 | 2 | 6,765 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventure+Backpack+Black | 103 | 143 | 6,302 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 226 | 309 | 5,523 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Google+Leather+Strap+Hat+Black | 144 | 5 | 5,518 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 251 | 245 | 5,500 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Lapel+Pin | 166 | 11 | 5,483 |
| https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Kids | 270 | 7 | 5,402 |

EXPLORE EXTRACT CONSOLIDATE **COMPARE** OPPORTUNITY

PREV PERIOD PREV YEAR

QUERIES URLS GROUP TRENDS

COMPARE YOUR DATA

CLICKS
14,211
↓ -8.8% from previous 29 days
↓ -16.2% from previous year

IMPRESSIONS
605,123
↓ -4.0% from previous 29 days
↓ -65.0% from previous year

SITE CTR
2.35%
↓ -5.0% from previous 29 days
↑ 139.3% from previous year

CLICKS
14,211
↓ -8.8% from previous 29 days
↓ -16.2% from previous year

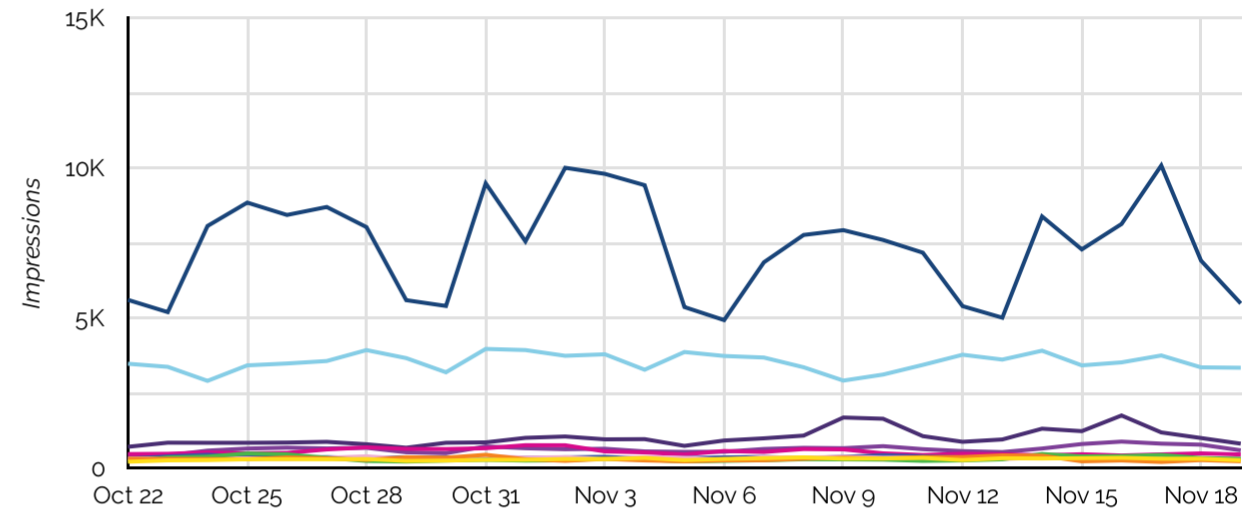
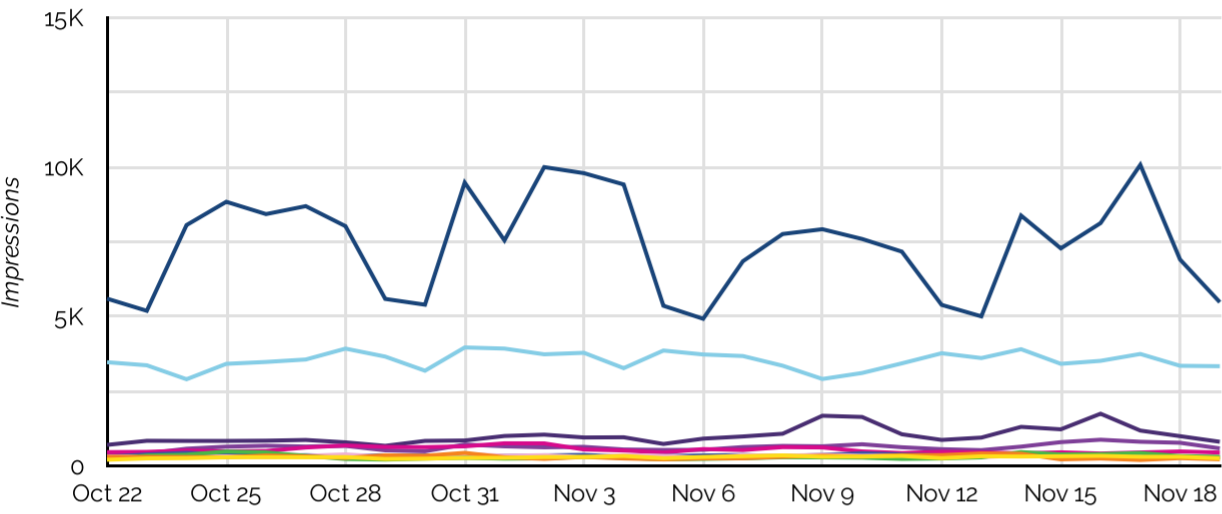
IMPRESSIONS
605,123
↓ -4.0% from previous 29 days
↓ -65.0% from previous year

SITE CTR
2.35%
↓ -5.0% from previous 29 days
↑ 139.3% from previous year

Absolute change shown in the table below

Select Query OR Search Contains

Select Query OR Search Contains



Refine Queries Contains

Refine Queries Contains

| QUERY | IMPRESSIONS | Δ | CLICKS | Δ | Site CTR |
|--------------------------|-------------|----------|--------|--------|----------|
| youtube merch | 3,221 | 244 ↑ | 573 | -20 ↓ | 17.79% |
| youtube store | 1,841 | 145 ↑ | 344 | -13 ↓ | 18.69% |
| google merchandise store | 17,071 | -117 ↓ | 303 | 15 ↑ | 1.77% |
| chrome dino | 52,065 | 10,053 ↑ | 257 | 100 ↑ | 0.49% |
| google t shirt | 1,777 | 226 ↑ | 245 | 13 ↑ | 13.79% |
| youtube shop | 1,536 | 228 ↑ | 244 | 27 ↑ | 15.89% |
| google stickers | 1,133 | -24 ↓ | 196 | -4 ↓ | 17.3% |
| google tshirt | 766 | -522 ↓ | 179 | -122 ↓ | 23.37% |
| google hoodie | 1,063 | 184 ↑ | 173 | 27 ↑ | 16.27% |
| youtube merchandise | 1,434 | 121 ↑ | 154 | -12 ↓ | 10.74% |

VS

| QUERY | IMPRESSIONS | Δ | CLICKS | Δ | Site CTR |
|--------------------------|-------------|----------|--------|--------|----------|
| youtube merch | 3,221 | 244 ↑ | 573 | -20 ↓ | 17.79% |
| youtube store | 1,841 | 145 ↑ | 344 | -13 ↓ | 18.69% |
| google merchandise store | 17,071 | -117 ↓ | 303 | 15 ↑ | 1.77% |
| chrome dino | 52,065 | 10,053 ↑ | 257 | 100 ↑ | 0.49% |
| google t shirt | 1,777 | 226 ↑ | 245 | 13 ↑ | 13.79% |
| youtube shop | 1,536 | 228 ↑ | 244 | 27 ↑ | 15.89% |
| google stickers | 1,133 | -24 ↓ | 196 | -4 ↓ | 17.3% |
| google tshirt | 766 | -522 ↓ | 179 | -122 ↓ | 23.37% |
| google hoodie | 1,063 | 184 ↑ | 173 | 27 ↑ | 16.27% |
| youtube merchandise | 1,434 | 121 ↑ | 154 | -12 ↓ | 10.74% |

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FURTHER REFINE URLS BELOW BY CLICKING A QUERY IN TABLE ABOVE

| URL | IMPRESSIONS | URL CLICKS | URL CTR |
|---|-------------|------------|---------|
| 1. https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,182 | 3.81% |
| 2. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 1,454 | 3.36% |
| 3. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 1,340 | 1.97% |
| 4. https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | 1,095 | 3.94% |
| 5. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 520 | 1.13% |
| 6. https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 473 | 1.72% |
| 7. https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | 469 | 3.21% |
| 8. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | 456 | 5.67% |
| 9. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 391 | 1.29% |
| 10. https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | 324 | 4.54% |

VS

| URL | IMPRESSIONS | URL CLICKS | URL CTR |
|---|-------------|------------|---------|
| 1. https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,182 | 3.81% |
| 2. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 1,454 | 3.36% |
| 3. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 1,340 | 1.97% |
| 4. https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | 1,095 | 3.94% |
| 5. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 520 | 1.13% |
| 6. https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 473 | 1.72% |
| 7. https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | 469 | 3.21% |
| 8. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | 456 | 5.67% |
| 9. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 391 | 1.29% |
| 10. https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | 324 | 4.54% |

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EXPLORE EXTRACT CONSOLIDATE **COMPARE** OPPORTUNITY

PREV PERIOD PREV YEAR

QUERIES **URLS** GROUP TRENDS

COMPARE YOUR DATA

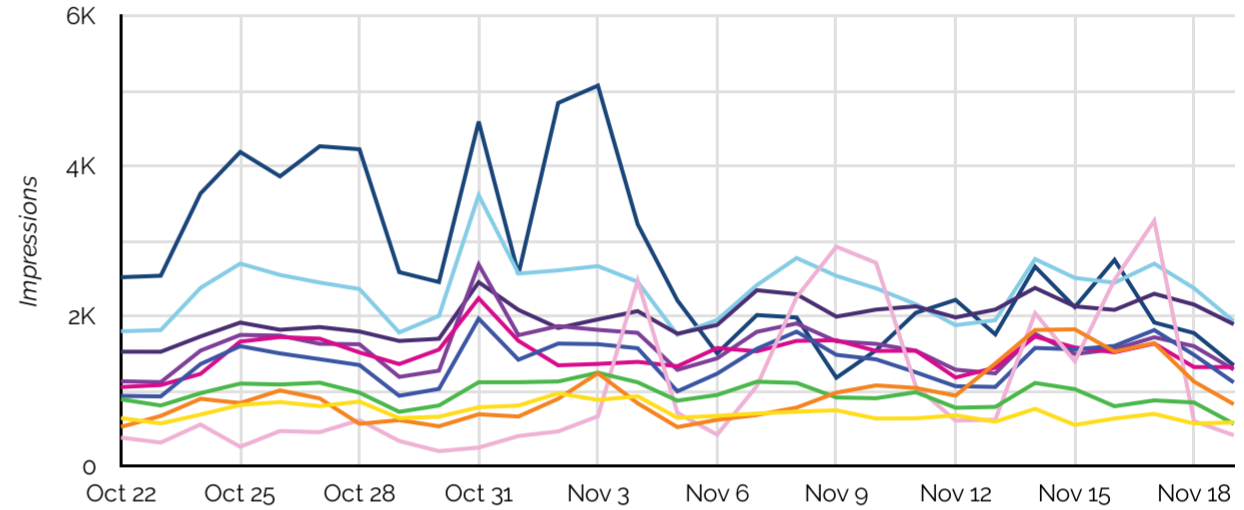
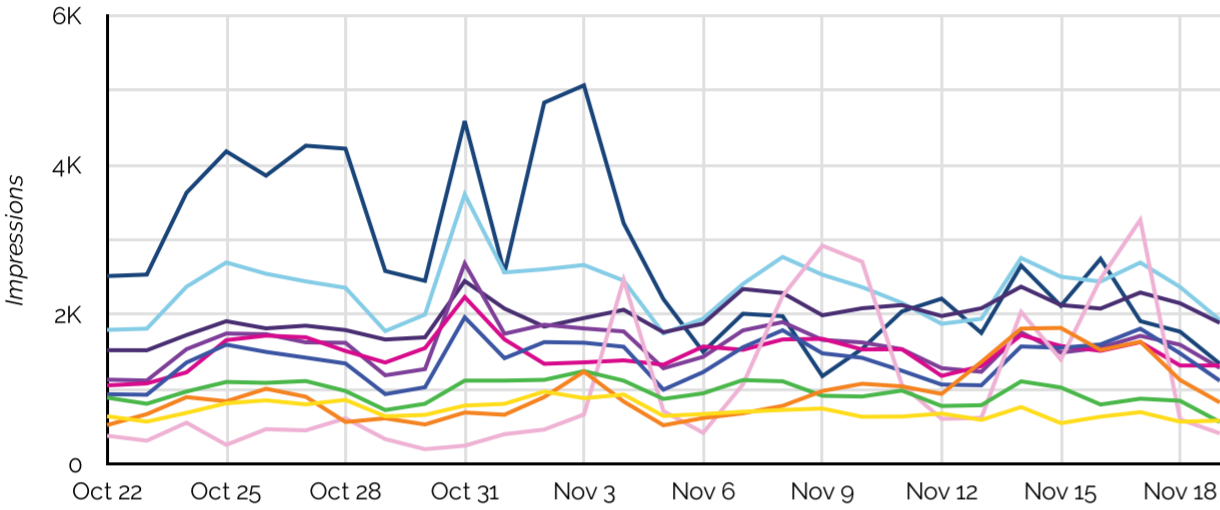
| URL CLICKS | IMPRESSIONS | URL CTR | URL CLICKS | IMPRESSIONS | URL CTR |
|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
| 14,522 | 937,560 | 1.55% | 14,522 | 937,560 | 1.55% |
| ↓ -8.9% from previous 29 days | ↓ -2.4% from previous 29 days | ↓ -6.6% from previous 29 days | ↓ -8.9% from previous 29 days | ↓ -2.4% from previous 29 days | ↓ -6.6% from previous 29 days |
| ↓ -16.4% from previous year | ↓ -61.8% from previous year | ↑ 118.7% from previous year | ↓ -16.4% from previous year | ↓ -61.8% from previous year | ↑ 118.7% from previous year |

Absolute change shown in the table below

Select URL(s) OR Search Contains

VS

Select URL(s) OR Search Contains



Refine Queries Contains

Refine Queries Contains

| QUERY | IMPRESSIONS | Δ | URL CLICKS | Δ | URL CTR |
|--------------------------|-------------|----------|------------|--------|---------|
| youtube merch | 3,226 | -403 ↓ | 573 | -20 ↓ | 17.76% |
| youtube store | 1,864 | -274 ↓ | 344 | -13 ↓ | 18.45% |
| google merchandise store | 95,160 | -1,372 ↓ | 326 | 14 ↑ | 0.34% |
| chrome dino | 58,933 | 12,988 ↑ | 267 | 105 ↑ | 0.45% |
| google t shirt | 3,223 | -144 ↓ | 248 | 8 ↑ | 7.69% |
| youtube shop | 1,547 | -98 ↓ | 244 | 27 ↑ | 15.77% |
| google stickers | 4,786 | 66 ↑ | 214 | -11 ↓ | 4.47% |
| google tshirt | 1,452 | -842 ↓ | 181 | -123 ↓ | 12.47% |
| google hoodie | 2,560 | -996 ↓ | 175 | 27 ↑ | 6.84% |
| google backpack | 5,522 | 1,440 ↑ | 155 | -11 ↓ | 2.81% |

VS

| QUERY | IMPRESSIONS | Δ | URL CLICKS | Δ | URL CTR |
|--------------------------|-------------|----------|------------|--------|---------|
| youtube merch | 3,226 | -403 ↓ | 573 | -20 ↓ | 17.76% |
| youtube store | 1,864 | -274 ↓ | 344 | -13 ↓ | 18.45% |
| google merchandise store | 95,160 | -1,372 ↓ | 326 | 14 ↑ | 0.34% |
| chrome dino | 58,933 | 12,988 ↑ | 267 | 105 ↑ | 0.45% |
| google t shirt | 3,223 | -144 ↓ | 248 | 8 ↑ | 7.69% |
| youtube shop | 1,547 | -98 ↓ | 244 | 27 ↑ | 15.77% |
| google stickers | 4,786 | 66 ↑ | 214 | -11 ↓ | 4.47% |
| google tshirt | 1,452 | -842 ↓ | 181 | -123 ↓ | 12.47% |
| google hoodie | 2,560 | -996 ↓ | 175 | 27 ↑ | 6.84% |
| google backpack | 5,522 | 1,440 ↑ | 155 | -11 ↓ | 2.81% |

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1 - 10 / 15150 < >

FURTHER REFINE BY CLICKING QUERY OR URL FROM TABLES ABOVE AND BELOW

| URL | IMPRESSIONS | URL CLICKS | URL CTR |
|---|-------------|------------|---------|
| 1. https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,182 | 3.81% |
| 2. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 1,454 | 3.36% |
| 3. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 1,340 | 1.97% |
| 4. https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | 1,095 | 3.94% |
| 5. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 520 | 1.13% |
| 6. https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 473 | 1.72% |
| 7. https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | 469 | 3.21% |
| 8. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | 456 | 5.67% |
| 9. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 391 | 1.29% |
| 10. https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | 324 | 4.54% |

VS

| URL | IMPRESSIONS | URL CLICKS | URL CTR |
|---|-------------|------------|---------|
| 1. https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,182 | 3.81% |
| 2. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 1,454 | 3.36% |
| 3. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 1,340 | 1.97% |
| 4. https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | 1,095 | 3.94% |
| 5. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 520 | 1.13% |
| 6. https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 473 | 1.72% |
| 7. https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | 469 | 3.21% |
| 8. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | 456 | 5.67% |
| 9. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 391 | 1.29% |
| 10. https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | 324 | 4.54% |

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1 - 10 / 617 < >

GROUP TRENDS

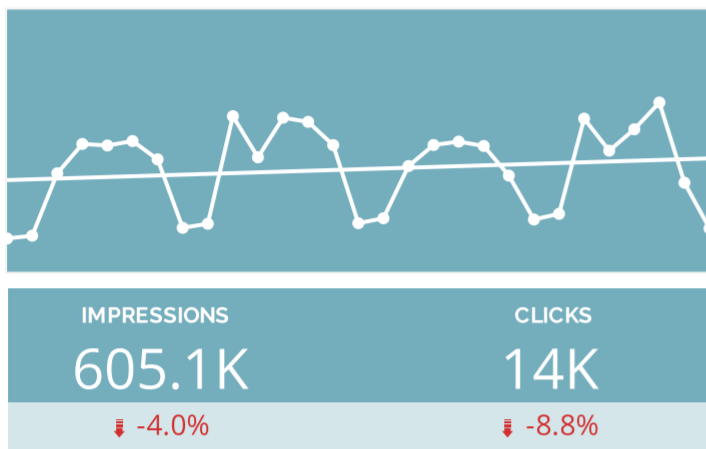
Each group below is controlled by its own advanced filter. The default search type is 'Regex' but other options are available from the dropdown selector.

Note: Whilst the below is functional, these are intended for use after you have made a copy. See [How To Use](#) for guidance. For a permanent setup, the same Regex strings used below can be copied to a filter and applied at a component level.

JUMP TO
REGEX TOOL

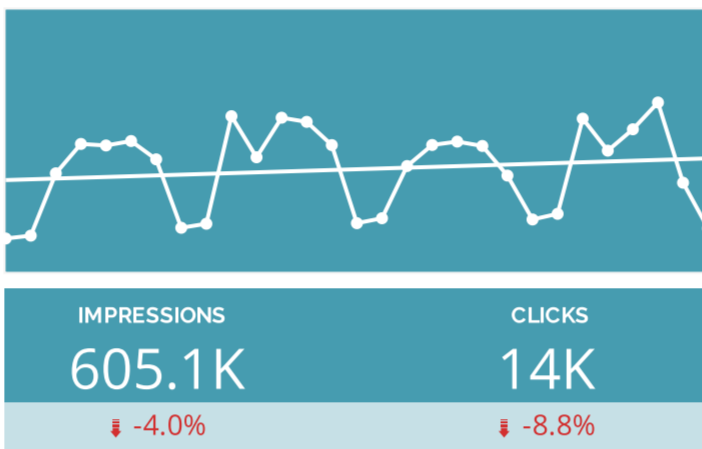


GROUP 1: You can add custom group name here



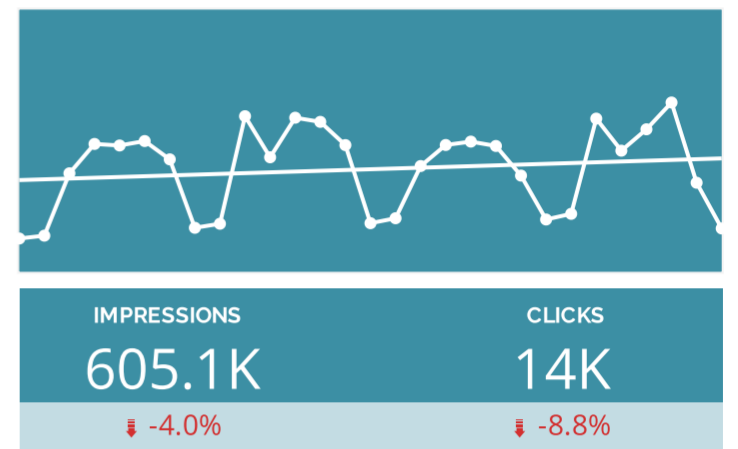
GROUP MATCH:

GROUP 2:



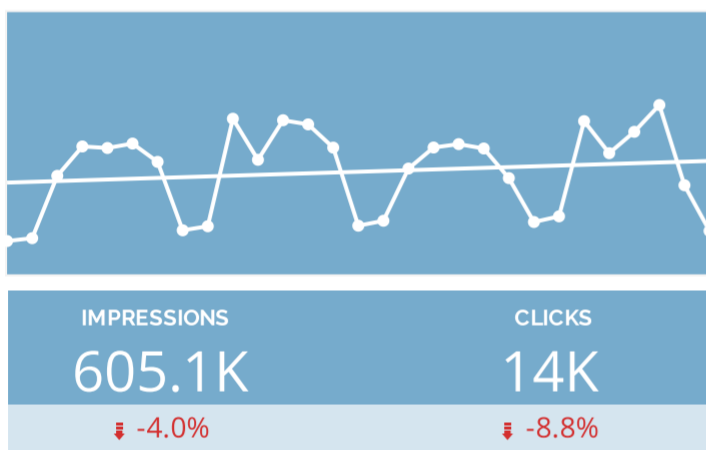
GROUP MATCH:

GROUP 3:



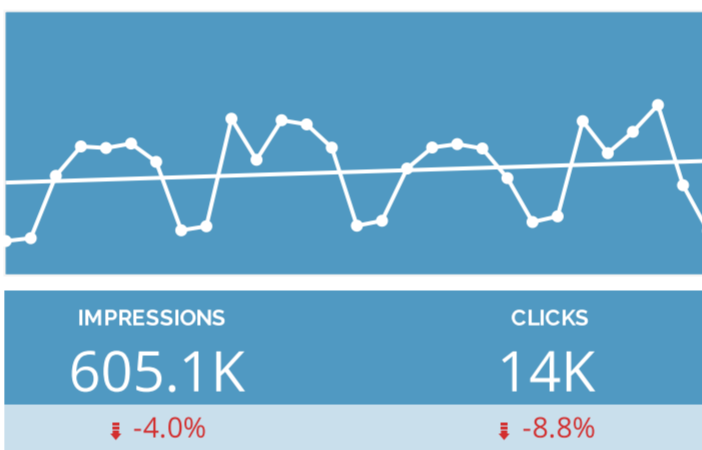
GROUP MATCH:

GROUP 4:



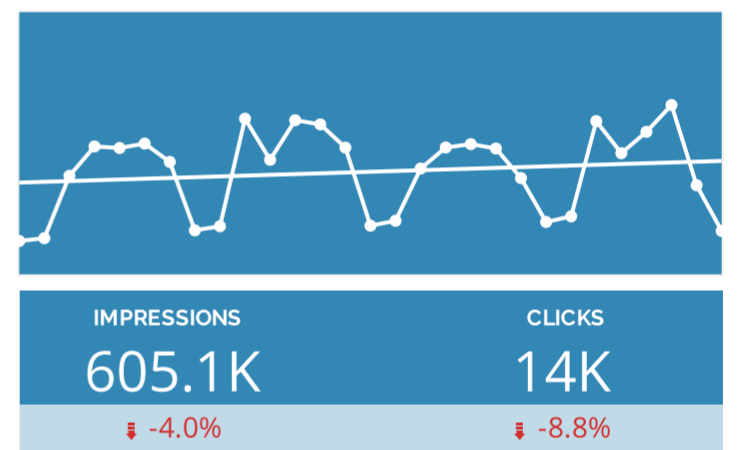
GROUP MATCH:

GROUP 5:



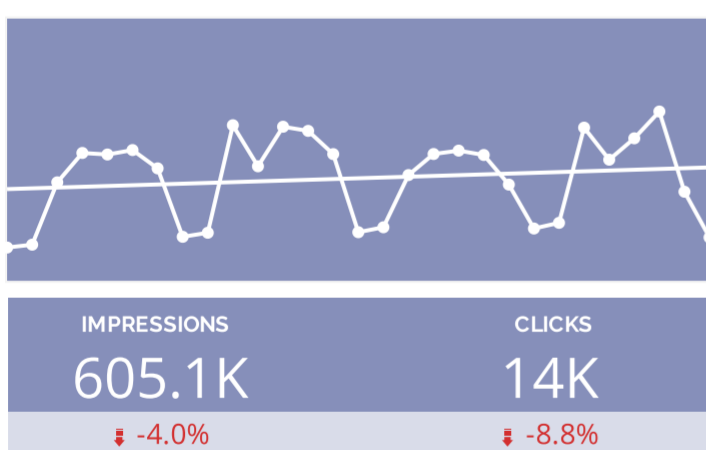
GROUP MATCH:

GROUP 6:



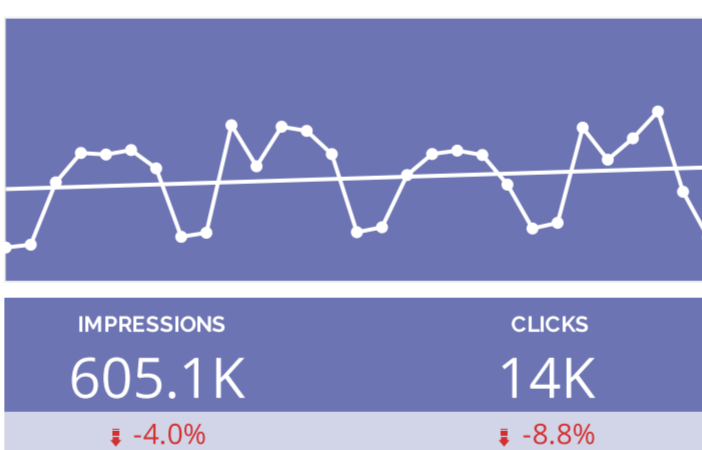
GROUP MATCH:

GROUP 7:



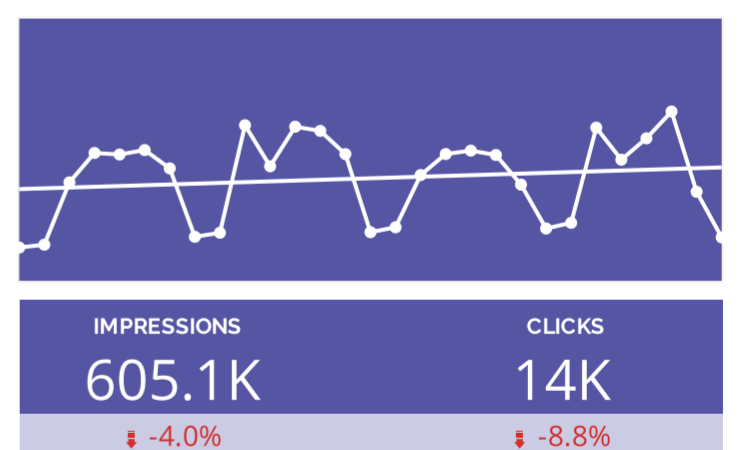
GROUP MATCH:

GROUP 8:



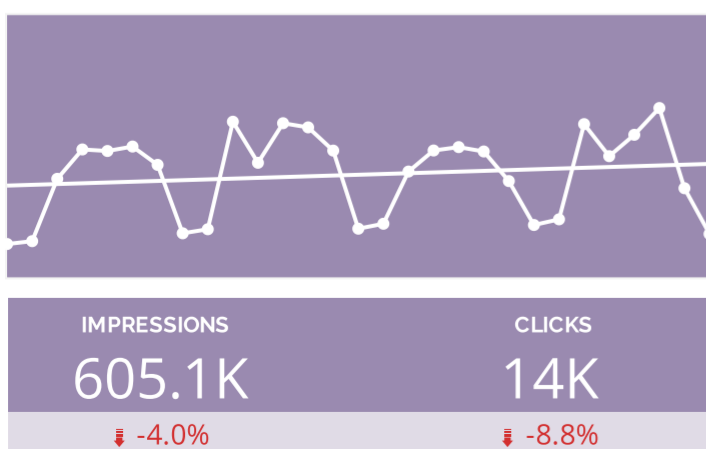
GROUP MATCH:

GROUP 9:



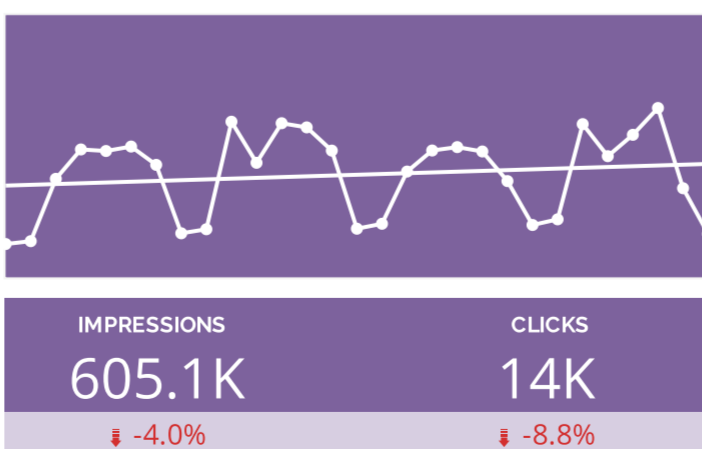
GROUP MATCH:

GROUP 10:



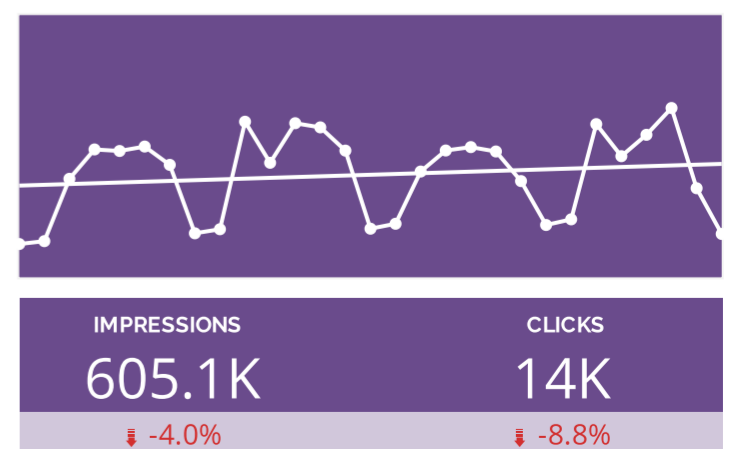
GROUP MATCH:

GROUP 11:



GROUP MATCH:

GROUP 12:



GROUP MATCH:

EXPLORE EXTRACT CONSOLIDATE **COMPARE** OPPORTUNITY

PREV PERIOD **PREV YEAR**

QUERIES URLS GROUP TRENDS

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↓ -16.2% from previous year

IMPRESSIONS
605,123
↓ -4.0% from previous 29 days
↓ -65.0% from previous year

SITE CTR
2.35%
↓ -5.0% from previous 29 days
↑ 139.3% from previous year

CLICKS
14,211
↓ -8.8% from previous 29 days
↓ -16.2% from previous year

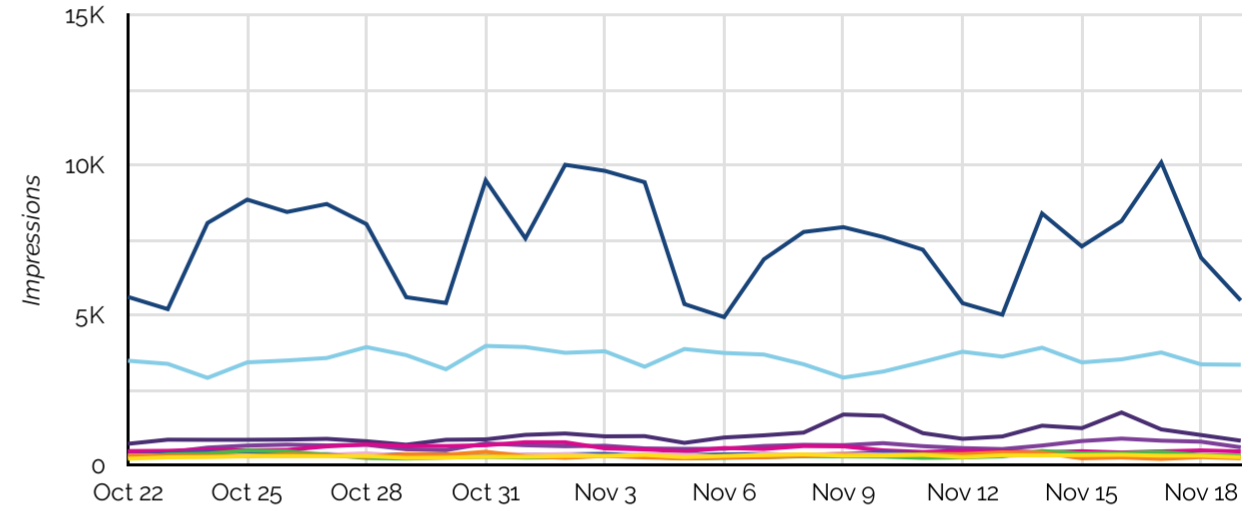
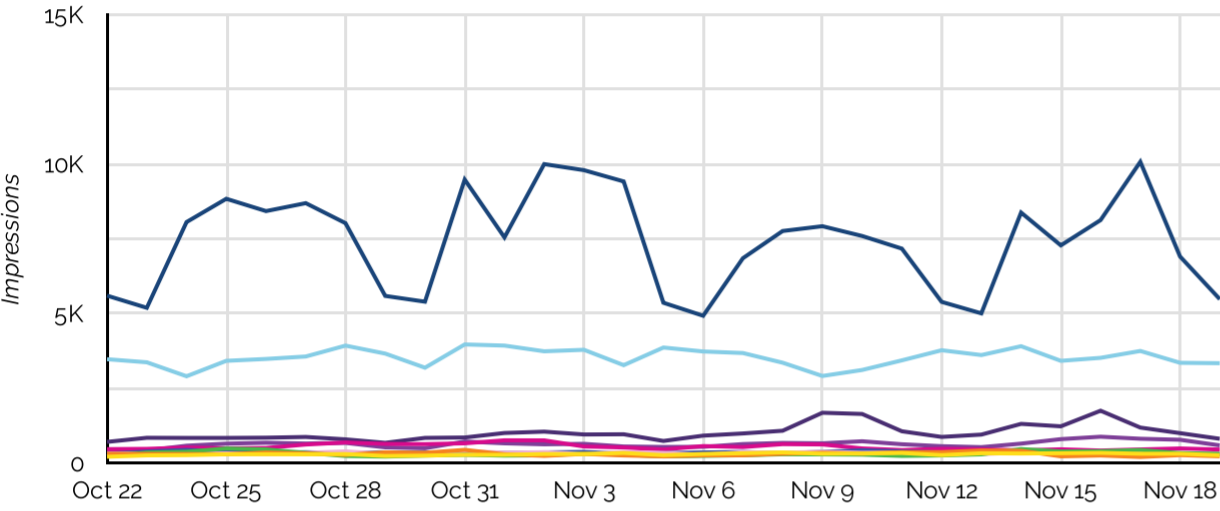
IMPRESSIONS
605,123
↓ -4.0% from previous 29 days
↓ -65.0% from previous year

SITE CTR
2.35%
↓ -5.0% from previous 29 days
↑ 139.3% from previous year

Absolute change shown in the table below

Select Query Contains

Select Query Contains



Refine Queries Contains

Refine Queries Contains

| QUERY | IMPRESSIONS | Δ | CLICKS | Δ | Site CTR |
|--------------------------|-------------|----------|--------|--------|----------|
| youtube merch | 3,221 | 53 ↑ | 573 | 168 ↑ | 17.79% |
| youtube store | 1,841 | 459 ↑ | 344 | 147 ↑ | 18.69% |
| google merchandise store | 17,071 | 3,358 ↑ | 303 | -181 ↓ | 1.77% |
| chrome dino | 52,065 | 47,540 ↑ | 257 | 242 ↑ | 0.49% |
| google t shirt | 1,777 | -64 ↓ | 245 | -46 ↓ | 13.79% |
| youtube shop | 1,536 | 422 ↑ | 244 | 60 ↑ | 15.89% |
| google stickers | 1,133 | -129 ↓ | 196 | 4 ↑ | 17.3% |
| google tshirt | 766 | 149 ↑ | 179 | 61 ↑ | 23.37% |
| google hoodie | 1,063 | 38 ↑ | 173 | -45 ↓ | 16.27% |
| youtube merchandise | 1,434 | -891 ↓ | 154 | -146 ↓ | 10.74% |

VS

| QUERY | IMPRESSIONS | Δ | CLICKS | Δ | Site CTR |
|--------------------------|-------------|----------|--------|--------|----------|
| youtube merch | 3,221 | 53 ↑ | 573 | 168 ↑ | 17.79% |
| youtube store | 1,841 | 459 ↑ | 344 | 147 ↑ | 18.69% |
| google merchandise store | 17,071 | 3,358 ↑ | 303 | -181 ↓ | 1.77% |
| chrome dino | 52,065 | 47,540 ↑ | 257 | 242 ↑ | 0.49% |
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| google stickers | 1,133 | -129 ↓ | 196 | 4 ↑ | 17.3% |
| google tshirt | 766 | 149 ↑ | 179 | 61 ↑ | 23.37% |
| google hoodie | 1,063 | 38 ↑ | 173 | -45 ↓ | 16.27% |
| youtube merchandise | 1,434 | -891 ↓ | 154 | -146 ↓ | 10.74% |

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FURTHER REFINE URLS BELOW BY CLICKING A QUERY IN TABLE ABOVE

| URL | IMPRESSIONS | URL CLICKS | URL CTR |
|---|-------------|------------|---------|
| 1. https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,182 | 3.81% |
| 2. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 1,454 | 3.36% |
| 3. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 1,340 | 1.97% |
| 4. https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | 1,095 | 3.94% |
| 5. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 520 | 1.13% |
| 6. https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 473 | 1.72% |
| 7. https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | 469 | 3.21% |
| 8. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | 456 | 5.67% |
| 9. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 391 | 1.29% |
| 10. https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | 324 | 4.54% |

VS

| URL | IMPRESSIONS | URL CLICKS | URL CTR |
|---|-------------|------------|---------|
| 1. https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,182 | 3.81% |
| 2. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 1,454 | 3.36% |
| 3. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 1,340 | 1.97% |
| 4. https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | 1,095 | 3.94% |
| 5. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 520 | 1.13% |
| 6. https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 473 | 1.72% |
| 7. https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | 469 | 3.21% |
| 8. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | 456 | 5.67% |
| 9. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 391 | 1.29% |
| 10. https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | 324 | 4.54% |

1 - 10 / 617 < >

1 - 10 / 617 < >

EXPLORE EXTRACT CONSOLIDATE **COMPARE** OPPORTUNITY

PREV PERIOD **PREV YEAR**

QUERIES **URLS** GROUP TRENDS

COMPARE YOUR DATA

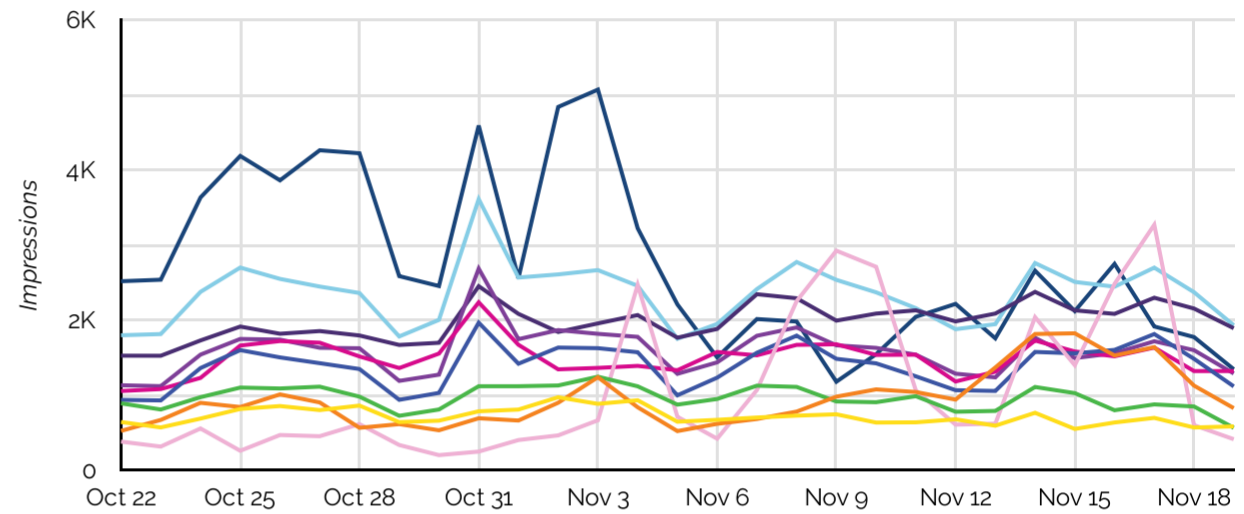
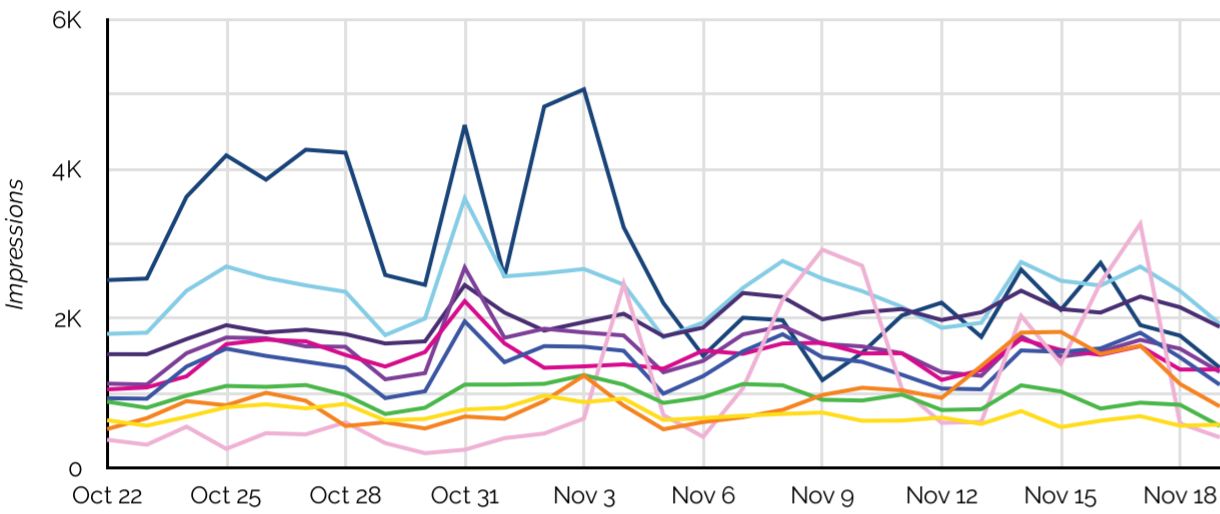
| URL CLICKS | IMPRESSIONS | URL CTR | URL CLICKS | IMPRESSIONS | URL CTR |
|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
| 14,522 | 937,560 | 1.55% | 14,522 | 937,560 | 1.55% |
| ↓ -8.9% from previous 29 days | ↓ -2.4% from previous 29 days | ↓ -6.6% from previous 29 days | ↓ -8.9% from previous 29 days | ↓ -2.4% from previous 29 days | ↓ -6.6% from previous 29 days |
| ↓ -16.4% from previous year | ↓ -61.8% from previous year | ↑ 118.7% from previous year | ↓ -16.4% from previous year | ↓ -61.8% from previous year | ↑ 118.7% from previous year |

Absolute change shown in the table below

Select URL(s) OR Search Contains

VS

Select URL(s) OR Search Contains



Refine Queries Contains

Refine Queries Contains

| QUERY | IMPRESSIONS | Δ | URL CLICKS | Δ | URL CTR |
|--------------------------|-------------|----------|------------|--------|---------|
| youtube merch | 3,226 | 58 ↑ | 573 | 168 ↑ | 17.76% |
| youtube store | 1,864 | 482 ↑ | 344 | 147 ↑ | 18.45% |
| google merchandise store | 95,160 | 16,306 ↑ | 326 | -194 ↓ | 0.34% |
| chrome dino | 58,933 | 53,617 ↑ | 267 | 252 ↑ | 0.45% |
| google t shirt | 3,223 | -2,551 ↓ | 248 | -53 ↓ | 7.69% |
| youtube shop | 1,547 | 433 ↑ | 244 | 60 ↑ | 15.77% |
| google stickers | 4,786 | 1,539 ↑ | 214 | 11 ↑ | 4.47% |
| google tshirt | 1,452 | -673 ↓ | 181 | 62 ↑ | 12.47% |
| google hoodie | 2,560 | -4,066 ↓ | 175 | -50 ↓ | 6.84% |
| google backpack | 5,522 | -7,143 ↓ | 155 | -60 ↓ | 2.81% |

VS

| QUERY | IMPRESSIONS | Δ | URL CLICKS | Δ | URL CTR |
|--------------------------|-------------|----------|------------|--------|---------|
| youtube merch | 3,226 | 58 ↑ | 573 | 168 ↑ | 17.76% |
| youtube store | 1,864 | 482 ↑ | 344 | 147 ↑ | 18.45% |
| google merchandise store | 95,160 | 16,306 ↑ | 326 | -194 ↓ | 0.34% |
| chrome dino | 58,933 | 53,617 ↑ | 267 | 252 ↑ | 0.45% |
| google t shirt | 3,223 | -2,551 ↓ | 248 | -53 ↓ | 7.69% |
| youtube shop | 1,547 | 433 ↑ | 244 | 60 ↑ | 15.77% |
| google stickers | 4,786 | 1,539 ↑ | 214 | 11 ↑ | 4.47% |
| google tshirt | 1,452 | -673 ↓ | 181 | 62 ↑ | 12.47% |
| google hoodie | 2,560 | -4,066 ↓ | 175 | -50 ↓ | 6.84% |
| google backpack | 5,522 | -7,143 ↓ | 155 | -60 ↓ | 2.81% |

1 - 10 / 15150 < >

1 - 10 / 15150 < >

FURTHER REFINE BY CLICKING QUERY OR URL FROM TABLES ABOVE AND BELOW

| URL | IMPRESSIONS | URL CLICKS | URL CTR |
|---|-------------|------------|---------|
| 1. https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,182 | 3.81% |
| 2. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 1,454 | 3.36% |
| 3. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 1,340 | 1.97% |
| 4. https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | 1,095 | 3.94% |
| 5. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 520 | 1.13% |
| 6. https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 473 | 1.72% |
| 7. https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | 469 | 3.21% |
| 8. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | 456 | 5.67% |
| 9. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 391 | 1.29% |
| 10. https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | 324 | 4.54% |

VS

| URL | IMPRESSIONS | URL CLICKS | URL CTR |
|---|-------------|------------|---------|
| 1. https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,182 | 3.81% |
| 2. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 1,454 | 3.36% |
| 3. https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 1,340 | 1.97% |
| 4. https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | 1,095 | 3.94% |
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| 6. https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 473 | 1.72% |
| 7. https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | 469 | 3.21% |
| 8. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | 456 | 5.67% |
| 9. https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 391 | 1.29% |
| 10. https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | 324 | 4.54% |

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1 - 10 / 617 < >

EXPLORE

EXTRACT

CONSOLIDATE

COMPARE

OPPORTUNITY

PREV PERIOD

PREV YEAR

QUERIES

URLS

GROUP TRENDS

GROUP TRENDS

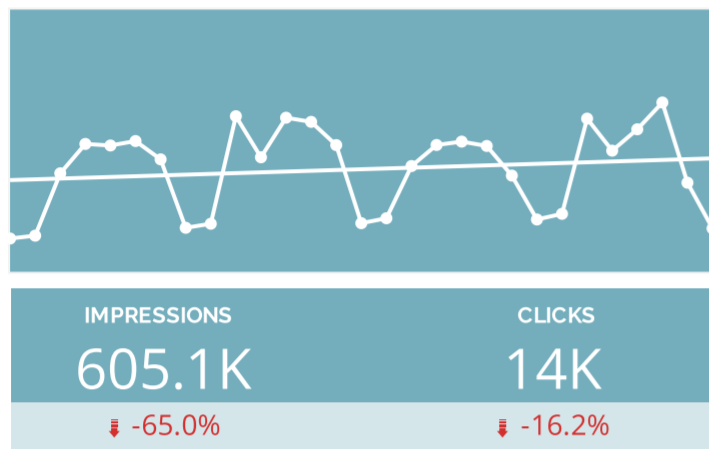
Each group below is controlled by its own advanced filter. The default search type is 'Regex' but other options are available from the dropdown selector.

JUMP TO
REGEX TOOL

Note: Whilst the below is functional, these are intended for use after you have made a copy. See [How To Use](#) for guidance. For a permanent setup, the same Regex strings used below can be copied to a filter and applied at a component level.

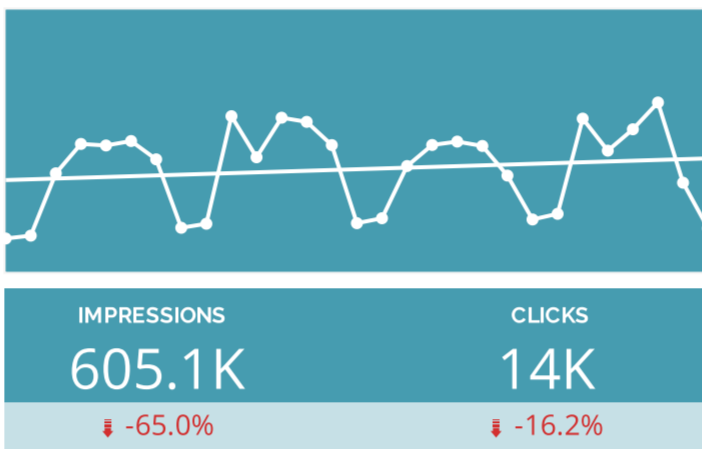


GROUP 1: You can add custom group name here



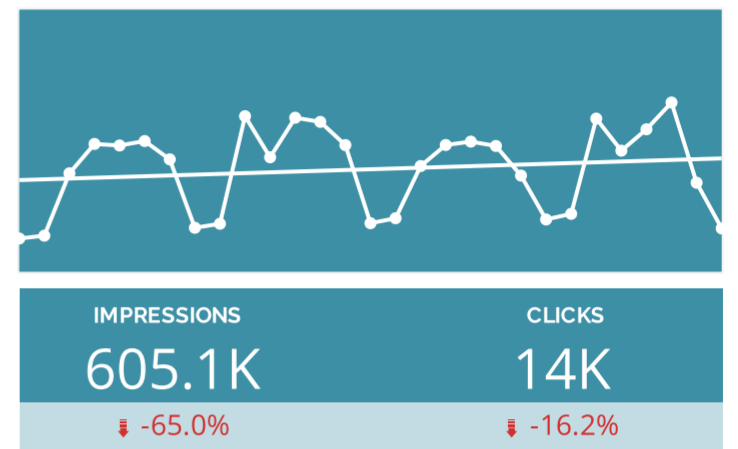
GROUP MATCH:

GROUP 2:



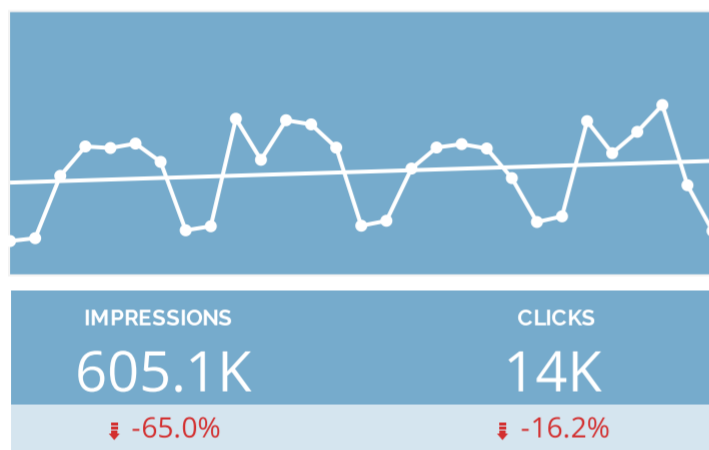
GROUP MATCH:

GROUP 3:



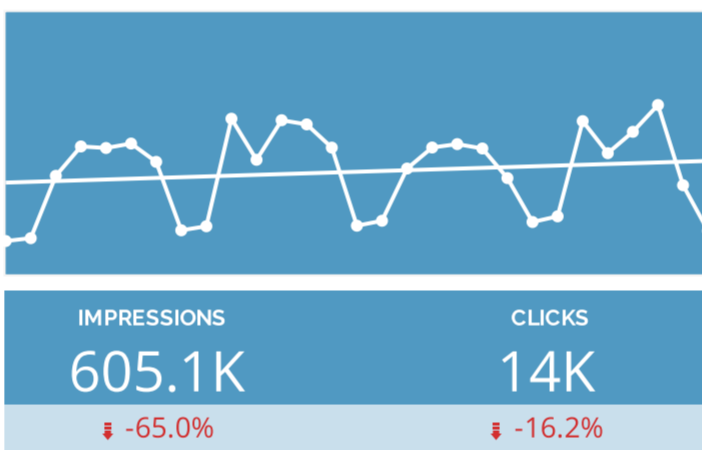
GROUP MATCH:

GROUP 4:



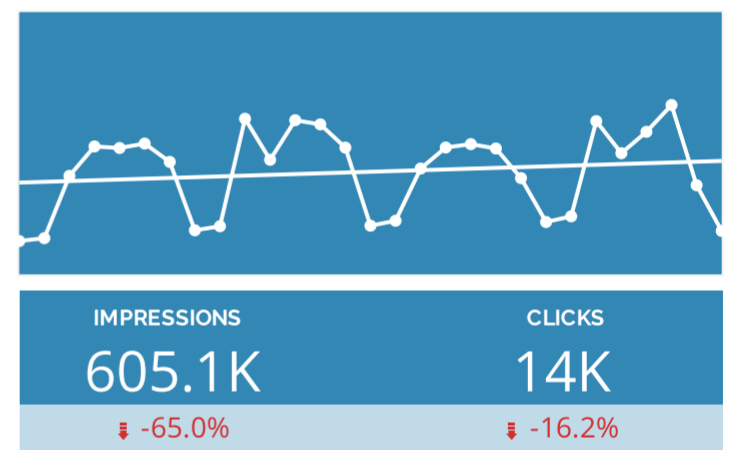
GROUP MATCH:

GROUP 5:



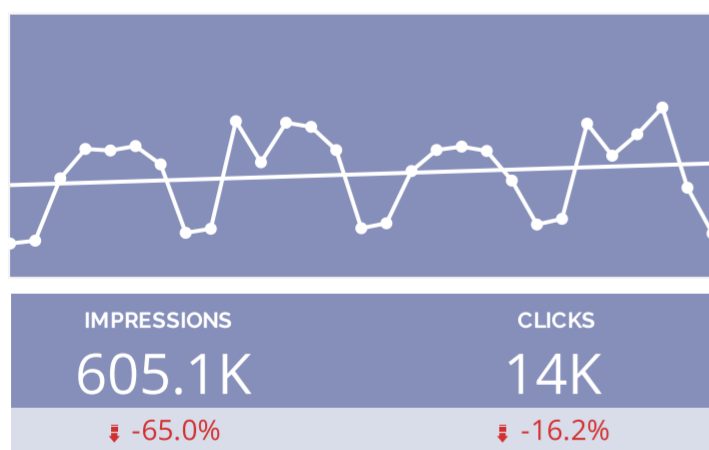
GROUP MATCH:

GROUP 6:



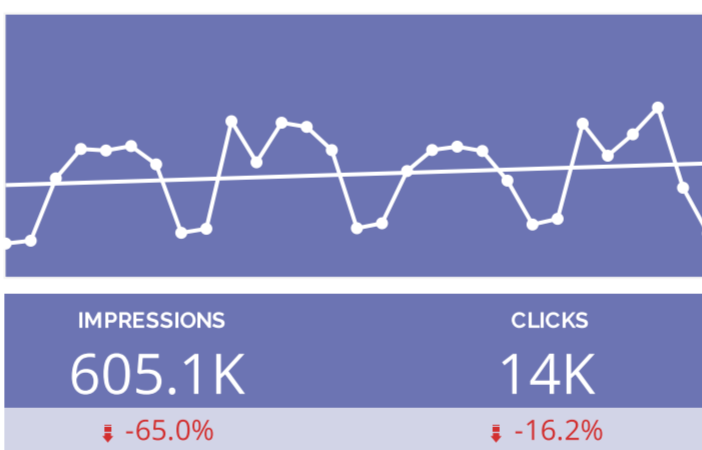
GROUP MATCH:

GROUP 7:



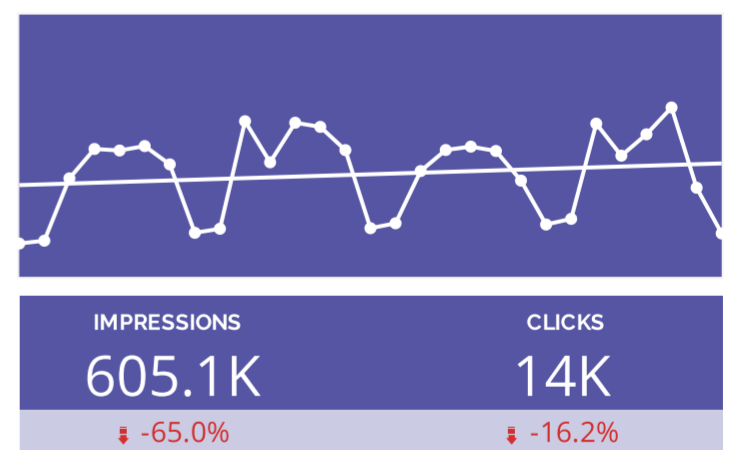
GROUP MATCH:

GROUP 8:



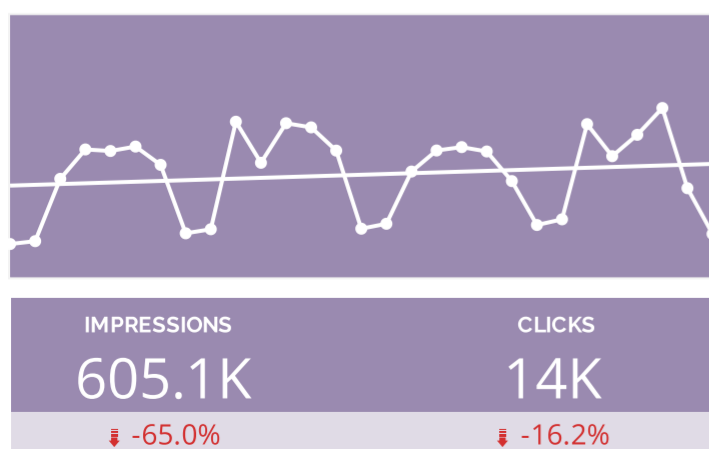
GROUP MATCH:

GROUP 9:



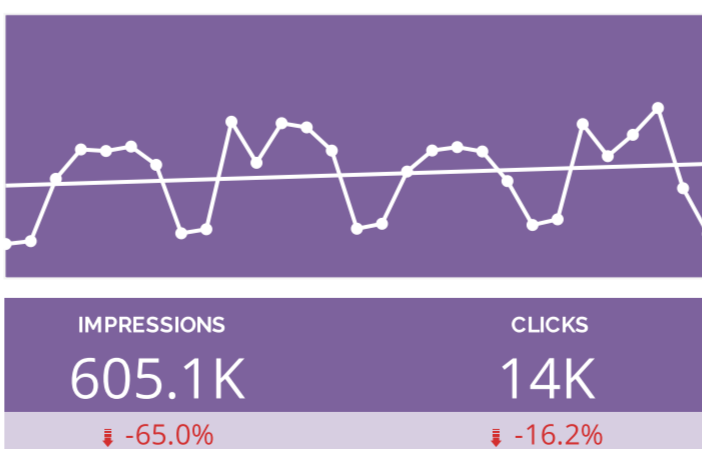
GROUP MATCH:

GROUP 10:



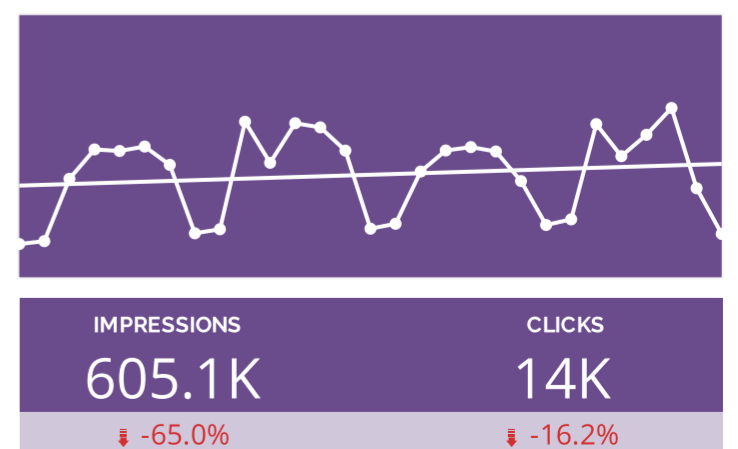
GROUP MATCH:

GROUP 11:



GROUP MATCH:

GROUP 12:



GROUP MATCH:

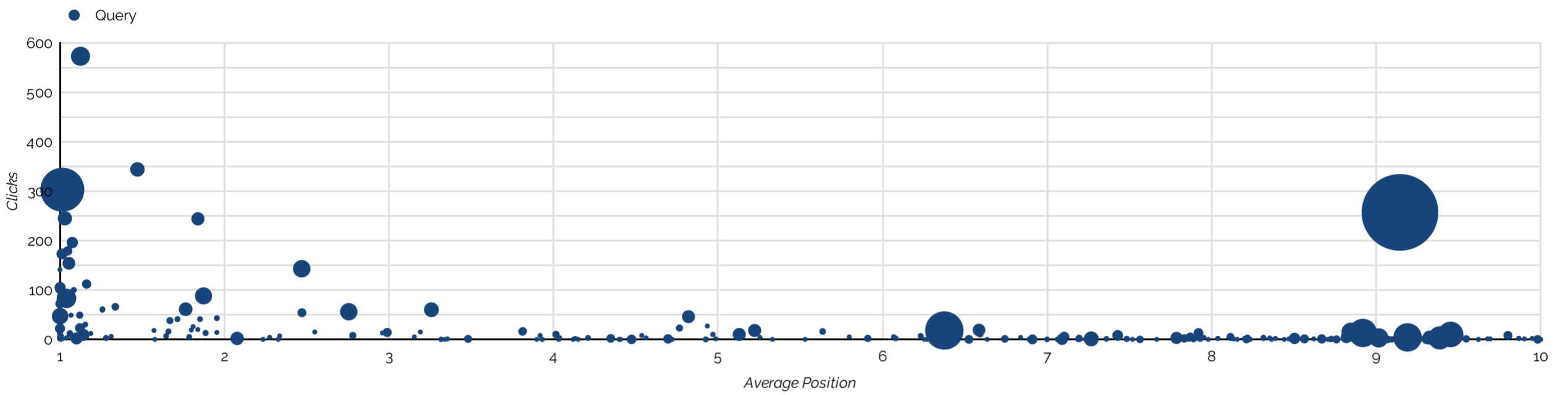
OPPORTUNITIES

REFINE QUERIES

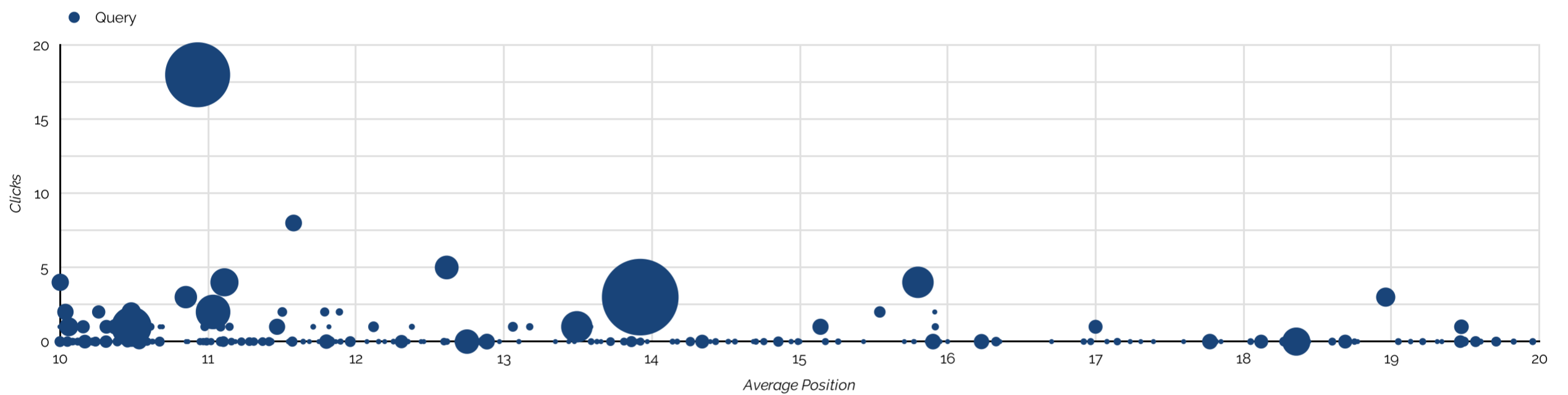
Select Queries or Search Contains Enter a value

↔ Bigger the bubble = more Impressions
↑ Higher the bubble = more Clicks
Left to right = Avg Position descending

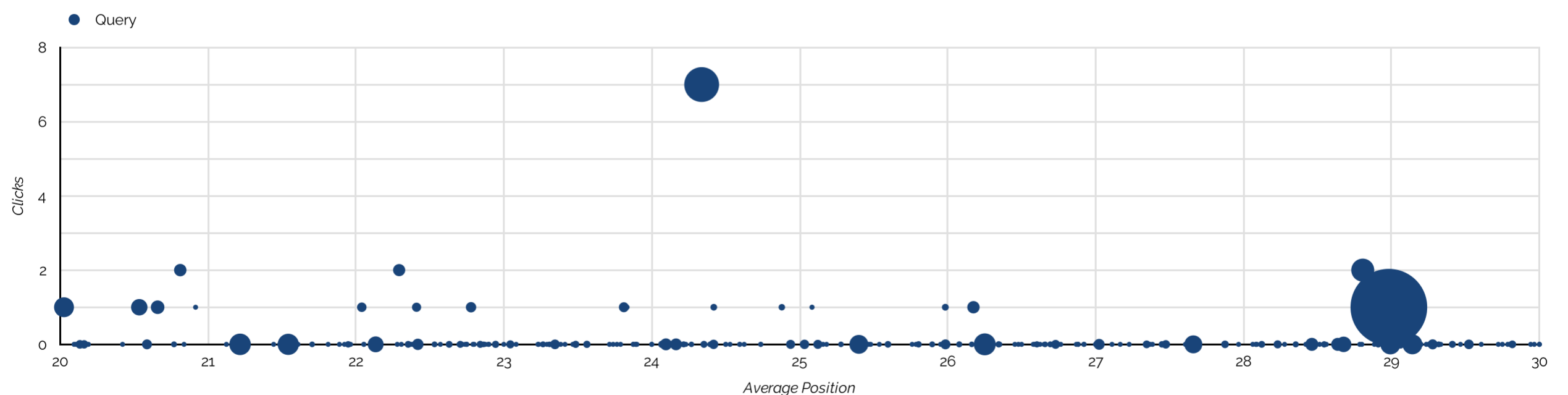
AVG POSITION 1-10



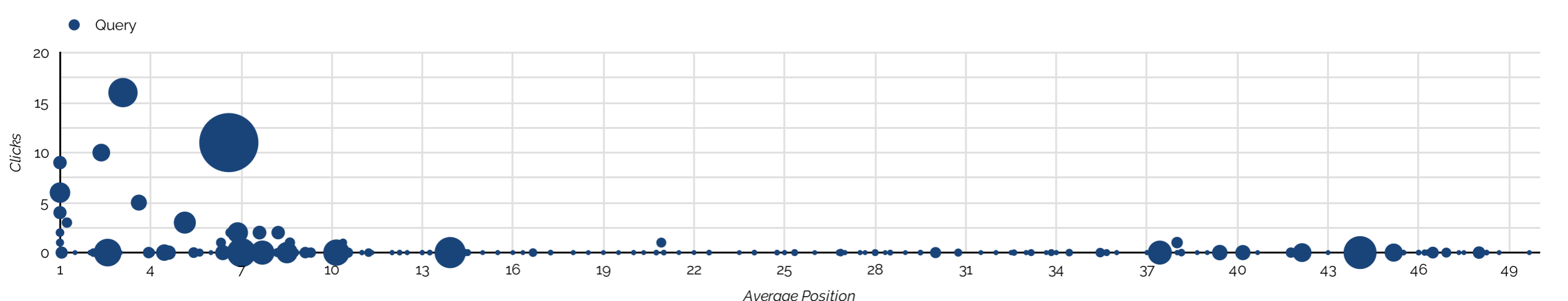
AVG POSITION 10-20



AVG POSITION 20-30



QUESTIONS - AVG POSITION 1 - 50



EXPLORE EXTRACT CONSOLIDATE COMPARE **OPPORTUNITY**

OVERVIEW **RANK 1-10** RANK 10-20 RANK 20-30 QUESTIONS

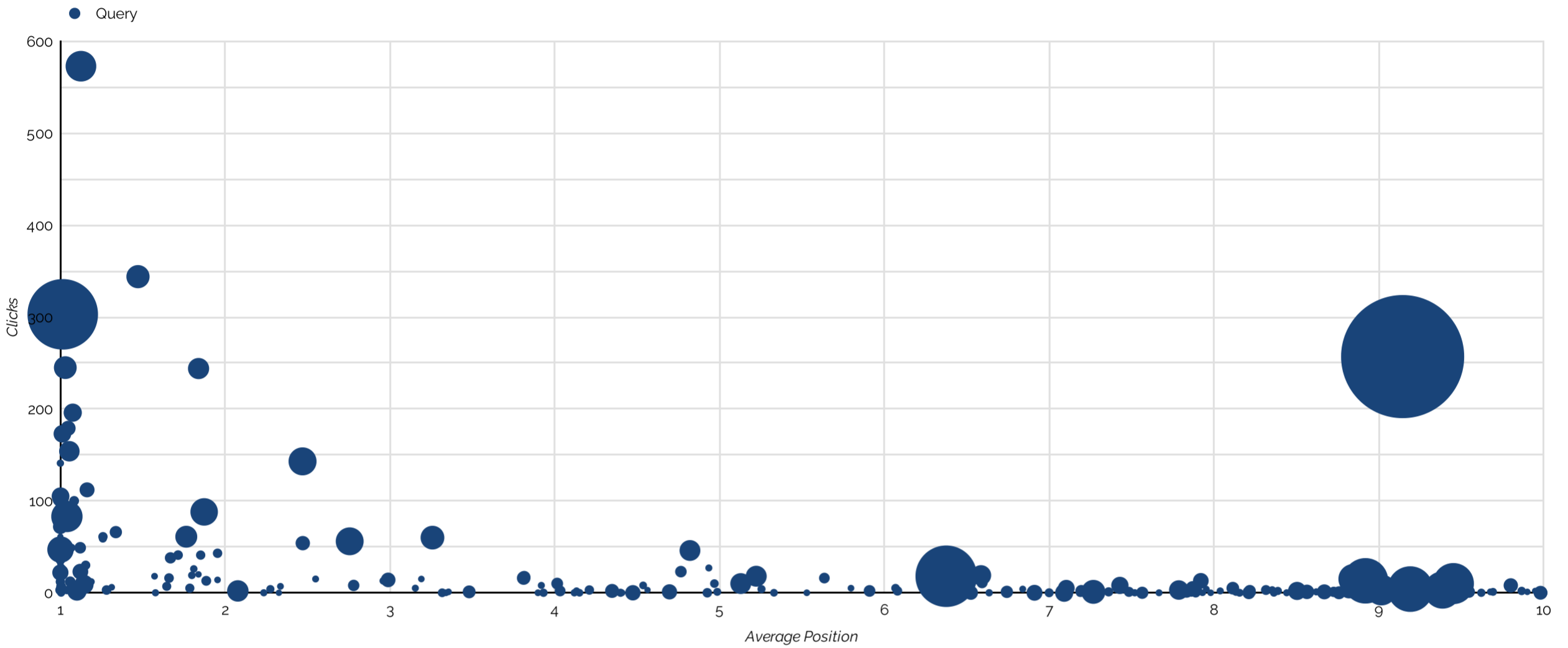
OPPORTUNITIES

REFINE QUERIES

Select Queries or Search Contains Enter a value

↔ Bigger the bubble = more Impressions
 ↑ Higher the bubble = more Clicks
 Left to right = Avg Position descending

AVG POSITION 1-10



CLICK QUERY ABOVE TO SEE URLS IMPRESSED BELOW

| | Landing Page | Impressions | Url Clicks |
|-----|---|-------------|------------|
| 1. | https://shop.googlemerchandisestore.com/Chrome+Dino | 79,475 | 294 |
| 2. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 1,340 |
| 3. | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,182 |
| 4. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 520 |
| 5. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 1,454 |
| 6. | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 40,224 | 190 |
| 7. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 391 |
| 8. | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | 1,095 |
| 9. | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 473 |
| 10. | https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 174 |
| 11. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/White+Google+Shoreline+Bottle | 18,224 | 78 |
| 12. | https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | 469 |
| 13. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 13,070 | 230 |
| 14. | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand | 12,160 | 39 |
| 15. | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Notebooks | 11,746 | 44 |
| 16. | https://shop.googlemerchandisestore.com/signin.html | 11,031 | 46 |
| 17. | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/Google+Cloud | 9,890 | 48 |
| 18. | https://shop.googlemerchandisestore.com/Google+Redesign/New | 9,334 | 24 |
| 19. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Land+and+Sea+Nalgene+Water+Bottle+LS | 8,980 | 11 |
| 20. | https://shop.googlemerchandisestore.com/Google+Maps | 8,507 | 15 |
| 21. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Kids | 8,413 | 40 |
| 22. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Womens | 8,135 | 18 |
| 23. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | 456 |
| 24. | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventure+Backpack+Black | 7,403 | 165 |
| 25. | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | 324 |

EXPLORE EXTRACT CONSOLIDATE COMPARE **OPPORTUNITY**

OVERVIEW RANK 1-10 **RANK 10-20** RANK 20-30 QUESTIONS

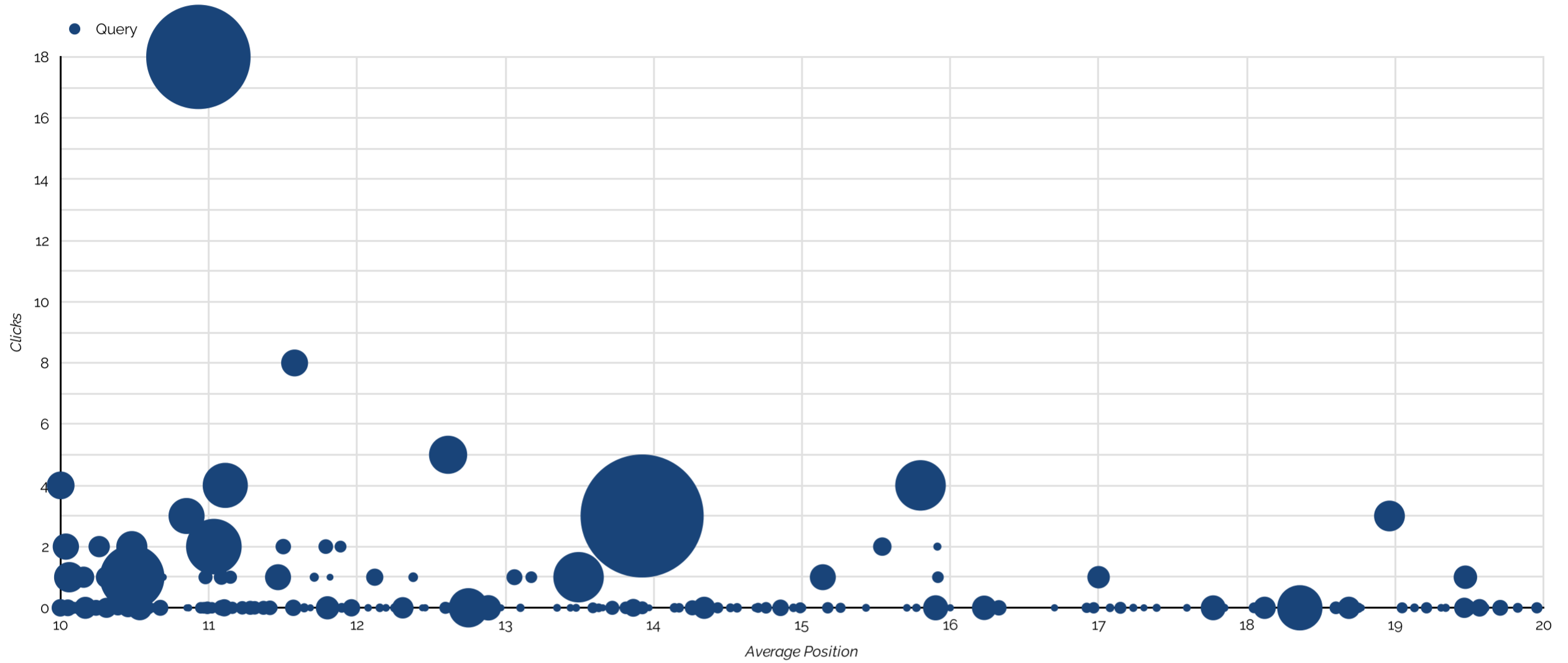
OPPORTUNITIES

REFINE QUERIES

Select Queries or Search Contains Enter a value

↔ Bigger the bubble = more Impressions
 ↑ Higher the bubble = more Clicks
 Left to right = Avg Position descending

AVG POSITION 10-20



CLICK QUERY ABOVE TO SEE URLS IMPRESSED BELOW

| | Landing Page | Impressions | Url Clicks |
|-----|---|-------------|------------|
| 1. | https://shop.googlemerchandisestore.com/Chrome+Dino | 79,475 | 294 |
| 2. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 1,340 |
| 3. | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,182 |
| 4. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 520 |
| 5. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 1,454 |
| 6. | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 40,224 | 190 |
| 7. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 391 |
| 8. | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | 1,095 |
| 9. | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 473 |
| 10. | https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 174 |
| 11. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/White+Google+Shoreline+Bottle | 18,224 | 78 |
| 12. | https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | 469 |
| 13. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 13,070 | 230 |
| 14. | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand | 12,160 | 39 |
| 15. | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Notebooks | 11,746 | 44 |
| 16. | https://shop.googlemerchandisestore.com/signin.html | 11,031 | 46 |
| 17. | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/Google+Cloud | 9,890 | 48 |
| 18. | https://shop.googlemerchandisestore.com/Google+Redesign/New | 9,334 | 24 |
| 19. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Land+and+Sea+Nalgene+Water+Bottle+LS | 8,980 | 11 |
| 20. | https://shop.googlemerchandisestore.com/Google+Maps | 8,507 | 15 |
| 21. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Kids | 8,413 | 40 |
| 22. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Womens | 8,135 | 18 |
| 23. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | 456 |
| 24. | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventure+Backpack+Black | 7,403 | 165 |
| 25. | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | 324 |

EXPLORE EXTRACT CONSOLIDATE COMPARE **OPPORTUNITY**

OVERVIEW RANK 1-10 RANK 10-20 **RANK 20-30** QUESTIONS

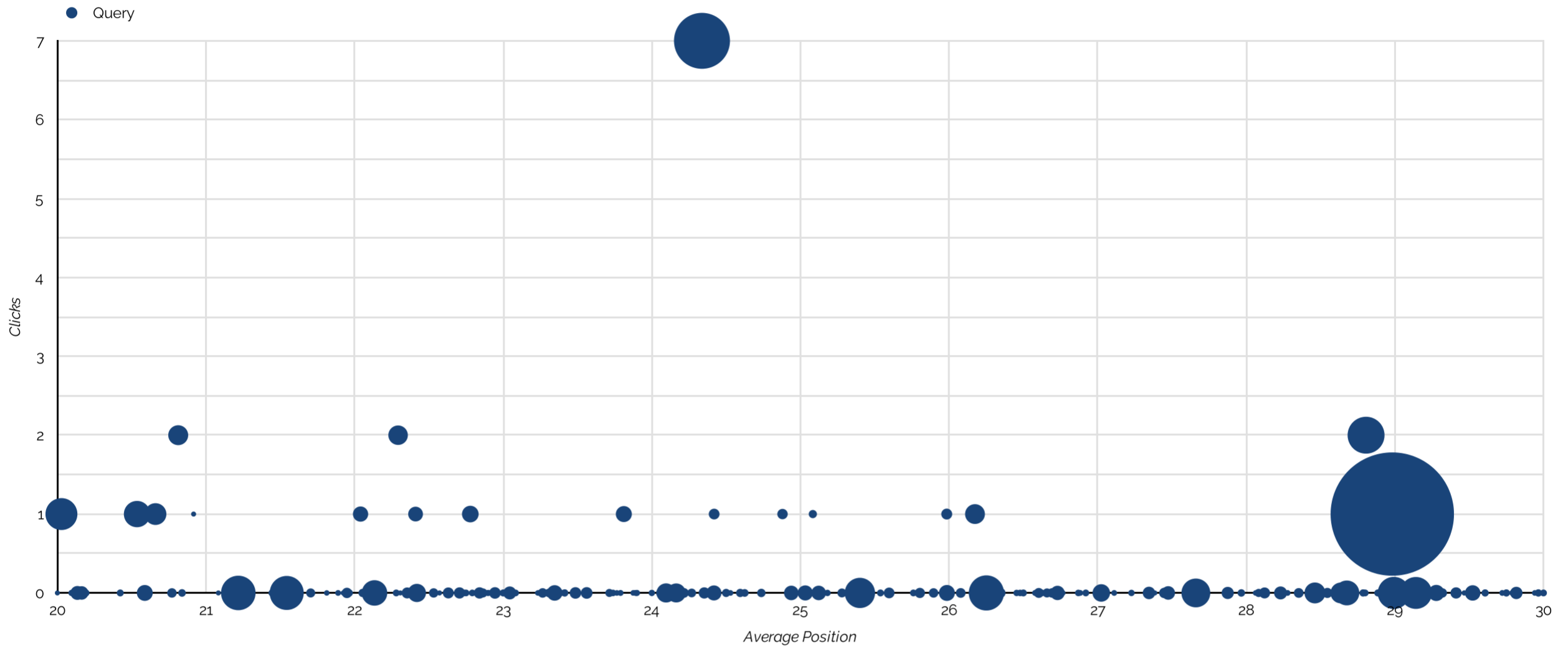
OPPORTUNITIES

REFINE QUERIES

Select Queries or Search Contains Enter a value

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 ↑ Higher the bubble = more Clicks
 Left to right = Avg Position descending

AVG POSITION 20-30



CLICK QUERY ABOVE TO SEE URLS IMPRESSED BELOW

| | Landing Page | Impressions | Url Clicks |
|-----|---|-------------|------------|
| 1. | https://shop.googlemerchandisestore.com/Chrome+Dino | 79,475 | 294 |
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| 3. | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,182 |
| 4. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 520 |
| 5. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 1,454 |
| 6. | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 40,224 | 190 |
| 7. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 391 |
| 8. | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | 1,095 |
| 9. | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 473 |
| 10. | https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 174 |
| 11. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/White+Google+Shoreline+Bottle | 18,224 | 78 |
| 12. | https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | 469 |
| 13. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 13,070 | 230 |
| 14. | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand | 12,160 | 39 |
| 15. | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Notebooks | 11,746 | 44 |
| 16. | https://shop.googlemerchandisestore.com/signin.html | 11,031 | 46 |
| 17. | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/Google+Cloud | 9,890 | 48 |
| 18. | https://shop.googlemerchandisestore.com/Google+Redesign/New | 9,334 | 24 |
| 19. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Land+and+Sea+Nalgene+Water+Bottle+LS | 8,980 | 11 |
| 20. | https://shop.googlemerchandisestore.com/Google+Maps | 8,507 | 15 |
| 21. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Kids | 8,413 | 40 |
| 22. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Womens | 8,135 | 18 |
| 23. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | 456 |
| 24. | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventure+Backpack+Black | 7,403 | 165 |
| 25. | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | 324 |

EXPLORE EXTRACT CONSOLIDATE COMPARE **OPPORTUNITY**

OVERVIEW RANK 1-10 RANK 10-20 RANK 20-30 **QUESTIONS**

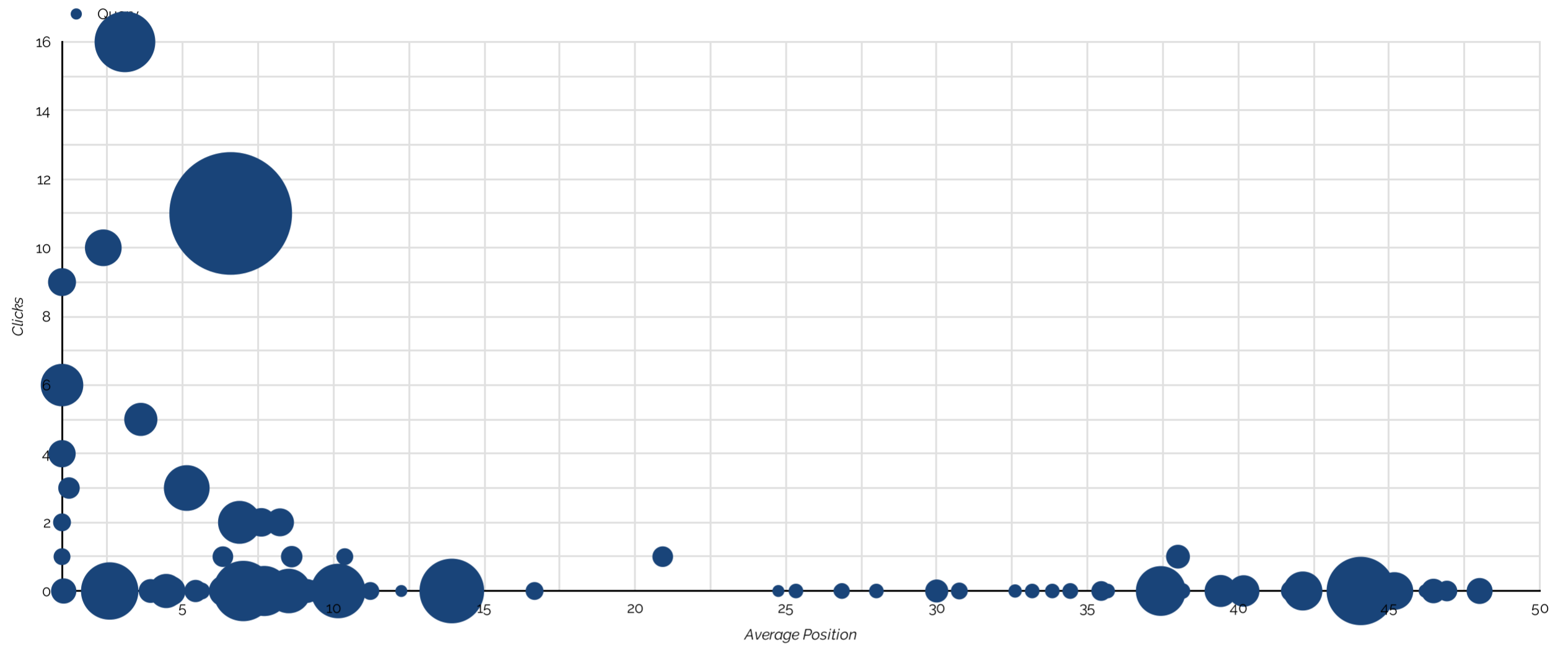
OPPORTUNITIES

REFINE QUERIES

Select Queries or Search Contains Enter a value

↔ Bigger the bubble = more Impressions
 ↑ Higher the bubble = more Clicks
 ← to right = Avg Position descending

QUESTIONS - AVG POSITION 1 - 50



CLICK QUERY ABOVE TO SEE URLS IMPRESSED BELOW

| | Landing Page | Impressions | Url Clicks |
|-----|---|-------------|------------|
| 1. | https://shop.googlemerchandisestore.com/Chrome+Dino | 79,475 | 294 |
| 2. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel | 68,147 | 1,340 |
| 3. | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/YouTube | 57,338 | 2,182 |
| 4. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens | 45,999 | 520 |
| 5. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Mens/Mens+T+Shirts | 43,256 | 1,454 |
| 6. | https://shop.googlemerchandisestore.com/Google+Redesign/Clearance | 40,224 | 190 |
| 7. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Chrome+Dino+Dark+Mode+Collectible | 30,327 | 391 |
| 8. | https://shop.googlemerchandisestore.com/store.html?vid=20180201712 | 27,796 | 1,095 |
| 9. | https://shop.googlemerchandisestore.com/Google+Redesign/Accessories/Google+Chrome+Dinosaur+Collectible | 27,574 | 473 |
| 10. | https://shop.googlemerchandisestore.com/Google+Bike | 20,664 | 174 |
| 11. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/White+Google+Shoreline+Bottle | 18,224 | 78 |
| 12. | https://shop.googlemerchandisestore.com/store-policies/frequently-asked-questions/ | 14,632 | 469 |
| 13. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Hats | 13,070 | 230 |
| 14. | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand | 12,160 | 39 |
| 15. | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Notebooks | 11,746 | 44 |
| 16. | https://shop.googlemerchandisestore.com/signin.html | 11,031 | 46 |
| 17. | https://shop.googlemerchandisestore.com/Google+Redesign/Shop+by+Brand/Google+Cloud | 9,890 | 48 |
| 18. | https://shop.googlemerchandisestore.com/Google+Redesign/New | 9,334 | 24 |
| 19. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Google+Land+and+Sea+Nalgene+Water+Bottle+LS | 8,980 | 11 |
| 20. | https://shop.googlemerchandisestore.com/Google+Maps | 8,507 | 15 |
| 21. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Kids | 8,413 | 40 |
| 22. | https://shop.googlemerchandisestore.com/Google+Redesign/Apparel/Womens | 8,135 | 18 |
| 23. | https://shop.googlemerchandisestore.com/Google+Redesign/Lifestyle/Bags | 8,042 | 456 |
| 24. | https://shop.googlemerchandisestore.com/Google+Redesign/Google+Adventure+Backpack+Black | 7,403 | 165 |
| 25. | https://shop.googlemerchandisestore.com/Google+Redesign/Stationery/Stickers | 7,134 | 324 |